## Making the world a better place through Open <del>Source</del> Collaboration



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# Why...

...open source is eating the world?





# Where it all began...

ApacheCon



## Alfresco/alfrescosdk

The Alfresco In-Process SDK is based on Apache Maven, includes support for rapid and standard development, testing, packaging, versioning and...

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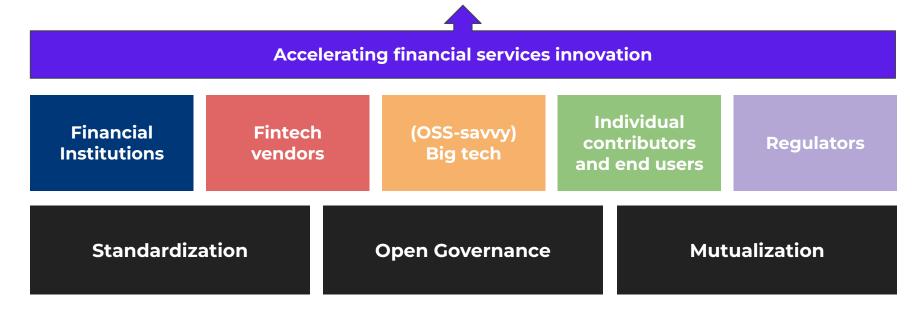
Alfresco Day Boston, November 2015

Alfresco Platform Update & Roadmap

Gabriele Columbro Sr. Product Monager API / SDK / Platform Sr. @mindthega.bz



## Bringing a global (& very closed) industry together







## Now, this is personal...









## Open Source is THE positive sum-game







The conscience of open source The business of open ecosystems The global social value of open source



# HOW...

...did it become so ubiquitous?

#### Pairing Open source with a cause

Democratizing access to wealth where it's historically limited to very small circle

#### Timing has to be right

This happened during the "gamestonk" frenzy and made the project go viral on Hackernews

#### It's not just about the code

You need to put in the time (not everyone has it) to engage your community and market your project just right

## Individual-led

## ie d p e n b b



# Corporate-led



## O PyTorch

#### **Commodize or mutualize**

Google realized "incrementalism wasn't going to cut it", Meta accelerate a new wave of Al

#### You must play by the rules

Use an OSI approved license and a neutral entity which can enforce a truly open governance

#### It creates economic opportunities

Kubernetes market cap is \$21.3T globally, of which \$835.4B in Europe. Kubernetes skills are amongst the highest required skills.



# Non-profit led





TLF **PUBLIC HEALTH** 

#### **Response to a collective risk**

LF Public Health was born in response to the COVID pandemic.

#### Bring OSS at the forefront of policy

Through OpenSSF the White House corralled a nationwide response to national security threats like the Solarwinds and log4shell hacks

### Attracts public and private funding

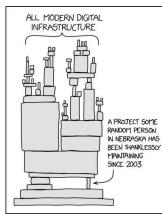
Charities, Government and corporate can come together to address global issues like financial inclusion



# So, what's...

...preventing an even bigger impact?

# Open Source Sustainability



## THE LINUX Europe

#### Maintainer burnout is real

Several key pieces of our modern infrastructure are still maintained by volunteers - and having time to be a maintainer is a privilege

#### Openwashing is a thing

It's easy and attractive to jump on the "open" bandwagon, or to be an open source consumer-only. And spoiler, it's (generally) not big tech.

#### **Regionally lopsided funding**

VC investment in open source based startups is largely concentrated in the United States, besides a few notable exceptions (source: <u>COSS.capital</u>).

## OSS is growing increasingly fragmented

THE LINUX Research



## Enabling Global Collaboration

How Open Source Leaders Are Confronting the Challenges of Fragmentation

January 2023 Anthony D. Williams, DEEP Centre Inc.

Foreword by Yue Chen, Head of Technology Strategy, Futurewei Technologies, Inc. Chris Xie, Head of Open Source Strategy, Futurewei Technologies, Inc.

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## OSS is growing increasingly fragmented



There is considerable heterogeneity in the software landscape when it comes to fragmentation: Some domains are highly fragmented, and some are highly consolidated.

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Techno-nationalism poses a severe threat to open source collaboration, with geopolitical tensions creating regional silos in global innovation communities.



Diversity and inclusion are critical to building a robust open source talent pool.



#### OPEN SOURCE IS THE APOLITICAL KEY

to fostering a digital commons while enabling European nations to plot their own courses in the digital world.



WORLD OF OPEN SOURCE: EUROPE

# Idiosyncratic public sector approach



THE PUBLIC SECTOR IS FAILING TO FULLY CAPITALISE ON OPEN SOURCE. Contribution is encouraged for only 29% of public sector respondents (versus the survey mean of 46%), and there is a notable lack of a clear policy.

WORLD OF OPEN SOURCE: EUROPE



#### But with major inadvertent side effects

While well intentioned, the CRA poses an existential threat to open source, especially for European open source

#### And often action is not aligned

While public sector OSPOs are promoting consumption and basic reuse, there's seldom coordinate action to drive outcome or impact driven policy through open source.

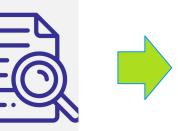




...do we go from here?

## Open Source is not be the battlefield (Education is key!)

Transparent open source development protocols are the best antidote for techno-nationalism.



Securing and safeguarding critical open source infrastructure should be a focal point for collaboration.

The need for

enhanced



OPENGOV



collaboration extends to a range of Internet governance issues, including cybersecurity, intellectual property, and antitrust.











## Focus on common, high-order goals

CFP closes today!

## SUSTAINABLE GOALS

Ecosystem leaders want foundations to do more to align open source projects that have similar objectives.





The Linux Foundation supports the Sustainable Development Goals



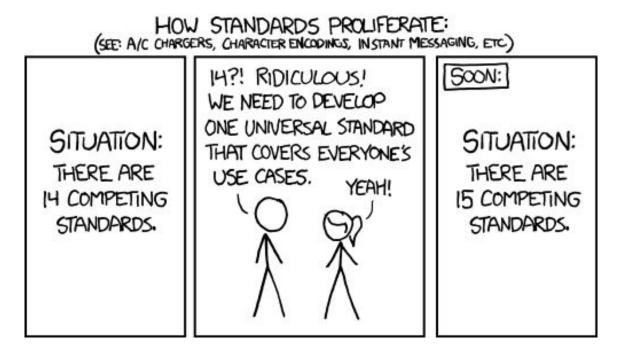








## Open Source above and beyond Open Standards





## Lead with why!



#### Focused social, industry or technology-centric open source collaborations

Corporate end users	Tech companies	Technology Consumers		dividual ntributors	Governments	
Standardization		Open Governand	e	Mutualization		



# So, what...

...can you do to help?

## Public sector





## Invest in OSS as an apolitical tool

to drive collective value and innovation and truly realize the vision of the digital commons across political seasons.

## Lead with open governance

Beyond transparency and reuse, active public sector leadership in open source projects will deliver efficient and effective implementation of key policy goals.

## Think global from the outset

When starting national or European wide collaborations, or defining technology regulations. Open Source has the potential to address global social challenges and bring European technology and policy leadership on the global stage.

# Corporates





### **Invest in open source talent**

Train, skill and properly compensate open source work of your workforce

### Open source to become a leader

In a platform world, it makes increasingly less sense to be a proprietary company. Structure your business to create new markets through open source.

## Foster a sustainable ecosystem

We all depend on open source, your business depends on open source. Your contributions accelerate the creation of an even more lively, sustainable commercial open source ecosystem in Europe.

# Contributors





You have an immense power, more than you can imagine. Make sure you market your efforts, it's not just about code. We're here to help!

## Leave prejudice at the door

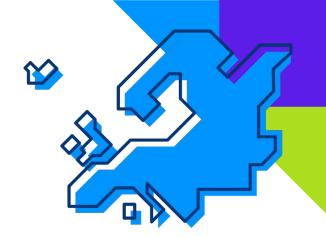
Whether it be gender, racial, cultural, religious, political or geographic. Different perspective make better software.

## Put your ego aside

Focus on the big picture and try to contribute to an existing project before starting one. You can always fork later :)



## Thank you. Grazie.





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