

moz://a

Over a decade of anti-tracking work at Mozilla

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First things first

<https://blog.mozilla.org/en/privacy-security/mozilla-anti-tracking-milestones-timeline/>

Luke Crouch



Maxx Crawford



Cyberattack Forces a Shutdown of a Top U.S. Pipeline

The operator, Colonial Pipeline, said it had halted systems for its 5,500 miles of pipeline after being hit

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Tech

WhatsApp hijack scam continues to spread

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The Cambridge Analytica Files
Cambridge Analytica

Revealed: 50 million Facebook profiles harvested for Cambridge Analytica in major data breach

Cyber-attack: Europol says it was unprecedented in scale

© 13 May 2017

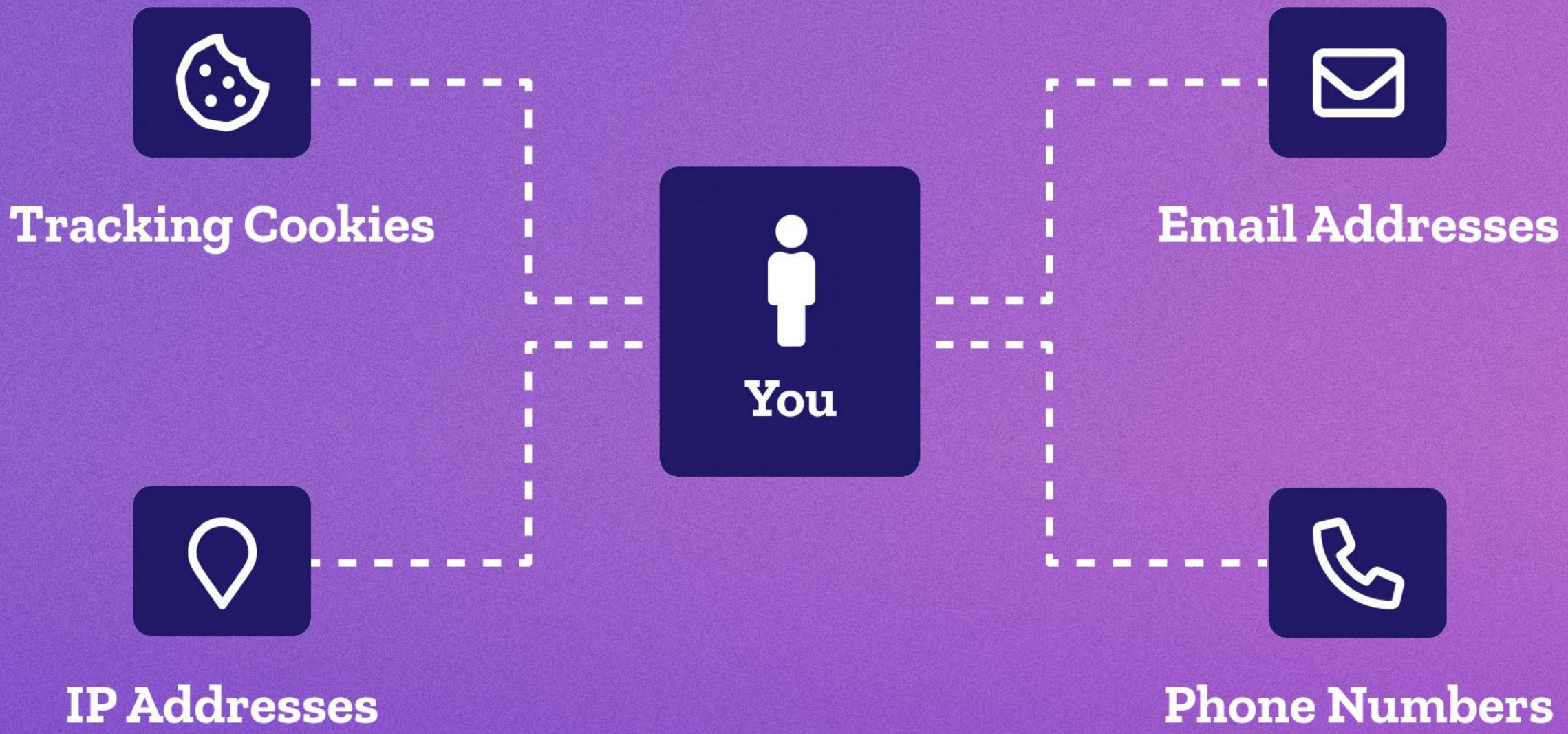


Scammers are continuing to target WhatsApp accounts, by posing as a friend and asking for

2020 CRIME TYPES

By Victim Count

Crime Type	Victims
Phishing/Vishing/Smishing/Pharming	241,342
Non-Payment/Non-Delivery	108,869
Extortion	76,741
Personal Data Breach	45,330
Identity Theft	43,330
Spoofing	28,218
Misrepresentation	24,276
Confidence Fraud/Romance	23,751
Harassment/Threats of Violence	20,604



Tracking Cookies



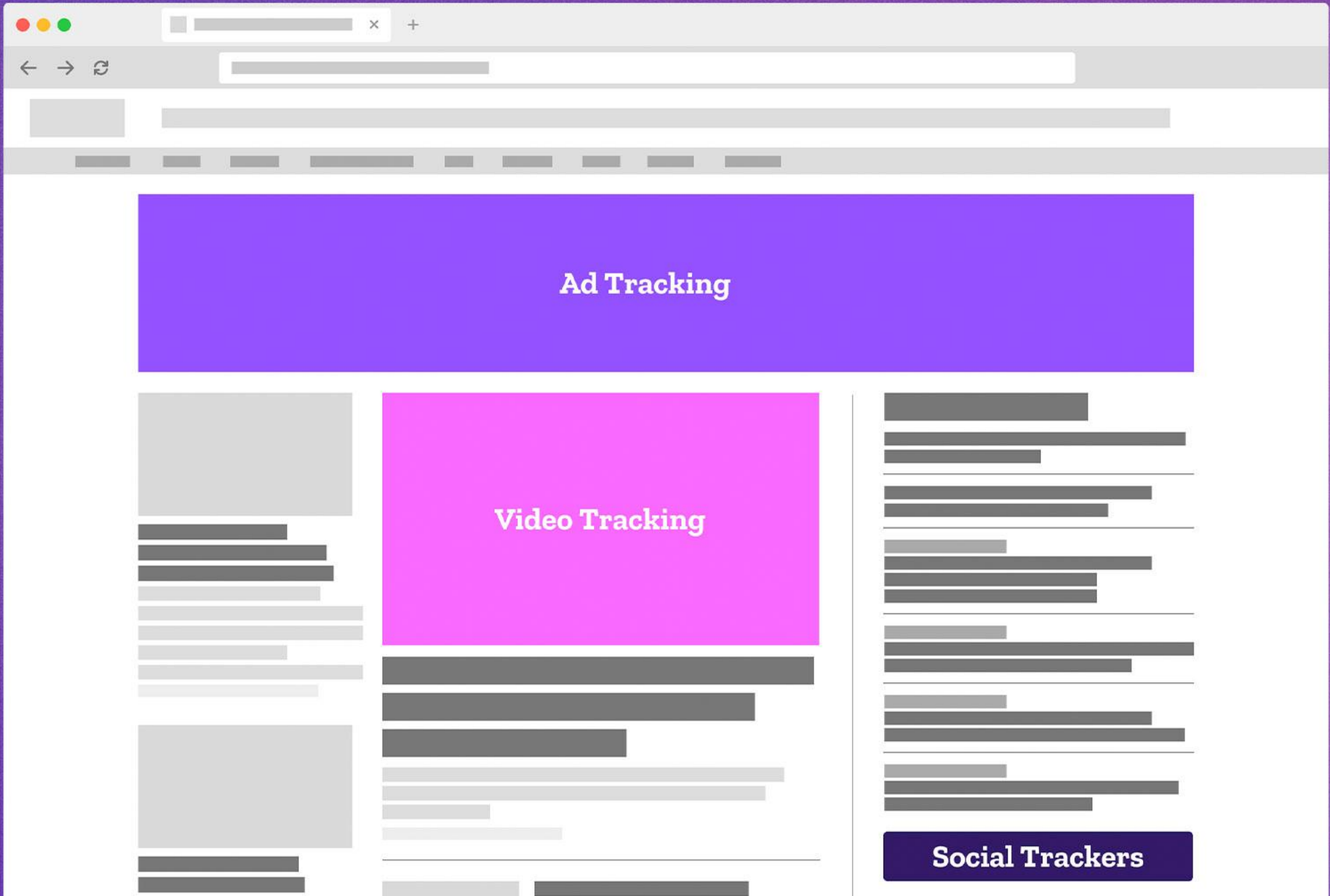
IP Addresses



Email Addresses



Phone Numbers



Ad Tracking

Video Tracking

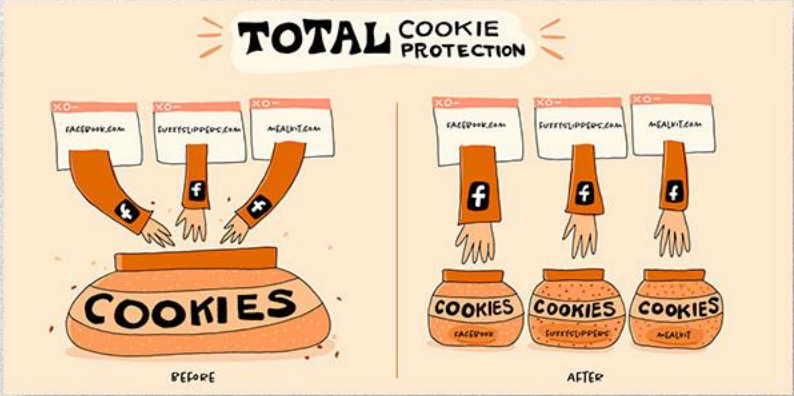
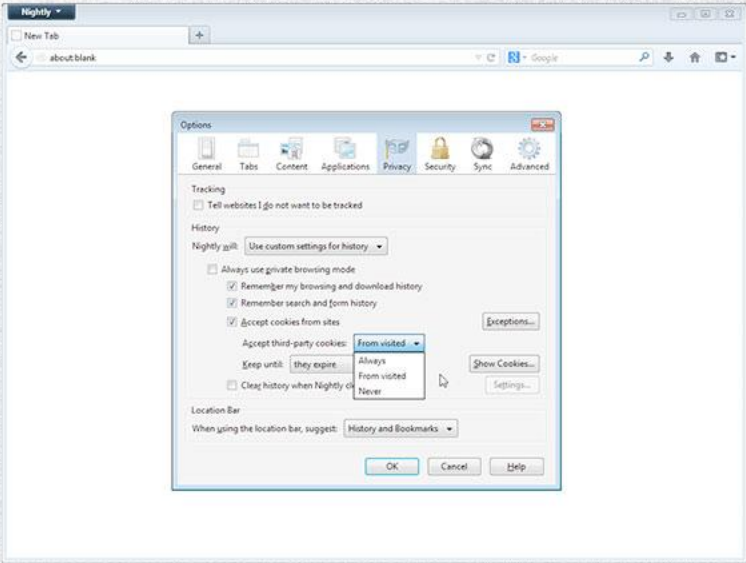
Social Trackers

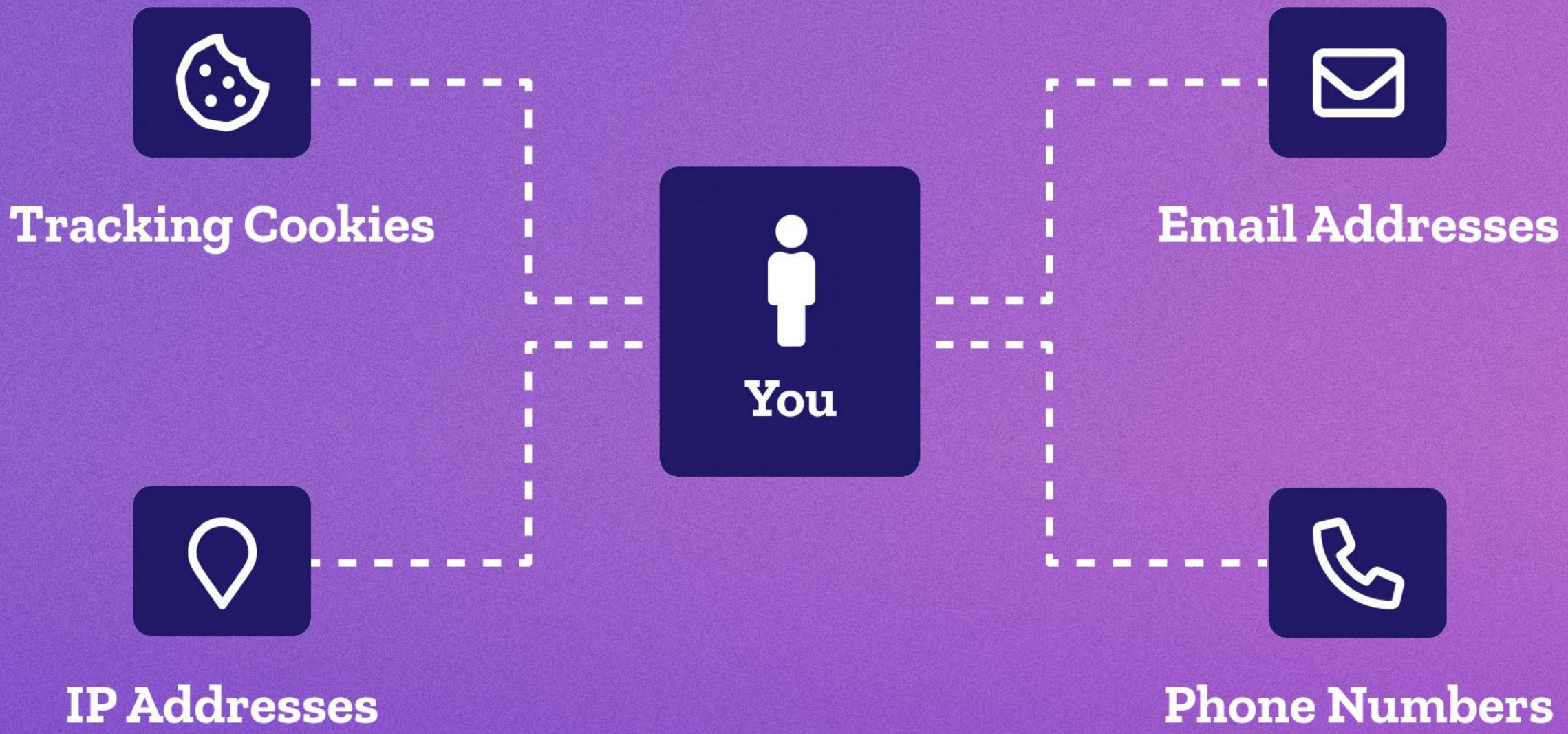
Tracking Cookies



- 🍪 Third-Party Cookies
Block all third-party cookies or just those set by trackers.
- Trackers (recommended)
- All third-party cookies (may cause websites to break)

- 2008 - - 2013 - - - 2018 - - - 2021 -





Tracking Cookies



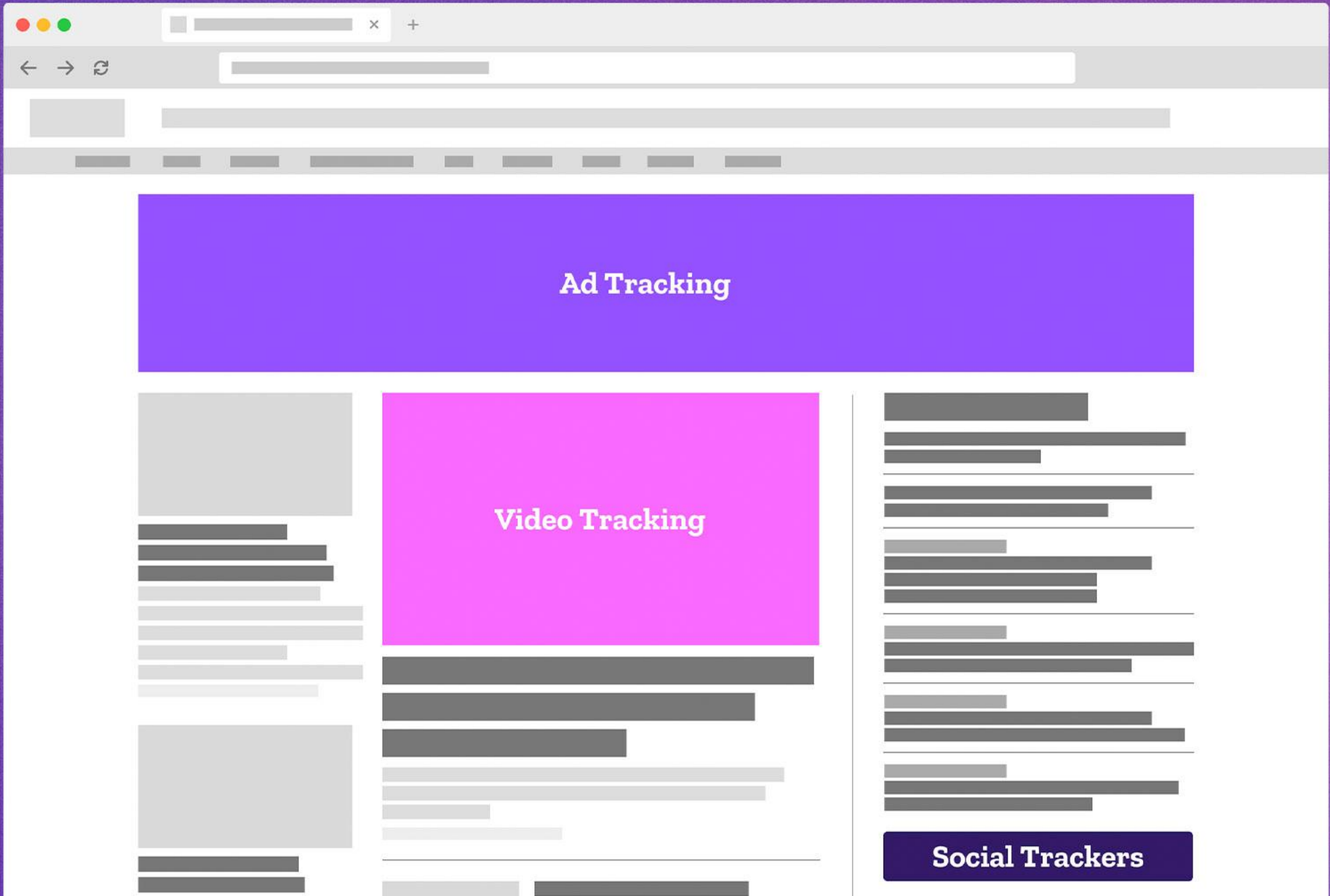
Email Addresses



IP Addresses



Phone Numbers



Ad Tracking

Video Tracking

Social Trackers

IP Addresses

Tracking Protection

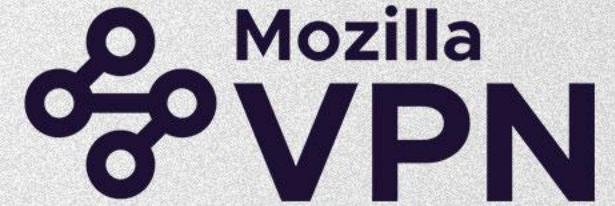
Tracking is the collection of your browsing data across multiple websites. Tracking can be used to build a profile and display content based on your browsing and personal information.

Use Tracking Protection to block known trackers [Learn more](#)

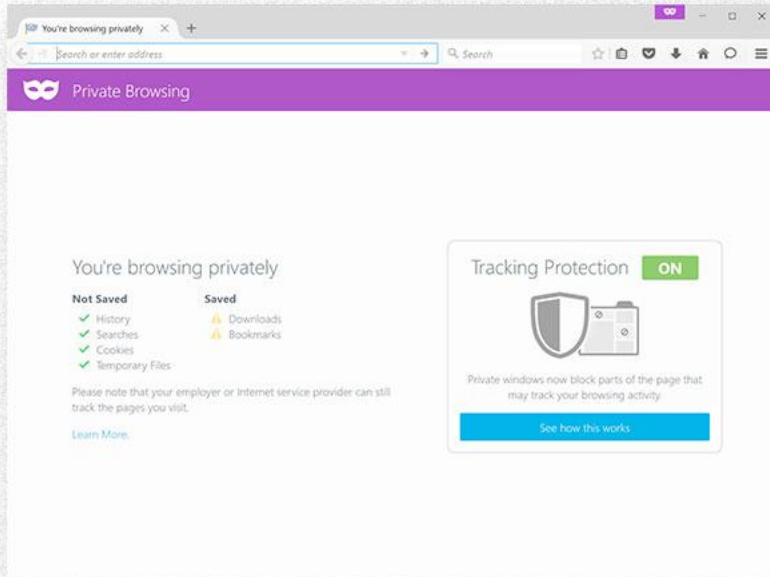
- Always
- Only in private windows
- Never

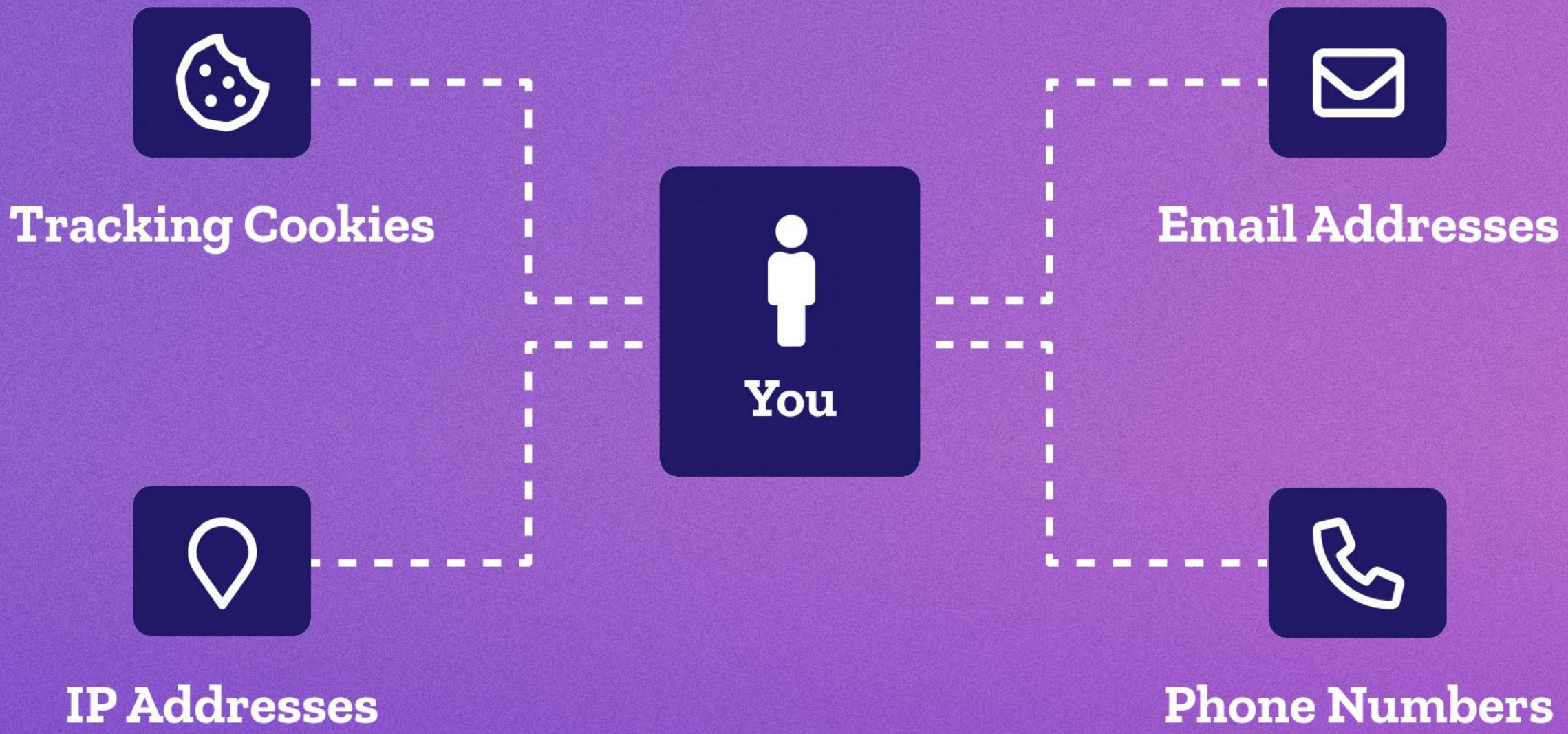
Exceptions...

Change Block List...



— 2015 — — 2018 — — — 2019 — — 2020 —







Social Networks



**Your
Email**



Financial Data



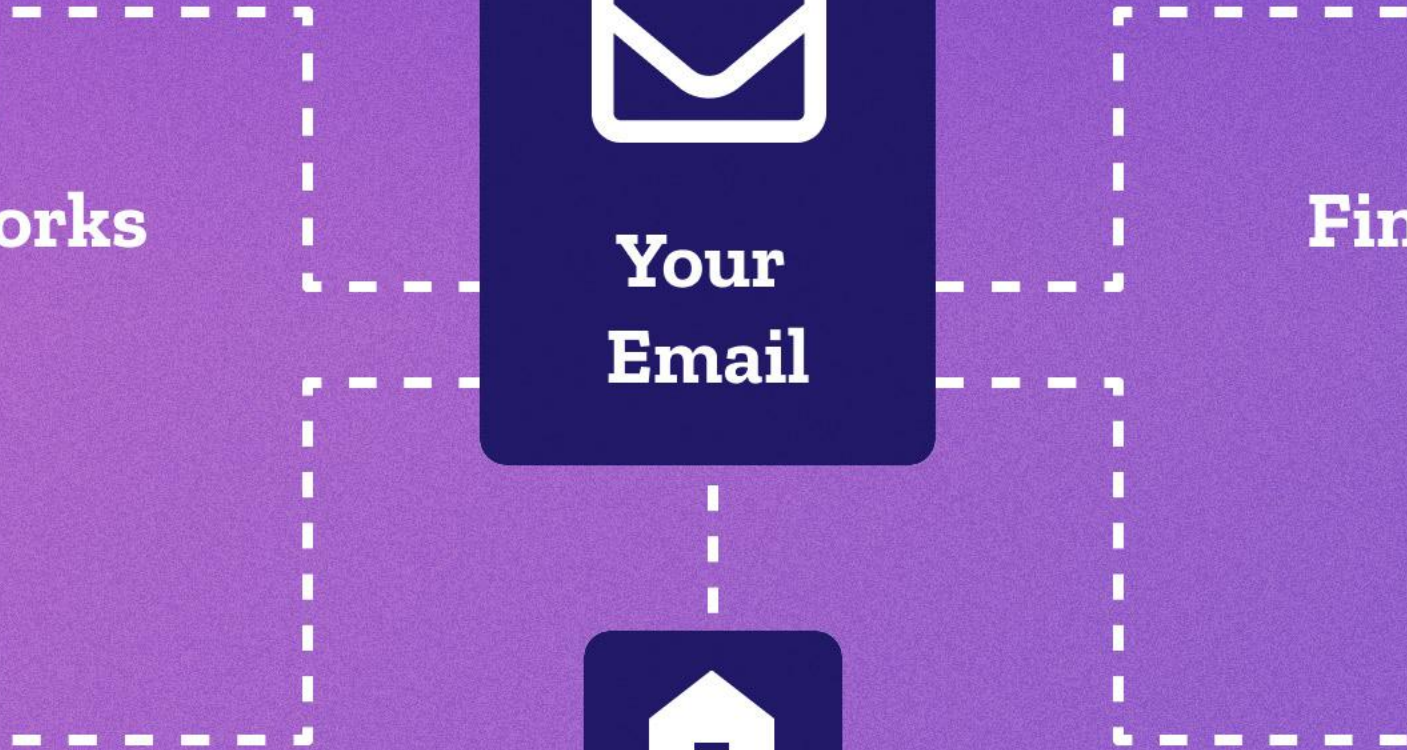
Medical Records



Home Address



Government IDs



Mobile Phone



Third Party Cookie



IP Address

Laptop



Smart TV



you@email.com



you@email.com



you@email.com



shanna@melissa.tv:breeze01

nathan@yesenia.net:paradise1

sincere@april.biz:cocoa1

sincere@april.biz:cocoa

sincere@april.biz:jallyab

julianne.oconner@kory.org:elisabi

lucio_hettinger@annie.ca:dubycami

karley_dach@jasper.info:midar84

telly.hoeger@billy.biz:elisagbi

sherwood@rosamond.me:javemymu

chaim_mcdermott@dana.io:gegakyfi

rey.padberg@karina.biz:elisagbi

Email Addresses



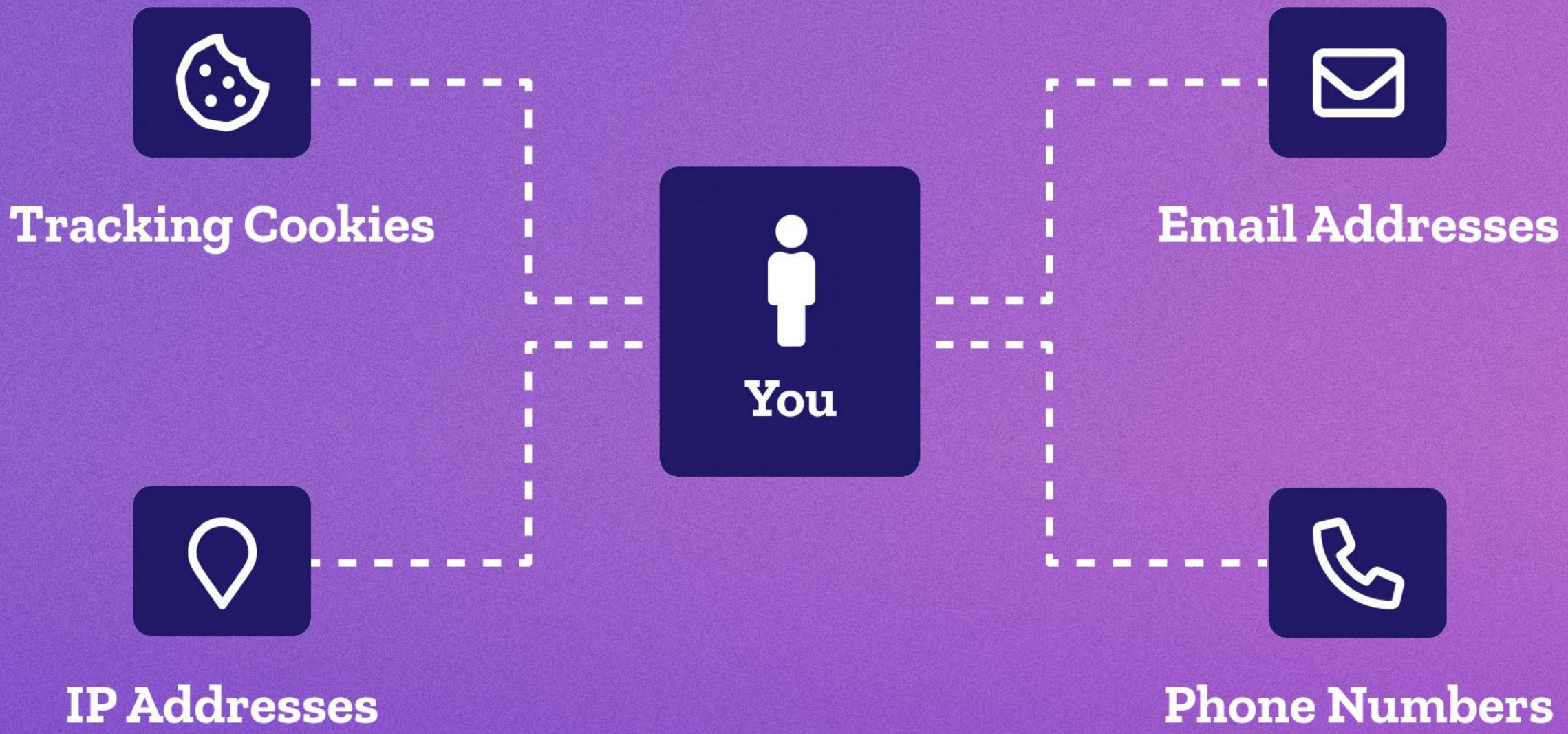
Firefox Monitor

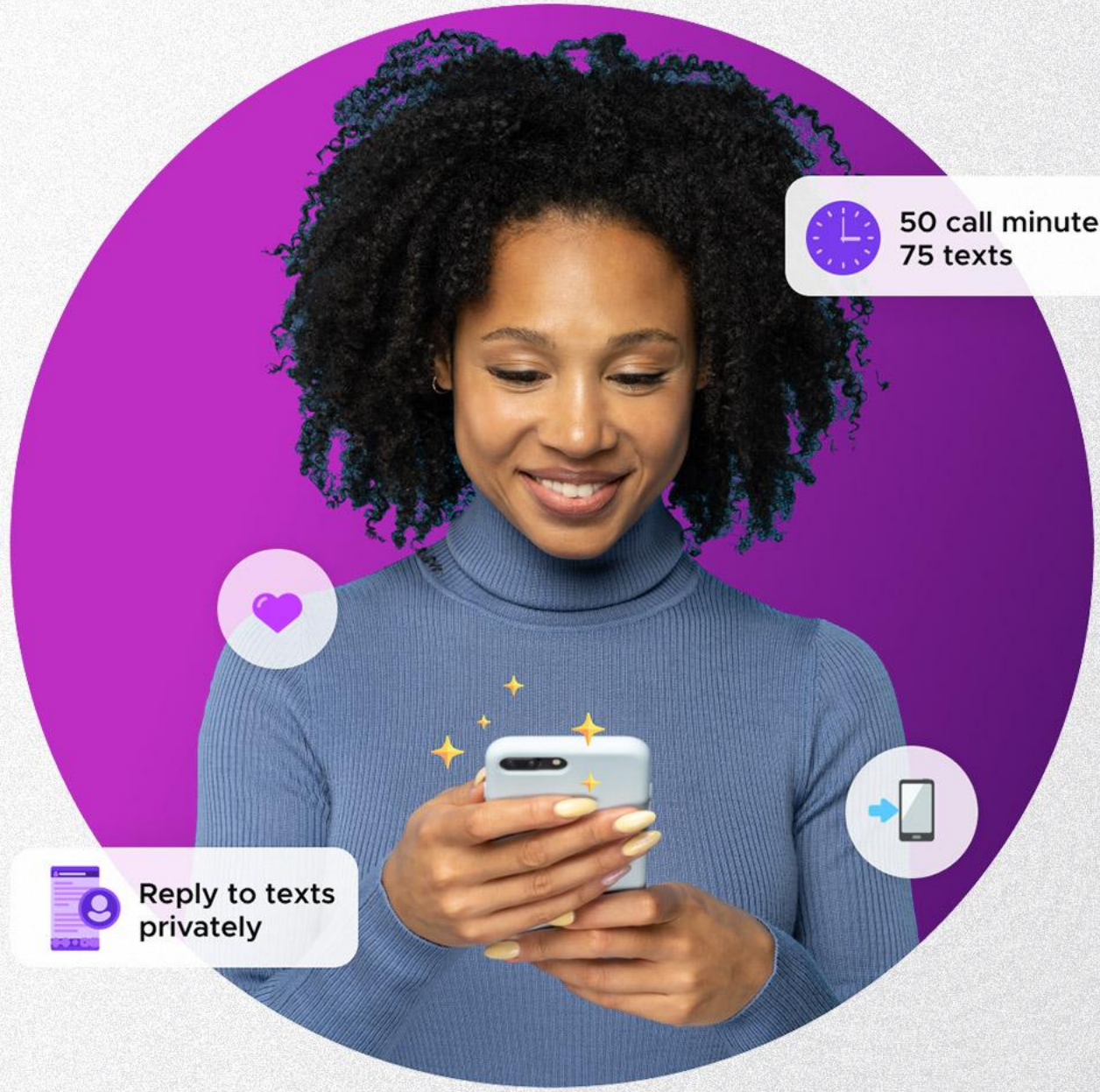
2018

2020




Firefox Relay





 50 call minutes +
75 texts



 Reply to texts
privately

moz://a

Over a decade of anti-tracking work at Mozilla

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