Free Tools that helps you run an event

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Who am I

- Mozilla volunteer since early days... way back 2003
- Events Coordinator and Community Manager
- Nowadays working as Head of Content at a Conference Company

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What tools do we need to run an event?

- Documentation: Coordination of logistics, Timeline, Agenda
- <u>Registration</u>: How people will join the event
- <u>Streaming</u>: Video tools, will it be live or recorded?
- Interaction: Chat, live polls, raffle
- <u>Collection of Feedback</u>: How do we know the impact of the event?

Not included in this talk: Topic selection, Speaker scouting, and promotion



Documentation

- Etherpad
- Github
- LibreOffice





Has to be collaborative, clear and open for everyone.

Then you can adapt yourself to what it suits you better





Registration

• Attendize (www.attendize.com)



• Open Conference System (https://pkp.sfu.ca/ocs/)

Not Open Source: Meetup, EventBrite



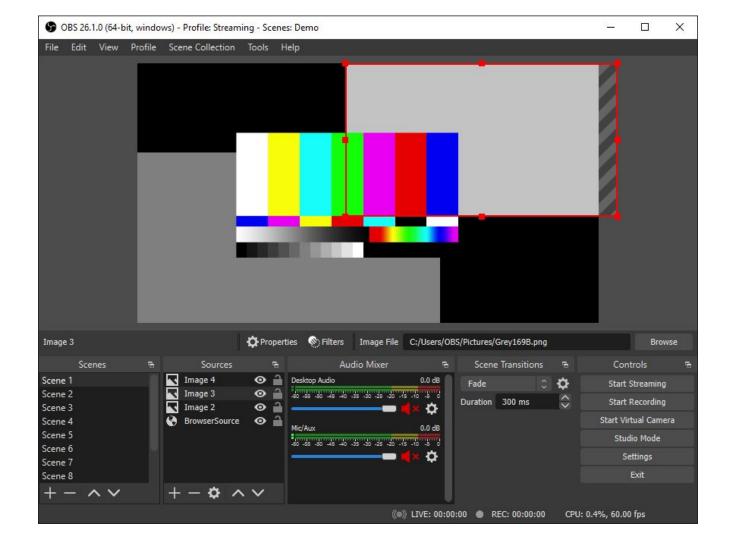




- OBS
- Jitsi Meet

Here you have to think where your audience will watch you





Interaction

- Discord
- Matrix/Element
- IRC

Other interactions could be async



Feedback Collection

You need to understand what worked and what not

Better way to collect feedback is with forms



But how I make my event successful and impactful?



Thanks!

Questions?

