Run a conference with pgeu-system Johan Thelin // fosdem // February 2022

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Agenda

- Introduction and background
- A look at conference
- Additional parts
- The foss-north setup
- Summary
- Q&A

Introduction and Background

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Bio

Ко

- Johan Thelin
- Koderize and Eperoto

- Arranges foss-north
- Conference and Pod

• Qt, Linux, Automotive, Licensing, Start-ups

Q&A Supporter

- Magnus Hagander
- PostgreSQL Core Team
- PostgreSQL Europe president
- PostgreSQL developer/committer
- Lead develoepr of pgeu-system
- Paid dayjob: consultant at Redpill Linpro focused on PostgreSQL

foss-north

- Conference focused on FOSS
- Annually since 2016
- Gothenburg
- Of course you should visit!



pgeu-system

- Conference system built for the European Postgresql Conference
- Has been generalized and is now used for more conferences and organizations
- Started by Magnus Hagander

Why foss-north uses it

- We came from a bit of a hack
 - Google Forms for Call for Papers
 - Eventbrite for tickets
 - Manual invoicing of sponsors
- pgeu-system provides automation and structure

More Users

- All PostgreSQL Europe conferences
 - Pgconfeu
 - Nordic PGDay
 - PGDay Paris
 - PGConf.DE
- PGDay an add-on day to physical FOSDEM
- All PostgreSQL US conferences
 - Postgres Open
 - PGConf.NYC
 - PGDay San Francisco
- PGCon the global development conference in Ottawa
- BSDCON
- foss-north

A Look at a Conference

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A Conference



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A Conference

- Meta-data
 - Dates, names, links, mail templates, etc
- Communications
 - Emails to groups of users
 - News, tweets, etc
- Admin
 - Scheduling, CfP, sponsor logos, etc

Edit new conference

Conference name:	fosdem demo	
URL name:	fosdem-demo	
Series:		
Start date:	02/05/2022	
End date:	02/06/2022	
Location:	Brussels	
Time zone:	Europe/Stockholm 👻	
Contact address:	info@foss-north.se	
Sponsor address:	info@foss-north.se	
Notification address:	info@foss-north.se	
Conference URL:	https://test.foss-north.se/fosdem-demo/	
Administrators:	Johan Thelin (e8johan@gmail.com) ×	
Jinja directory:		
	Full path to new style jinja repository root	
VAT rate for registrations:	25 % (Sverige) (25%)	
VAT rate for sponsorships:	25 % (Sverige) (25%)	
Invoice payment options:	■ stripe	

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URL name:	fosdem-demo Name
Series:	(·
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End date:	Date and Location
Location:	Brussels
Time zone:	Europe/Stockholm -
Contact address:	info@foss-north.se
Sponsor address:	info@foss-north.se
Notification address:	E-mail(s) and URL
Conference URL:	https://test.foss-north.se/fosdem-demo/
Administrators:	Johan Thelin (e8johan@gmail.com) ×
Jinja directory:	Admin Users and Optional Styling
	Full path to new style jinja repository root
VAT rate for registrations:	25 % (Sverige) (25%)
VAT rate for sponsorships:	VAT and Payment Options
Invoice payment options:	stripe
	Unmanaged bank transfer

More Configuration

- Waitlist behaviour
- Notification behaviour
- Email templates
- Website promo texts
- Registration options
 - T-shirts, photo consent, twitter names, share email with sponsors, etc
- More user roles
 - Testers, talk voters, staff, volunteers, check-in processors

The Conference Stages

- Registration
- Call for Papers
- Call for Sponsors
- Schedule
- Checking
- Conference Feedback
- Session Feedback

Each of these can be open or closed

Events

• foss-north 2022

Past

- foss-north 2021
- foss-north 2020 II
- foss-north 2020foss-north 2019
- foss-north 2018
- More...

Meetups

- foss-gbg
- foss-sthlm

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Latest Tweets

Tweets by @fossnorth

FOSS North

@fossnorth

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Find out more details - and the Call for Papers at foss-north.se/2022/#conference #opensource #freesoftware #callforpapers #cfp

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Oct 6, 2021

Jan 5, 2022

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Novt Evont

A Conference



Speaker Flow

- Call for Paper
- Register speaker profile and sessions
- Vote on talks
- Schedule talks
- Confirmation
- Show time!

Call for Paper

- Configure the CfP
- Open it and promote the link

Call for papers	
Skill levels:	
Use tags:	
Call for papers intro:	>Do you want to share something about free and open source software, development methodologies, or other relevant topics? If so, we would love to hear about it! You can submit your papers until February 13, and the final program will be announced in the end of February.
	>Our sessions slots are 60 and 30 minutes, with 45 and 20 minutes presentation time respectively, and the remaining time for Q&A and switching speakers. Please indicate which length you want in your submission notes and using tags.
	We cover the travel expenses of our speakers upon request. Please indicate if you are interested in this in your submission notes and using tags.
	The event will be fully virtual and pre-recorded, with a live Q&A at the end of each session.

Speaker Registration

 pgeu-system relies on external user identities via oauth

- foss-north currently use github and google
- This is not ideal we are looking at setting up our own system in parallel

Voting on Talks

- Talk voter users can comment and vote on talks
- Then the decision is set

Vote for sessions - foss-north 2020

- Accepted, reserve, not accepted

No tr	ack × Main Track ×								
Subr	nitted × Approved × Not Accepted × Pending × Reserve × Pending reserve × Withdrawn ×								
Upd	Update Reset								
Seq	Session Speakers	Status		diese insulanding		Average	Comments		
1		Not Accepted	6 🗸	6	6	6.00			
2		Not Accepted	3 🗸	3	4	3.33			
3		Approved	7 🗸	7	8	7.33			
4		Not Accepted	6 🗸	7	5	6.00			
5		Not Accepted	5 🗸	4	6	5.00			
6		Not		4	5	4.67			

Scheduling

- Build a schedule
 - Setup tracks, rooms and slots
 - Put sessions into slots and tracks

• foss-north skips this for historical reasons

Reports

Speakers

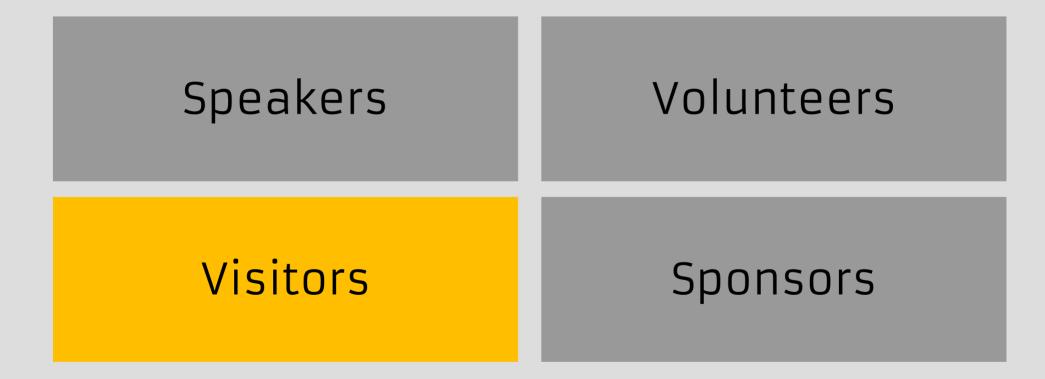
- Unconfirmed, unregisters, not checked in

- Sessions
 - Without room / track

Reports

Attendee reports	Attendees not checked in	Speakers not checked in	Unregistered speakers
Unregistered staff	Unconfirmed speakers	Session status statistics	Attendee countries
Confirmed attendees per day	Sessions with no room	Rooms with overlapping sessions	Sessions with no track

A Conference



Visitor Flow

- Buy tickets
- Check in at the event

- Also
 - Promotion codes
 - Waitlists
 - Optional packages

Tickets

 Registration types and registration classes is used to offer various tickets

Registration types								
New registration type								
Search:								
Registration type	Registration class	Cost ↓↑	Active 11	Sortkey				
	- •		- •					
Conference Ticket	Attendee	400.00	•	8				
Student Conference Ticket	Student	160.00	•	10				
✓ Speaker	Speaker		*	20				

Additional Options

- We provided an additional (heavily discounted) training day in 2019
- Added to the ticket price

Conference additional options

 Name
 Cost
 It
 Maximum number of uses
 It
 Autocancel invoices
 It

 Managing the risk and growth of using Open Source Software
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New conference additional option

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Promotion Codes

 Possible to create promotion codes with discount offers

 foss-north use this for sponsor attendees (booth staff) as well as sponsor specific discounts for shared promotion

Refunding

- foss-north offer 100% refunds until our cost is incured
 - We even pick-up the transfer costs

pgeu-system supports more complex refunding rules

Reports

- Confirmed visitors per day
- Not checked in visitors

- More generic database export to various formats
 - foss-north uses this for our custom badges

Payments

• We will look more at accounting later...

- Each visitor gets an invoice with a due date
- We can track paid and unpaid invoices in reports

- Can be paid "manually" or via payment providers
 - Adyen, Stripe, PayPay, Braintree, Trustly, TransferWise

A Conference



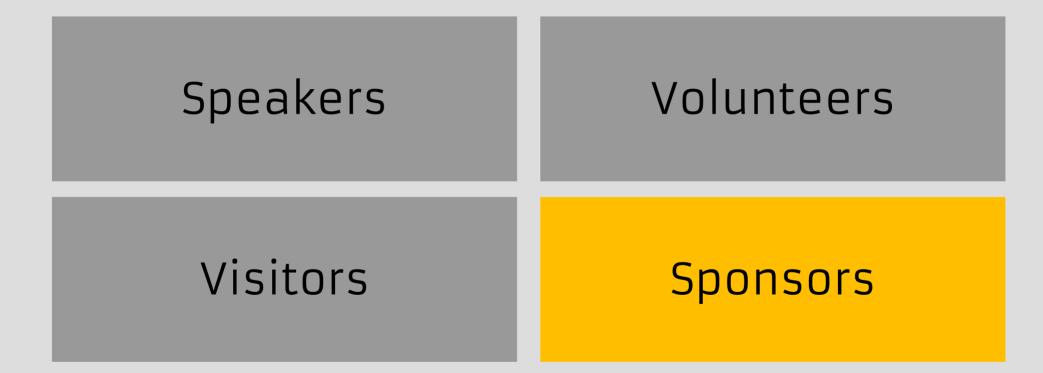
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Volonteer Flow

- For conference organizers
- I've never used this feature :-)

- Configure slots, assign volunteers, create volunteer schedules
- Can specify min/max per slot and let the volunteers pick slots themselves

A Conference



Sponsor Flow

- Another feature foss-north does not use
- We deal with each sponsor manually
- The pgeu-system lets you specify standard sponsorship contracts
- The sponsors can buy the slots them selves
- Unique packages can be managed, e.g. lanyards, lunches, etc
- Support for reports around the sponsors and packages

Additional Parts

There is more...

- News
 - Global news
 - News per event

Accounting and Invoicing

Accounting and Invoicing

 Lets you run the book keeping inside pgeu-system

- Uses the cash method
 - Invoices appear in the books once paid

Account Structure

- Lets you setup an account structure for your local rule set
- foss-north uses a BAS kontoplan for Sweden

Account	structure
---------	-----------

	Balance						
Tillgå	ngar						
	Kassa och bank						
	1940	Bank					
	1941 Paypal						
	1942	Stripe					
	1943	Bankgiro					
Eget kapital och skulder							
	Moms och särskilda punktskatter						
	2611 Utgående moms på försäljning inom Sverige, 25 %						
	Results						
Rörelsens inkomster/intäkter							
	Huvudintäkter						
	3001	Försäljning inom Sverige, 25 % moms					
	3002	Försäljning inom Sverige, 12 % moms					

Invoices

- You can create, view and track invoices
- Invoices are created automatically for visitors and sponsors
- You can manually create invoices too
- Invoices can manually be marked as paid, or automatically through an integrated payment service

Unpaid	Pending Paid	Canceled	Search	Search				
Num	Title		Recipient	Amount	Sent	Due	Paid	Status
7	foss-north 2020 sp	oonsorship	Johan Thelin	10,000.00	2019-11-29 08:20:12	2019-12-29 08:20:12	No	Overdue
6	test		Magnus Hagander	12.50	2019-11-20 11:35:56	2019-12-20 00:00:00	No	Overdue
3	testfaktura		Johan Thelin	1.25	2019-11-20 10:48:28	2019-12-20 00:00:00	No	Overdue

Invoices

- Custom invoice
 template
- Creates and emails a pdf to the recipient
- Includes payment link for online payments

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		VAT / MOMS #: SE769631282101 Web: https://www.foss-north.se				
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And a						
nere	Your contact: Johan Thelin	To: Johan	Thelin			
1	Email: johan@foss-gb	g.se mmm				
		foss-north 2020 sponsorship				
		Invoice number 7 - Novembe	er 29, 2019			
	Item		luantity	Ex VAT	VAT	Incl VAT
	foss-north 2020 Base spor	nsorship	1 100	00.00 kr	No VAT	10000.00 kr
				To	tal excl VAT	10000.00 kr
				_	Total VAT	0.00 kr
				T	otal incl VAT	10000.00 kr
		This invoice is due: Decem	ber 29, 2019)		

The Books

- Out pops a transaction list
- Instant, automatic, book keeping



2020-0007 (2020-04-14) 2020-0006 (2020-04-14) 2020-0005 (2020-04-14) 2020-0004 (2020-04-14) 2020-0003 (2020-02-07) 2020-0002 (2020-02-07) 2020-0001 (2020-01-01)

Close year

Entry 2020-0002 (2020-02-07)

Account	Object	Description	Debit	Credit
1940 - Bank		Invoice #10: foss-north 2020 registration for e8johan@gmail.com	6250.00	
2611 - Utgående moms på försäljning inom Sverige, 25 %		Invoice #10: foss-north 2020 registration for e8johan@gmail.com		1250.00
3003 - Försäljning inom Sverige, 6 % moms	2020	Invoice #10: foss-north 2020 registration for e8johan@gmail.com		5000.00
Total			6250.00	6250.00

Associated URLs

• https://test.foss-north.se/invoices/10/

The foss-north Setup

Overview

- foss-north came from a bit of a hack
- We use the system for
 - Call for Papers
 - Visitors
 - Invoicing

Events

• foss-north 2022

Past

- foss-north 2021
- foss-north 2020 II
- foss-north 2020
- foss-north 2019foss-north 2018
- Toss-north 20
- More...

Meetups

- foss-gbg
- foss-sthlm

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Read more ...

Latest Tweets



FOSS North

@fossnorth

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Speaker View

Speaker account

Submissions

Profile

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Your submissions

You have not made any submissions yet.

New submission

Click here to make a new submission to foss-north 2022.

If you have submitted to other conferences managed by FOSS North Conferences in the past, you can also copy

Remove submission

To remove a submission, please contact info@foss-north.se.

Speaker profile

Your shared FOSS North Conferences speaker profile will be used for all submissions. Copyright© 21

Future Steps

- Upgrade to the latest version
- Provide our own id server with oauth

 Get through COVID 19 and back to physical events :-)

Summary

Resources

https://foss-north.se/

- https://github.com/pgeu/pgeu-system
- https://lists.postgresql.org/ pgeu-system

Thank you!

Q&A