# Run a conference with pgeu-system Johan Thelin // fosdem // February 2022

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## Agenda

- Introduction and background
- A look at conference
- Additional parts
- The foss-north setup
- Summary
- Q&A

### Introduction and Background

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## Bio

Ко

- Johan Thelin
- Koderize and Eperoto

- Arranges foss-north
- Conference and Pod

• Qt, Linux, Automotive, Licensing, Start-ups

### Q&A Supporter

- Magnus Hagander
- PostgreSQL Core Team
- PostgreSQL Europe president
- PostgreSQL developer/committer
- Lead develoepr of pgeu-system
- Paid dayjob: consultant at Redpill Linpro focused on PostgreSQL

### foss-north

- Conference focused on FOSS
- Annually since 2016
- Gothenburg
- Of course you should visit!



### pgeu-system

- Conference system built for the European Postgresql Conference
- Has been generalized and is now used for more conferences and organizations
- Started by Magnus Hagander

## Why foss-north uses it

- We came from a bit of a hack
  - Google Forms for Call for Papers
  - Eventbrite for tickets
  - Manual invoicing of sponsors
- pgeu-system provides automation and structure

### More Users

- All PostgreSQL Europe conferences
  - Pgconfeu
  - Nordic PGDay
  - PGDay Paris
  - PGConf.DE
- PGDay an add-on day to physical FOSDEM
- All PostgreSQL US conferences
  - Postgres Open
  - PGConf.NYC
  - PGDay San Francisco
- PGCon the global development conference in Ottawa
- BSDCON
- foss-north

### A Look at a Conference

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### A Conference



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### A Conference

- Meta-data
  - Dates, names, links, mail templates, etc
- Communications
  - Emails to groups of users
  - News, tweets, etc
- Admin
  - Scheduling, CfP, sponsor logos, etc

### Edit new conference

| Conference name:            | fosdem demo                                  |  |
|-----------------------------|--|--|
| URL name:                   | fosdem-demo                                  |  |
| Series:                     |  |  |
| Start date:                 | 02/05/2022                                   |  |
| End date:                   | 02/06/2022                                   |  |
| Location:                   | Brussels                                     |  |
| Time zone:                  | Europe/Stockholm 👻                           |  |
| Contact address:            | info@foss-north.se                           |  |
| Sponsor address:            | info@foss-north.se                           |  |
| Notification address:       | info@foss-north.se                           |  |
| Conference URL:             | https://test.foss-north.se/fosdem-demo/      |  |
| Administrators:             | Johan Thelin (e8johan@gmail.com) ×           |  |
| Jinja directory:            |  |  |
|                             | Full path to new style jinja repository root |  |
| VAT rate for registrations: | 25 % (Sverige) (25%)                         |  |
| VAT rate for sponsorships:  | 25 % (Sverige) (25%)                         |  |
| Invoice payment options:    | ■ stripe                                     |  |

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| Notification address:       | E-mail(s) and URL                            |
| Conference URL:             | https://test.foss-north.se/fosdem-demo/      |
| Administrators:             | Johan Thelin (e8johan@gmail.com) ×           |
| Jinja directory:            | Admin Users and Optional Styling             |
|                             | Full path to new style jinja repository root |
| VAT rate for registrations: | 25 % (Sverige) (25%)                         |
| VAT rate for sponsorships:  | VAT and Payment Options                      |
| Invoice payment options:    | stripe                                       |
|                             | Unmanaged bank transfer                      |

## More Configuration

- Waitlist behaviour
- Notification behaviour
- Email templates
- Website promo texts
- Registration options
  - T-shirts, photo consent, twitter names, share email with sponsors, etc
- More user roles
  - Testers, talk voters, staff, volunteers, check-in processors

## The Conference Stages

- Registration
- Call for Papers
- Call for Sponsors
- Schedule
- Checking
- Conference Feedback
- Session Feedback

# Each of these can be open or closed

### Events

• foss-north 2022

### Past

- foss-north 2021
- foss-north 2020 II
- foss-north 2020foss-north 2019
- foss-north 2018
- More...

### Meetups

- foss-gbg
- foss-sthlm

### Welcome to foss-north

foss-north is a free / open source conference covering both software and hardware from the technical perspective. We provide a meeting place for the Nordic foss communities and will bring together great speakers with great audiences. Please visit our events to learn more about what we are doing!

### Next Event

### foss-north 2022

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Call for papers is open.

### News

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This spring we were hoping to be able to enjoy a physical event the autumn of 2020, but things are still not back to normal. In light of this, the foss-north 2020 ...

Read more ...

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We know that there are some ...

Read more ...

### Latest Tweets

### Tweets by @fossnorth

FOSS North

@fossnorth

^

In the light of the current COVID situation, we've decided to run #fossnorth 2022 as a #virtual only event.

Find out more details - and the Call for Papers at foss-north.se/2022/#conference #opensource #freesoftware #callforpapers #cfp

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FOSS North @fossnorth Hmm... foss-north.se/2022/

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Oct 6, 2021

Jan 5, 2022

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Editing the #fossnorth #podcast #summer episode. As you can see, we've met with @miahfost from @Puri\_sm.

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### A Conference



## **Speaker Flow**

- Call for Paper
- Register speaker profile and sessions
- Vote on talks
- Schedule talks
- Confirmation
- Show time!

### **Call for Paper**

- Configure the CfP
- Open it and promote the link

| Call for papers        |  |
|------------------------|--|
| Skill levels:          |  |
| Use tags:              |  |
| Call for papers intro: | >Do you want to share something about free and open source software, development methodologies, or other relevant topics?<br>If so, we would love to hear about it! You can submit your papers until February 13, and the final program will be announced in the<br>end of February. |
|                        | >Our sessions slots are 60 and 30 minutes, with 45 and 20 minutes presentation time respectively, and the remaining time for Q&A and switching speakers. Please indicate which length you want in your submission notes and using tags.  |
|                        | <del>We cover the travel expenses of our speakers upon request. Please indicate if you are interested in this in your submission notes and using tags.</del>   |
|                        | The event will be fully virtual and pre-recorded, with a live Q&A at the end of each session.  |

## **Speaker Registration**

 pgeu-system relies on external user identities via oauth

- foss-north currently use github and google
- This is not ideal we are looking at setting up our own system in parallel

## Voting on Talks

- Talk voter users can comment and vote on talks
- Then the decision is set

Vote for sessions - foss-north 2020

- Accepted, reserve, not accepted

| No tr | ack × Main Track ×   |                 |     |                   |   |         |          |  |  |
|-------|--|-----------------|-----|-------------------|---|---------|----------|--|--|
| Subr  | nitted × Approved × Not Accepted × Pending × Reserve × Pending reserve × Withdrawn × |                 |     |                   |   |         |          |  |  |
| Upd   | Update Reset   |                 |     |                   |   |         |          |  |  |
| Seq   | Session   Speakers   | Status          |     | diese insulanding |   | Average | Comments |  |  |
| 1     |  | Not<br>Accepted | 6 🗸 | 6                 | 6 | 6.00    |          |  |  |
| 2     |  | Not<br>Accepted | 3 🗸 | 3                 | 4 | 3.33    |          |  |  |
| 3     |  | Approved        | 7 🗸 | 7                 | 8 | 7.33    |          |  |  |
| 4     |  | Not<br>Accepted | 6 🗸 | 7                 | 5 | 6.00    |          |  |  |
| 5     |  | Not<br>Accepted | 5 🗸 | 4                 | 6 | 5.00    |          |  |  |
| 6     |  | Not             |     | 4                 | 5 | 4.67    |          |  |  |

## Scheduling

- Build a schedule
  - Setup tracks, rooms and slots
  - Put sessions into slots and tracks

• foss-north skips this for historical reasons

### Reports

Speakers

- Unconfirmed, unregisters, not checked in

- Sessions
  - Without room / track

### Reports

| Attendee reports            | Attendees not checked in | Speakers not checked in         | Unregistered speakers  |
|-----------------------------|--------------------------|---------------------------------|------------------------|
| Unregistered staff          | Unconfirmed speakers     | Session status statistics       | Attendee countries     |
| Confirmed attendees per day | Sessions with no room    | Rooms with overlapping sessions | Sessions with no track |

### A Conference



### **Visitor Flow**

- Buy tickets
- Check in at the event

- Also
  - Promotion codes
  - Waitlists
  - Optional packages

## Tickets

 Registration types and registration classes is used to offer various tickets

| Registration types        |                    |         |           |         |  |  |  |  |
|---------------------------|--------------------|---------|-----------|---------|--|--|--|--|
| New registration type     |                    |         |           |         |  |  |  |  |
| Search:                   |                    |         |           |         |  |  |  |  |
| Registration type         | Registration class | Cost ↓↑ | Active 11 | Sortkey |  |  |  |  |
|                           | - •                |         | - •       |         |  |  |  |  |
| Conference Ticket         | Attendee           | 400.00  | •         | 8       |  |  |  |  |
| Student Conference Ticket | Student            | 160.00  | •         | 10      |  |  |  |  |
| ✓ Speaker                 | Speaker            |         | *         | 20      |  |  |  |  |

## Additional Options

- We provided an additional (heavily discounted) training day in 2019
- Added to the ticket price

Conference additional options

 Name
 Cost
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 Maximum number of uses
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 Autocancel invoices
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 Managing the risk and growth of using Open Source Software
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New conference additional option

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## **Promotion Codes**

 Possible to create promotion codes with discount offers

 foss-north use this for sponsor attendees (booth staff) as well as sponsor specific discounts for shared promotion

## Refunding

- foss-north offer 100% refunds until our cost is incured
  - We even pick-up the transfer costs

pgeu-system supports more complex refunding rules

## Reports

- Confirmed visitors per day
- Not checked in visitors

- More generic database export to various formats
  - foss-north uses this for our custom badges

### Payments

• We will look more at accounting later...

- Each visitor gets an invoice with a due date
- We can track paid and unpaid invoices in reports

- Can be paid "manually" or via payment providers
  - Adyen, Stripe, PayPay, Braintree, Trustly, TransferWise

### A Conference



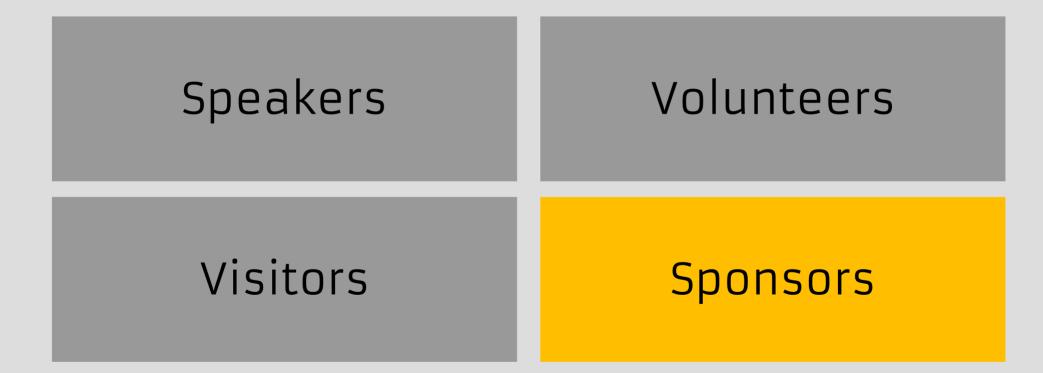
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### **Volonteer Flow**

- For conference organizers
- I've never used this feature :-)

- Configure slots, assign volunteers, create volunteer schedules
- Can specify min/max per slot and let the volunteers pick slots themselves

### A Conference



## **Sponsor Flow**

- Another feature foss-north does not use
- We deal with each sponsor manually
- The pgeu-system lets you specify standard sponsorship contracts
- The sponsors can buy the slots them selves
- Unique packages can be managed, e.g. lanyards, lunches, etc
- Support for reports around the sponsors and packages

## **Additional Parts**

# There is more...

- News
  - Global news
  - News per event

Accounting and Invoicing

# Accounting and Invoicing

 Lets you run the book keeping inside pgeu-system

- Uses the cash method
  - Invoices appear in the books once paid

## Account Structure

- Lets you setup an account structure for your local rule set
- foss-north uses a BAS kontoplan for Sweden

| Account | structure |
|---------|-----------|
|---------|-----------|

|                              | Balance  |                                     |  |  |  |  |  |
|------------------------------|--|-------------------------------------|--|--|--|--|--|
| Tillgå                       | ngar   |                                     |  |  |  |  |  |
|                              | Kassa och bank                                       |                                     |  |  |  |  |  |
|                              | 1940   | Bank                                |  |  |  |  |  |
|                              | 1941 Paypal  |                                     |  |  |  |  |  |
|                              | 1942   | Stripe                              |  |  |  |  |  |
|                              | 1943   | Bankgiro                            |  |  |  |  |  |
| Eget kapital och skulder     |  |                                     |  |  |  |  |  |
|                              | Moms och särskilda punktskatter                      |                                     |  |  |  |  |  |
|                              | 2611 Utgående moms på försäljning inom Sverige, 25 % |                                     |  |  |  |  |  |
|                              | Results  |                                     |  |  |  |  |  |
| Rörelsens inkomster/intäkter |  |                                     |  |  |  |  |  |
|                              | Huvudintäkter  |                                     |  |  |  |  |  |
|                              | 3001   | Försäljning inom Sverige, 25 % moms |  |  |  |  |  |
|                              | 3002   | Försäljning inom Sverige, 12 % moms |  |  |  |  |  |

# Invoices

- You can create, view and track invoices
- Invoices are created automatically for visitors and sponsors
- You can manually create invoices too
- Invoices can manually be marked as paid, or automatically through an integrated payment service

| Unpaid | Pending Paid       | Canceled   | Search          | Search    |                     |                     |      |         |
|--------|--------------------|------------|-----------------|-----------|---------------------|---------------------|------|---------|
| Num    | Title              |            | Recipient       | Amount    | Sent                | Due                 | Paid | Status  |
| 7      | foss-north 2020 sp | oonsorship | Johan Thelin    | 10,000.00 | 2019-11-29 08:20:12 | 2019-12-29 08:20:12 | No   | Overdue |
| 6      | test               |            | Magnus Hagander | 12.50     | 2019-11-20 11:35:56 | 2019-12-20 00:00:00 | No   | Overdue |
| 3      | testfaktura        |            | Johan Thelin    | 1.25      | 2019-11-20 10:48:28 | 2019-12-20 00:00:00 | No   | Overdue |

# Invoices

- Custom invoice
   template
- Creates and emails a pdf to the recipient
- Includes payment link for online payments

| 🖑 Browse [ 🗍 Area Selection 🗸 🗦           | 🕈 Yellow Highlighter 🛛 🗸      | ∧ 1 of 1 ∧   | /            |          |                           | m Out 66%   |
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| Thumbnails                                |                               |  |              |          |                           |             |
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|   |                               | Godkänd för f-skatt<br>Org.nr. 769631-2821                     |              | Fayn     | ient rei: 201.            | 2000077     |
|   |                               | VAT / MOMS #: SE769631282101<br>Web: https://www.foss-north.se |              |          |                           |             |
|   |                               | neb. https://www.toss.fortilise                                |              |          |                           |             |
| And a |                               |  |              |          |                           |             |
|   |                               |  |              |          |                           |             |
| nere                                      | Your contact:<br>Johan Thelin | To:<br>Johan   | Thelin       |          |                           |             |
| 1   | Email: johan@foss-gb          | g.se mmm   |              |          |                           |             |
|   |                               |  |              |          |                           |             |
|   |                               |  |              |          |                           |             |
|   |                               |  |              |          |                           |             |
|   |                               | foss-north 2020 sponsorship                                    |              |          |                           |             |
|   |                               | Invoice number 7 - Novembe                                     | er 29, 2019  |          |                           |             |
|   | Item                          |  | luantity     | Ex VAT   | VAT                       | Incl VAT    |
|   | foss-north 2020 Base spor     | nsorship   | 1 100        | 00.00 kr | No VAT                    | 10000.00 kr |
|   |                               |  |              | To       | tal excl VAT              | 10000.00 kr |
|   |                               |  |              | _        | Total VAT                 | 0.00 kr     |
|   |                               |  |              | T        | otal incl VAT             | 10000.00 kr |
|   |                               | This invoice is due: Decem                                     | ber 29, 2019 | )        |                           |             |

# The Books

- Out pops a transaction list
- Instant, automatic, book keeping



2020-0007 (2020-04-14) 2020-0006 (2020-04-14) 2020-0005 (2020-04-14) 2020-0004 (2020-04-14) 2020-0003 (2020-02-07) 2020-0002 (2020-02-07) 2020-0001 (2020-01-01)

Close year

#### Entry 2020-0002 (2020-02-07)

| Account   | Object | Description   | Debit   | Credit  |
|---|--------|---|---------|---------|
| 1940 - Bank   |        | Invoice #10: foss-north 2020 registration for e8johan@gmail.com | 6250.00 |         |
| 2611 - Utgående moms på<br>försäljning inom Sverige, 25 % |        | Invoice #10: foss-north 2020 registration for e8johan@gmail.com |         | 1250.00 |
| 3003 - Försäljning inom Sverige, 6 %<br>moms              | 2020   | Invoice #10: foss-north 2020 registration for e8johan@gmail.com |         | 5000.00 |
| Total   |        |   | 6250.00 | 6250.00 |

#### Associated URLs

• https://test.foss-north.se/invoices/10/

## The foss-north Setup

# Overview

- foss-north came from a bit of a hack
- We use the system for
  - Call for Papers
  - Visitors
  - Invoicing

#### Events

• foss-north 2022

#### Past

- foss-north 2021
- foss-north 2020 II
- foss-north 2020
- foss-north 2019foss-north 2018
- Toss-north 20
- More...

### Meetups

- foss-gbg
- foss-sthlm

### Welcome to foss-north

foss-north is a free / open source conference covering both software and hardware from the technical perspective. We provide a meeting place for the Nordic foss communities and will bring together great speakers with great audiences. Please visit our events to learn more about what we are doing!

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We know that there are some ...

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### Latest Tweets



FOSS North

@fossnorth

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Find out more details - and the Call for Papers at foss-north.se/2022/#conference #opensource #freesoftware #callforpapers #cfp

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#### Novt Evont

# Speaker View

Speaker account

## Submissions

Profile

### Call for Papers - foss-north 2022

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The event will be fully virtual and pre-recorded, with a live Q&A at the end of each session.

#### Your submissions

You have not made any submissions yet.

#### New submission

Click here to make a new submission to foss-north 2022.

If you have submitted to other conferences managed by FOSS North Conferences in the past, you can also copy

#### Remove submission

To remove a submission, please contact info@foss-north.se.

### Speaker profile

Your shared FOSS North Conferences speaker profile will be used for all submissions. Copyright© 21

# **Future Steps**

- Upgrade to the latest version
- Provide our own id server with oauth

 Get through COVID 19 and back to physical events :-)

## Summary

## Resources

https://foss-north.se/

- https://github.com/pgeu/pgeu-system
- https://lists.postgresql.org/ pgeu-system

# Thank you!

Q&A