



UBISOFT IT  
IT ENGINEERING & PLATFORM

# ADOPTING OPENTELEMETRY



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## ABOUT ME



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## AGENDA

1. OpenTelemetry
2. Our context and goals
3. Implementation
4. Adoption
5. Benefits



# OPENTELEMETRY

High-quality, ubiquitous, and portable telemetry to enable effective observability

## Open source

- 2019
- OpenTracing
- OpenCensus
- CNCF - #2 project

## Contributors

- Amazon, Google, Microsoft, RedHat, ...
- Splunk, Datadog, Grafana, Dynatrace, New Relic, Elastic, ...



# OPENTELEMETRY

What's in it?

## Specifications

- Traces: stable
- Metrics: stable
- Logs: experimental
- Semantic Conventions
- Propagation
- **Protocol** (OTLP)
- ...

## Implementations

- **APIs**
- **SDKs**
- Libraries  
instrumentation
- 11 languages

## Collector

- **Interoperability**
- Written in Go
- OpenCensus Service
- OTel's killer feature

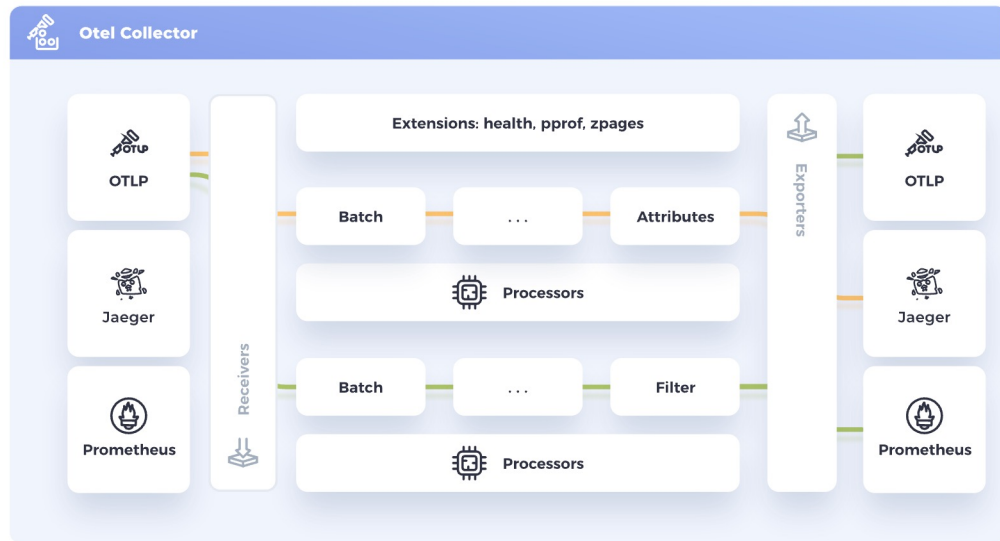


# OPENTELEMETRY COLLECTOR

Vendor-agnostic way to receive, process and export telemetry data

## Components

- 50+ receivers
- 40+ exporters
- 20+ processors
- 10+ extensions
- Custom components
- Distributions



## OUR CONTEXT

Why we reconsidered our monitoring strategy?

### Silos

- **Total isolation** between logs and metrics
- **Heterogenous** agents setup between services

### Internal requirements

- Push **logs** to an Elasticsearch-based platform
- Push **metrics** to a VictoriaMetrics-based platform

### Timing

- GA approaching...
- Integrating more services



# OUR GOALS

## Unified Platform

### Unified Visualization Platform

- **Quickly surface relevant data**
- With **correlation** between logs, metrics and traces
- Jump from graphs (metrics) to traces
  - with exemplars – to logs, ...

### Unified collection and processing platform

- Common set of **metadata** and **naming convention**
- Simplify operations





# OUR GOALS

## Platform Features

### Standards and conventions

- **Interoperability** between our applications
- Interoperability with 3rd party components
- Improve **troubleshooting and understanding** of our system

### Extensible

- **Custom use-cases**
- Logs, metrics and traces today, **continuous profiling tomorrow?**



# OUR GOALS

## Integration in Ubisoft Ecosystem

### Compliance with internal requirements

- Push our logs to an internal Elasticsearch-based service
- Set pre-defined labels on specific logs for security audit
- Push our metrics to an internal VictoriaMetrics-based service

### Alignment with other teams

- Lots of teams / services at Ubisoft
- **Align** on the technology stack
- **Share** knowledge, experience



# WHY OPENTELEMETRY

And what are we using?

## Semantic conventions

- Spans attributes
- Application's logs
- Collector pipelines

## API/SDK for tracing

- Stable API/SDK available in multiple languages
- Auto-instrumentation
- Adoption by libraries
- OTLP

## Collector

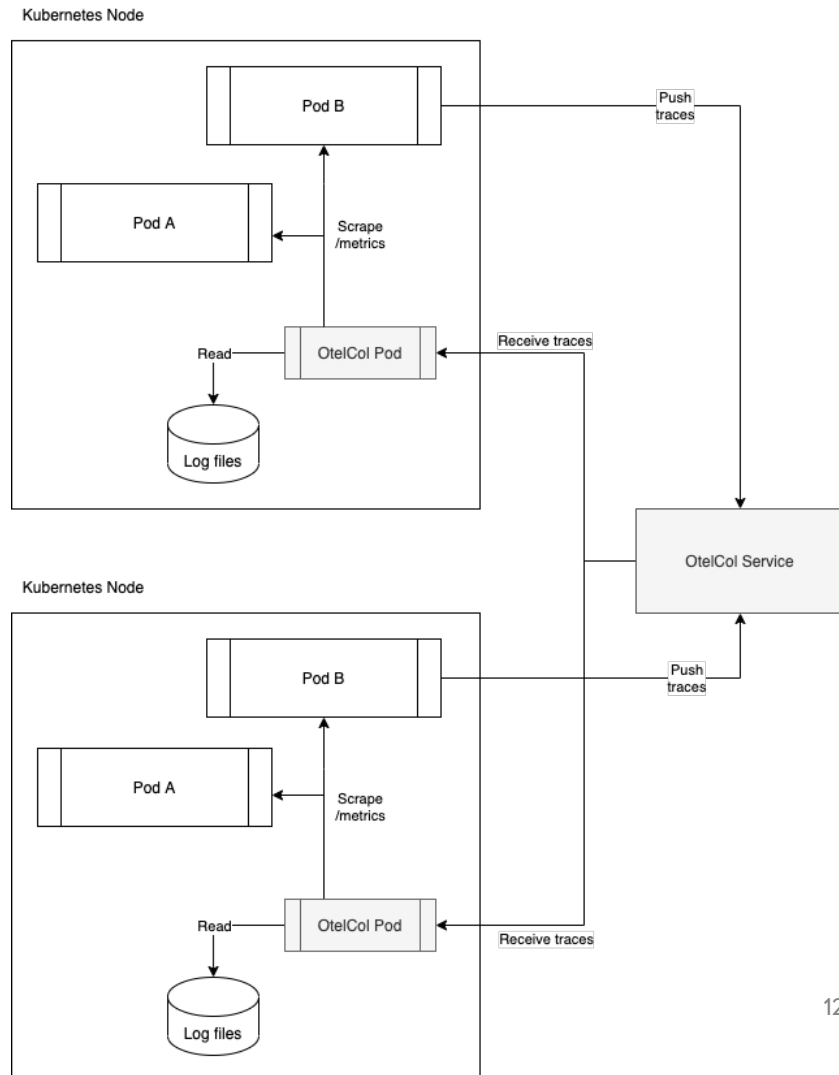
- Single agent
- Interoperability
- Routing
- Custom processors
- Custom distribution
- **Not just an agent, but an extensible platform**



# IMPLEMENTATION

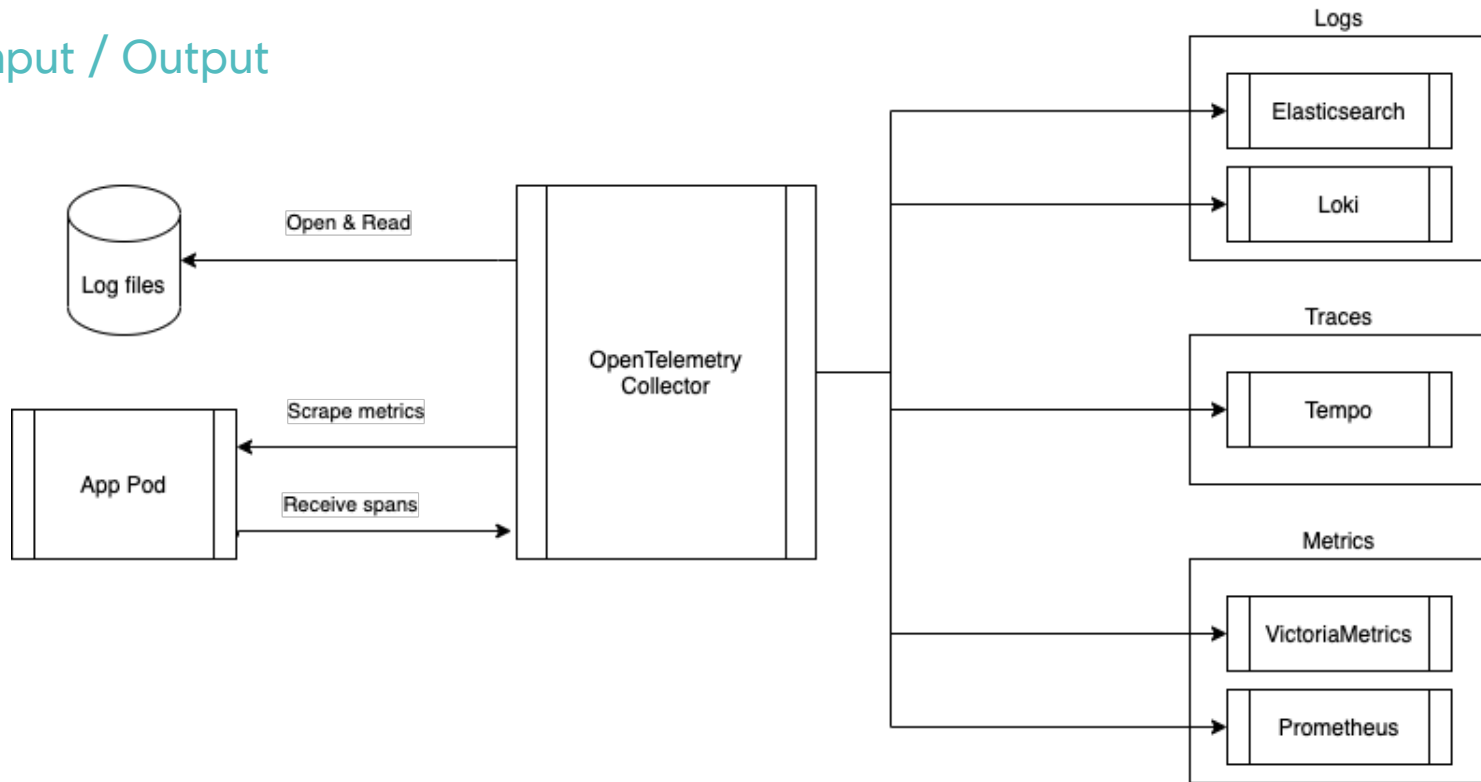
## Deployment Strategy

- Kubernetes
- **DaemonSet**
- Per-node collection of logs and metrics
- Spans ingestion through a Service



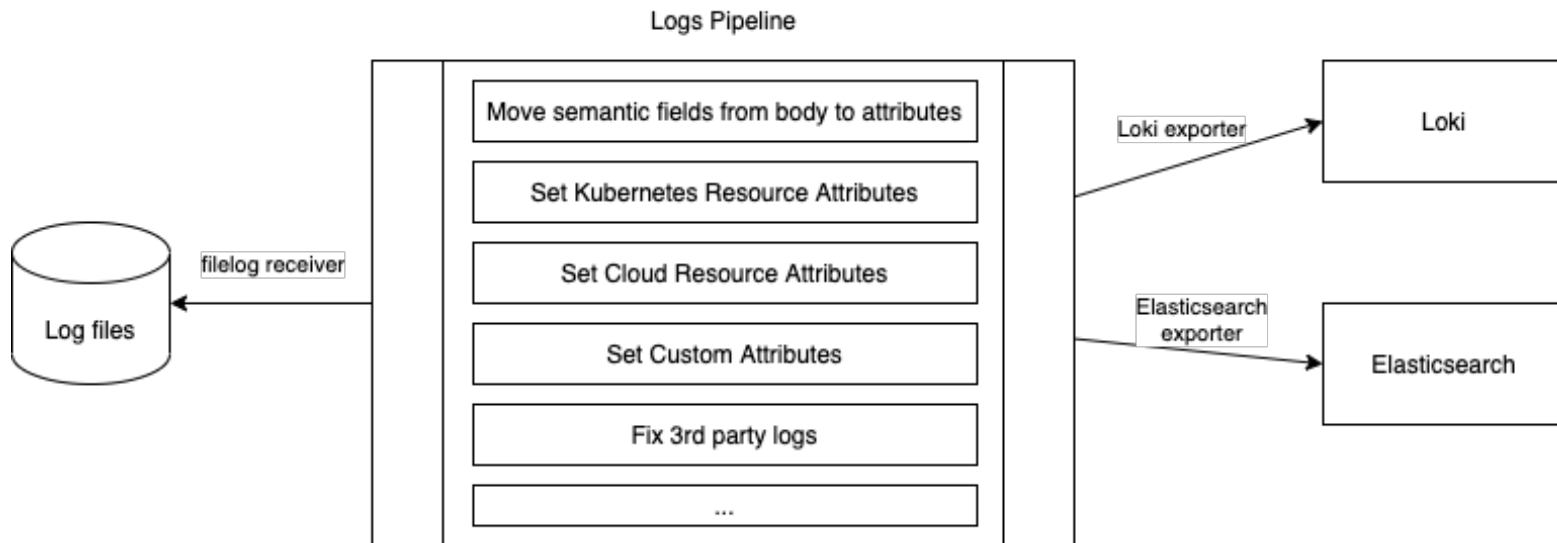
# IMPLEMENTATION

## Input / Output



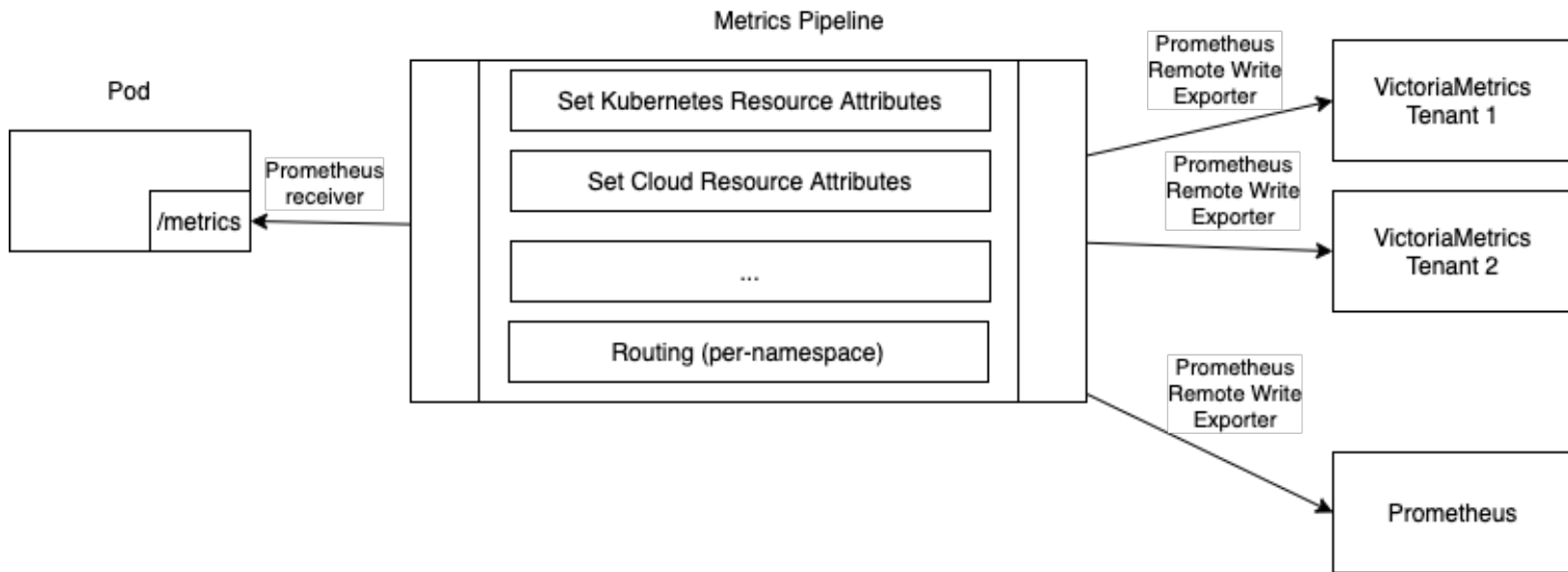
# IMPLEMENTATION

## Logs Pipeline



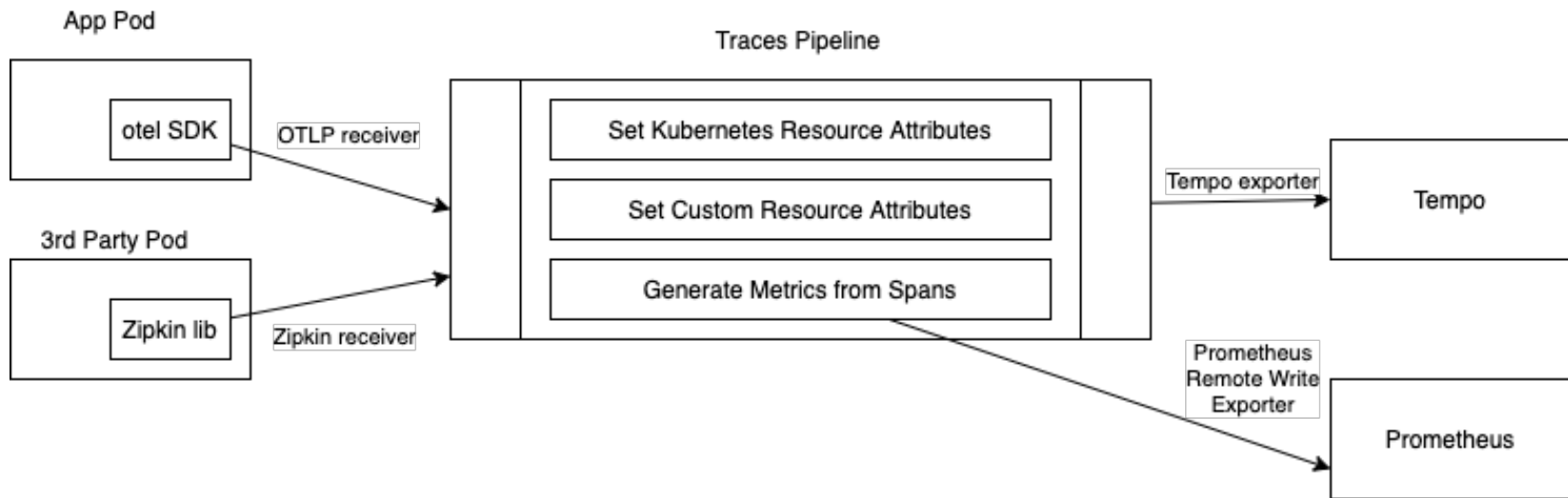
# IMPLEMENTATION

## Metrics Pipeline



# IMPLEMENTATION

## Traces Pipeline





# IMPLEMENTATION

## Custom (logs) processors

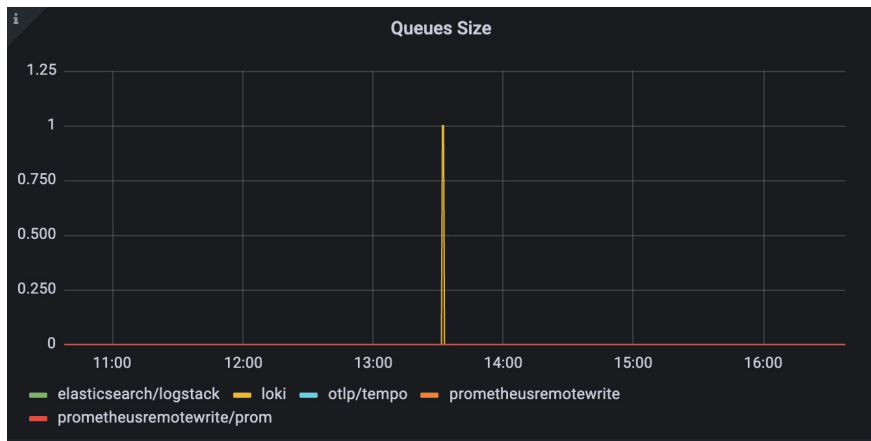
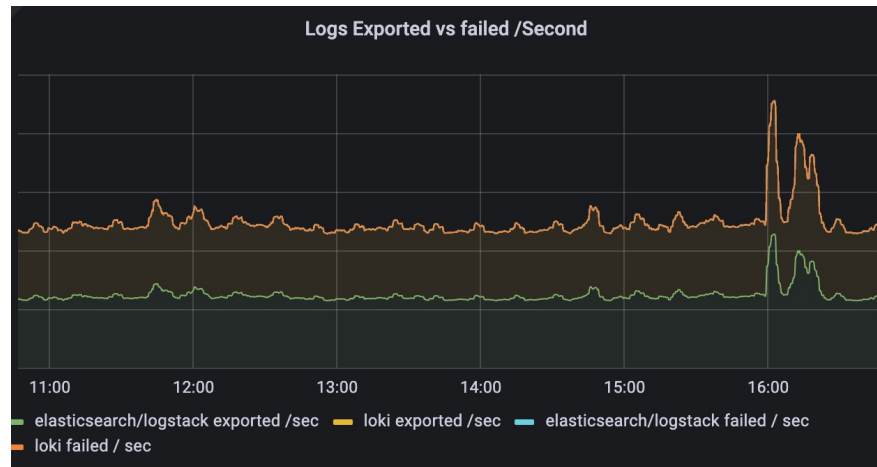
```
func (p *logProcessor) ProcessLogs(ctx context.Context, logs pdata.Logs) (pdata.Logs, error) {  
    rLogs := logs.ResourceLogs()  
    for i := 0; i < rLogs.Len(); i++ {  
        rLog := rLogs.At(i)  
        ills := rLog.InstrumentationLibraryLogs()  
        for j := 0; j < ills.Len(); j++ {  
            ls := ills.At(j).Logs()  
            for k := 0; k < ls.Len(); k++ {  
                record := ls.At(k)  
                record.Body()  
                record.Attributes()  
                rLog.Resource().Attributes()  
            }  
        }  
    }  
    return logs, nil  
}
```



# IMPLEMENTATION

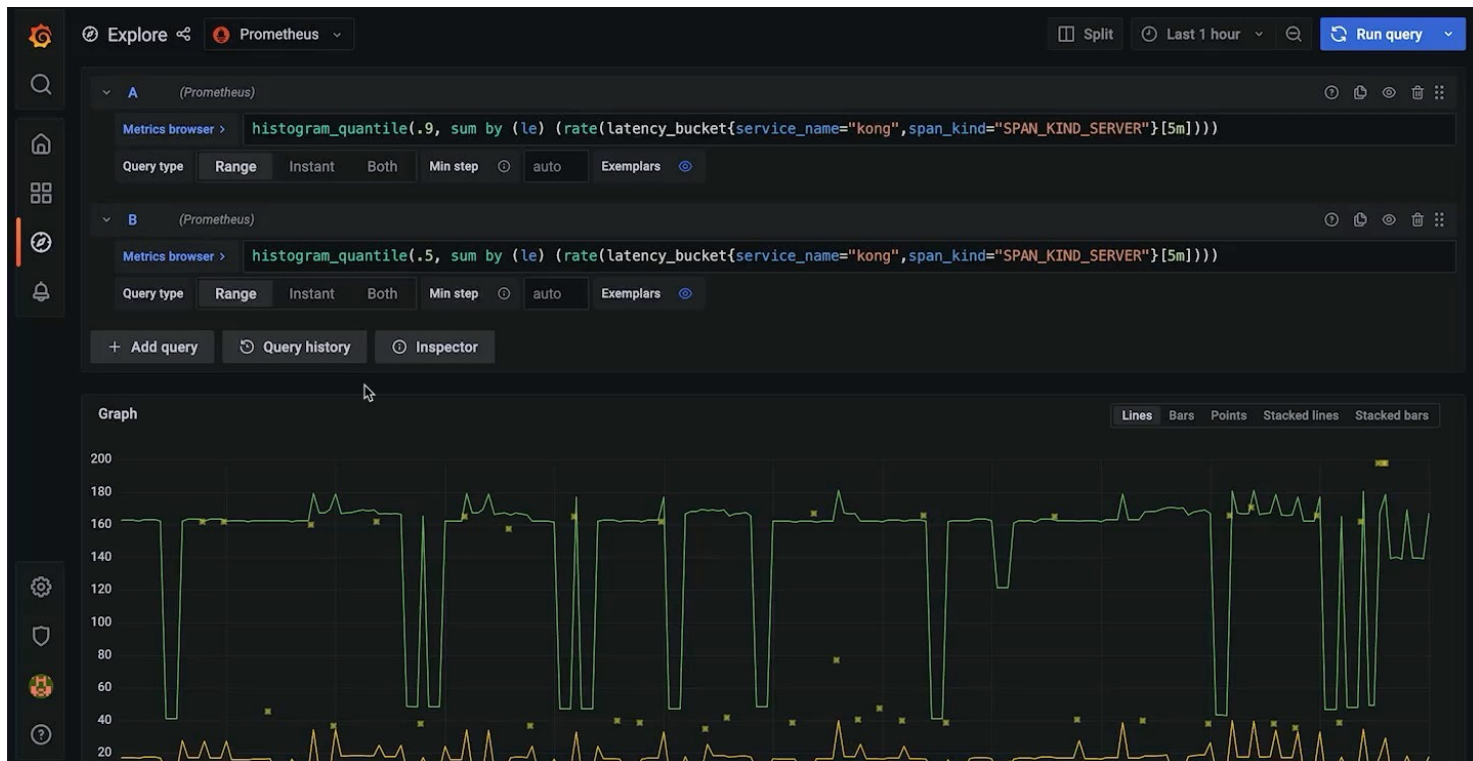
## Monitoring the collector

- Per component instance metrics



# DEMO

## Exemplars - in Grafana



# ADOPTION

Changing people's mindsets about monitoring

## POC & demo

- Start with a single service, end to end
- **Showcase the result:** how correlation can help get a better understanding of the system
- Provide value to the users

## Formalize

- **ADR:** Architecture Decision Records
- Explore different solutions
- Highlight benefits and shortcomings
- Write standards and conventions



# BENEFITS

## Of adopting OpenTelemetry

### Reducing cognitive load

- Single stack
- Semantic convention
- Simpler to use and operate

### Towards observability

- (almost) no more silos
- Auto generation of metrics from traces
- Easier troubleshooting and understanding of the platform

### Owning the pipeline

- No lock-in
- Extensible platform
- Open source
- Active development



## SHORTCOMINGS

### Various level of maturity depending on the components

- Logs data model is not stable yet – although in practice it should not change
- Prometheus metrics labels naming convention vs Otel semantic convention
- Prometheus Exemplars are not fully supported



## WHAT'S NEXT

Our next steps

### Tracing first

- Simplify instrumentation
- Generate metrics and logs from traces at the collector level

### Continuous Profiling

- Parca – inspired by Prometheus
- Would be great to collect profiles from the OpenTelemetry Collector
- Backends: Parca, Pyroscope, ...



## CONCLUSION



**BREAK  
THE SILOS**



**UNIFIED  
PLATFORM**



**EMBRACE THE  
COLLECTOR**

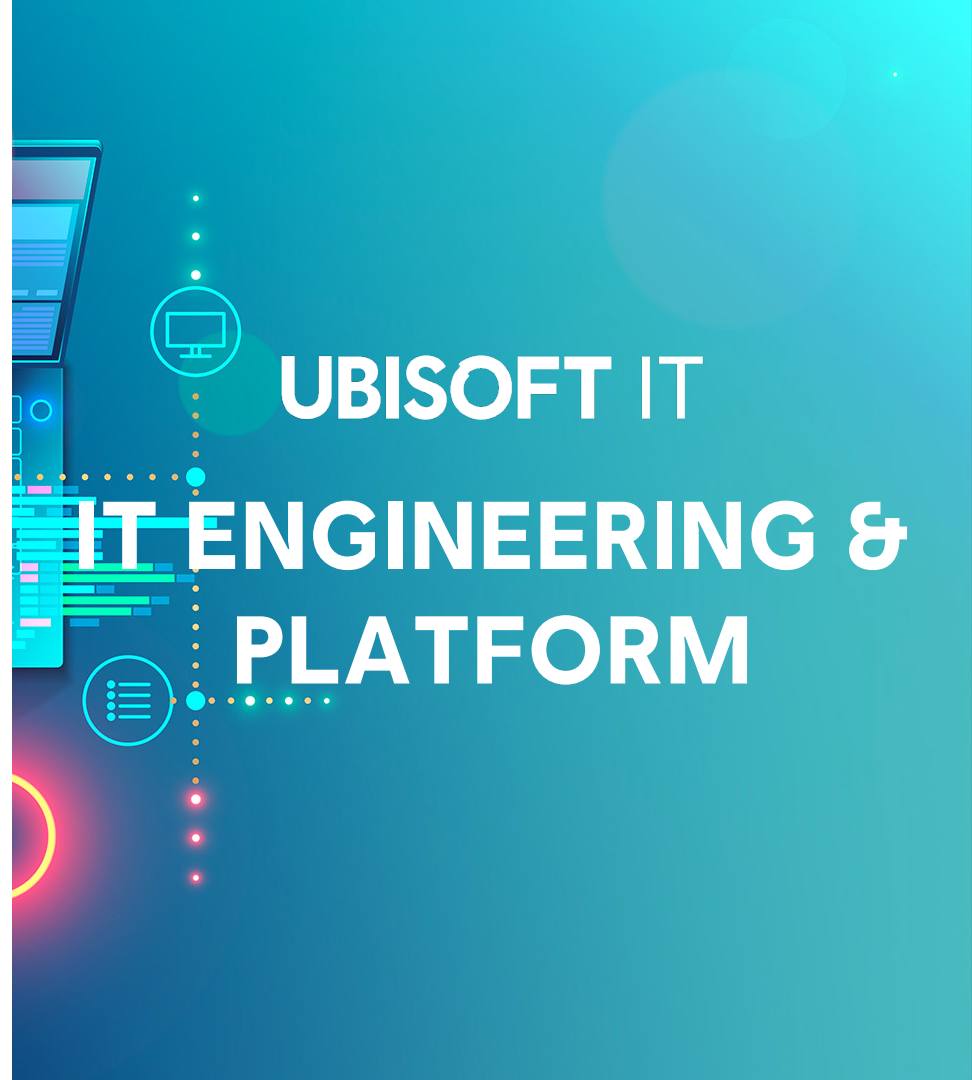


**ENJOY**





**THANK  
YOU!**



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# Q&A

