



# GitLab

Building a thriving community in a company-led open source projects

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~ everyone can contribute ~



- My open source journey
- Traditional vs. company-led open source projects
- So how does community work at a company-led projects?
- Providing support for community members

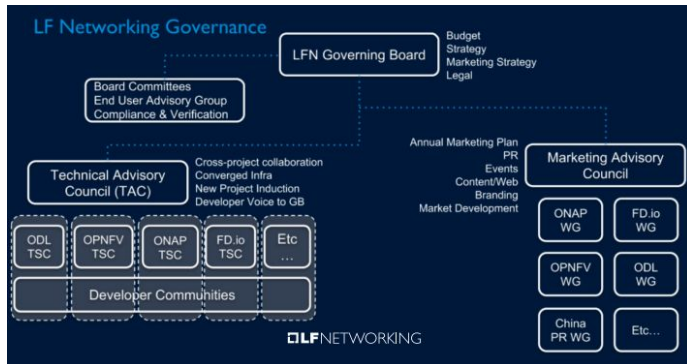
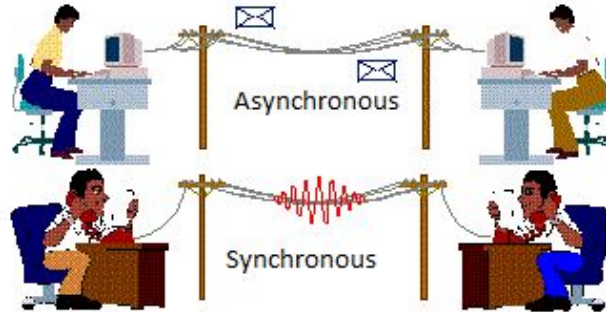
# My open source journey....



## LF Networking Projects



# Traditional vs. company-led open source project



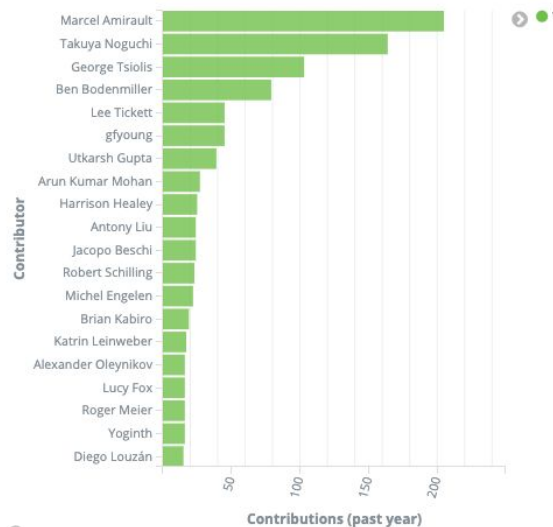
# Uniqueness of company-led projects



gitlab-merges\_submissions\_by\_organization



Top 20 contributors (year, rolling)



# Why is wider community contribution important to company-led projects?



It's not just code, but new perspectives & insights that are more valuable

# Why do people get involved in company-based projects?



Passion for technology/product/industry


Opportunities for professional growth

Sense of belonging





# How can we support wider community members?



Lowering entry barriers:  
Availability of information, opportunities to participate in  
discussions, transparent decision making

Nurturing sense of belonging:  
Events (in-person & virtual), leadership opportunities,  
coffee chat, office hours

Highlighting/promoting their contributions:  
Blogs, panels, formal recognitions



