

# Nextcloud

Decentralize the way we share, sync and collaborate

# About Me



## **Björn Schießle**

Free Software activist for 20+ years

Building free, decentralized and open  
cloud platforms for 6+ years

Co-founder of Nextcloud

✉ [bjoern@nextcloud.com](mailto:bjoern@nextcloud.com)

🌐 [schiessle](#)

📧 [@bjoern@mastodon.social](#)

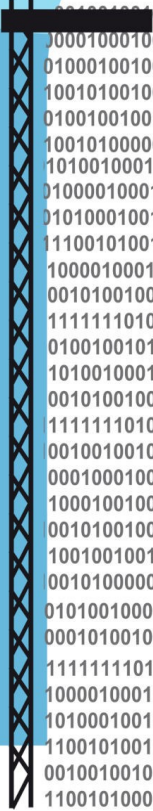
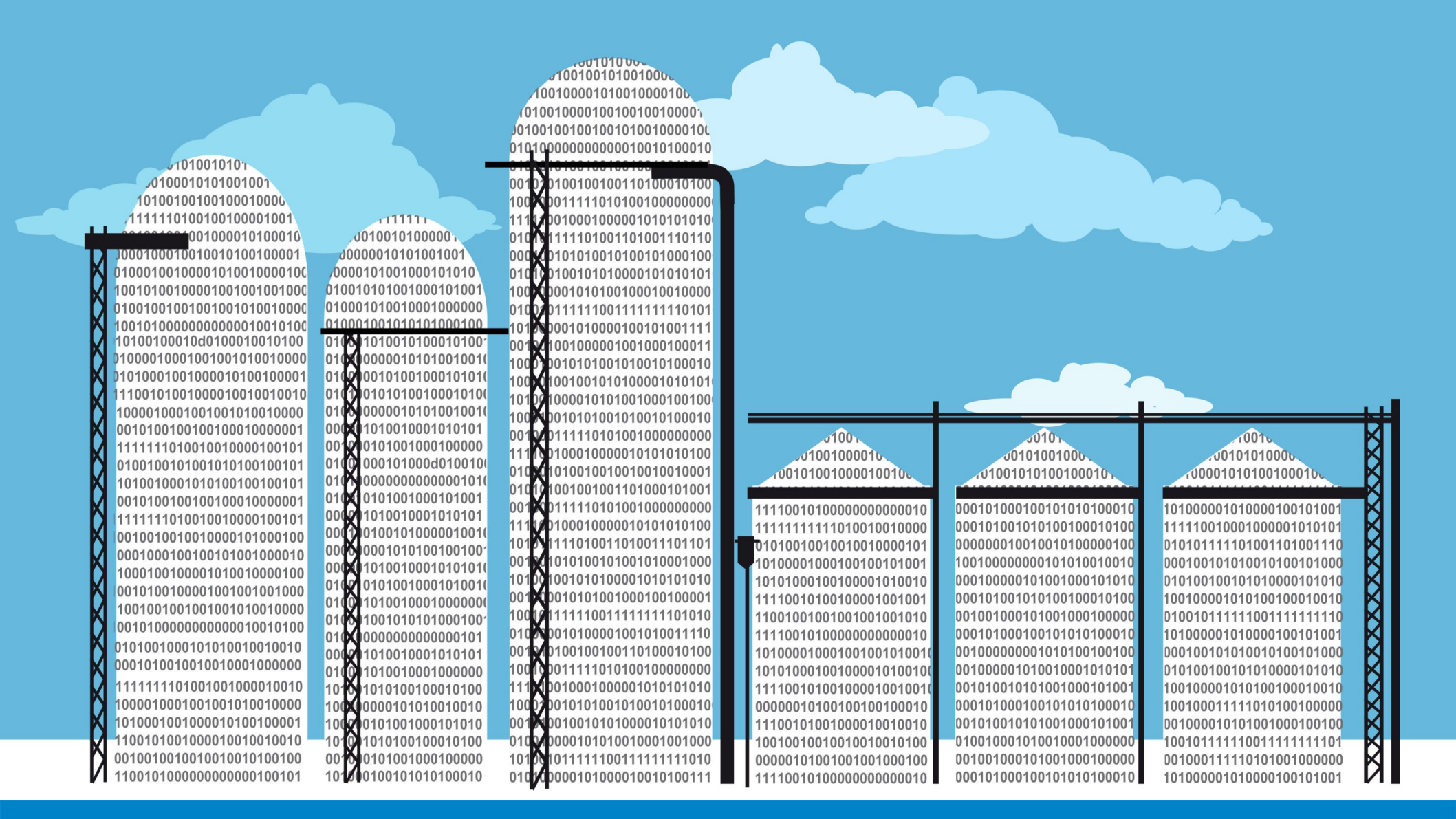
🐦 [@schiessle](#)



# The Problem we are facing









# The Solution?











**0. RUN**



**1. STUDY**

**4**

THE

**FREEDOMS**

of Free Software



**3. SHARE**



**4. IMPROVE**

# Meet Nextcloud



# The DNA

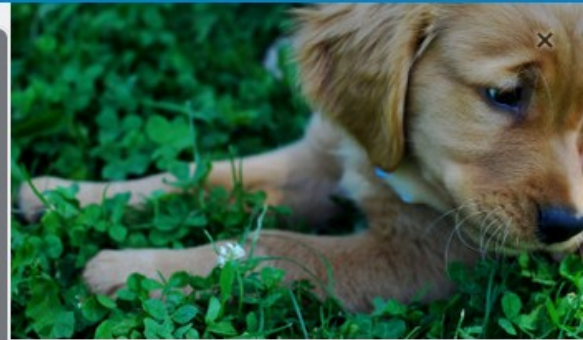
- 100% Free Software
  - GNU AGPLv3 / GNU GPLv3
- Based on Open Standards
  - WebDAV, CalDAV, CardDav
  - Rest-API's
  - Open Cloud Mesh
- Self-Hosted / Decentralized
  - Run your own Nextcloud
  - Choose a provider
- Federated
  - Connect Nextclouds through Cloud Federation



- All files
- Recent
- Favorites
- Shared with you
- Shared with others
- Shared by link
- Tags
- External storage
- Deleted files
- Settings

Home > puppies > +

Name	Size	Modified
7E55E-BRN.jpg	735 KB	2 days ago
C. strife.jpg	228 KB	2 days ago
justmakeit.jpg	335 KB	2 days ago
Kiwi NZ.jpg	80 KB	2 days ago
NateOne.jpg	338 KB	2 days ago
nickso.jpg	309 KB	2 days ago
origamiancy.jpg	337 KB	2 days ago
Pellaea.jpg	64 KB	2 days ago
trippinlarry.jpg	696 KB	2 days ago
www.petian.net.jpg	301 KB	2 days ago
10 files	3.3 MB	



justmakeit.jpg  
★ 335 KB, 2 days ago

Comments **Sharing** Versions

- animals (group)
- animal fans (Personal Circle, dogfan)

Files

- All files
- Favorites
- Shared with you
- Shared with others
- Shared by link
- Tags
- Deleted files
- Settings

Name	Size	Modified
Documents	87 KB	a minute ago
Music	24.3 MB	a minute ago
Cinelli Gazzetta.jpg	3.8 MB	a day ago
Don Norman - Living With Complexity.mp4	168.5 MB	2 minutes ago
ilya.jpg	101 KB	5 minutes ago
Montenegro cycling.jpg	3.3 MB	a day ago
Packrafting_Book_Sample_Pages.pdf	1.1 MB	a day ago
welcome.txt	< 1 KB	2 days ago

2 folders and 6 files 201 MB

# File Sync & Share

Nextcloud

- 143 KB, 3 minutes ago
- Green\_eco\_friendly\_badge.eps 774 KB, 3 minutes ago
- Green\_eco\_friendly\_badge.jpg 106 KB, 3 minutes ago
- impressions.jpg 156 KB, 3 minutes ago
- landscape.jpg 4.5 MB, 3 minutes ago
- landscape.png 20.3 MB, 3 minutes ago
- My Document.pdf 93 KB, 3 minutes ago
- ria.bmp 2 KB, 3 minutes ago

Nextcloud

Connected to <https://nextcloud.com> as a guest

2,504 GB in use

- Marketing Synchronizing with local folder personal
- Sales Synchronizing with local folder presentation data
- Public Synchronizing with local folder public

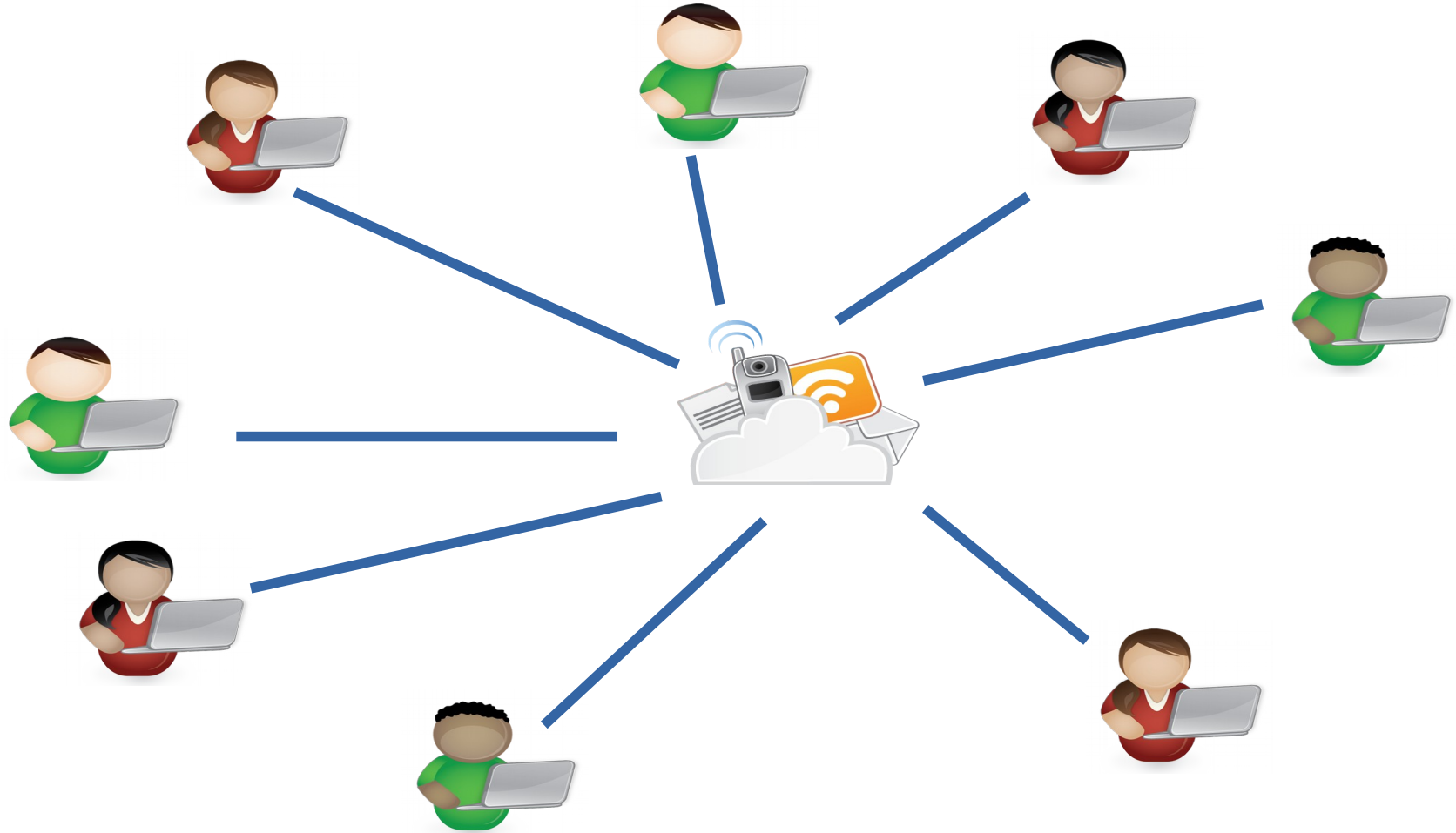
Unshared folders will be removed from your local file system and will not be synchronized to this computer anymore

Cancel Apply Close

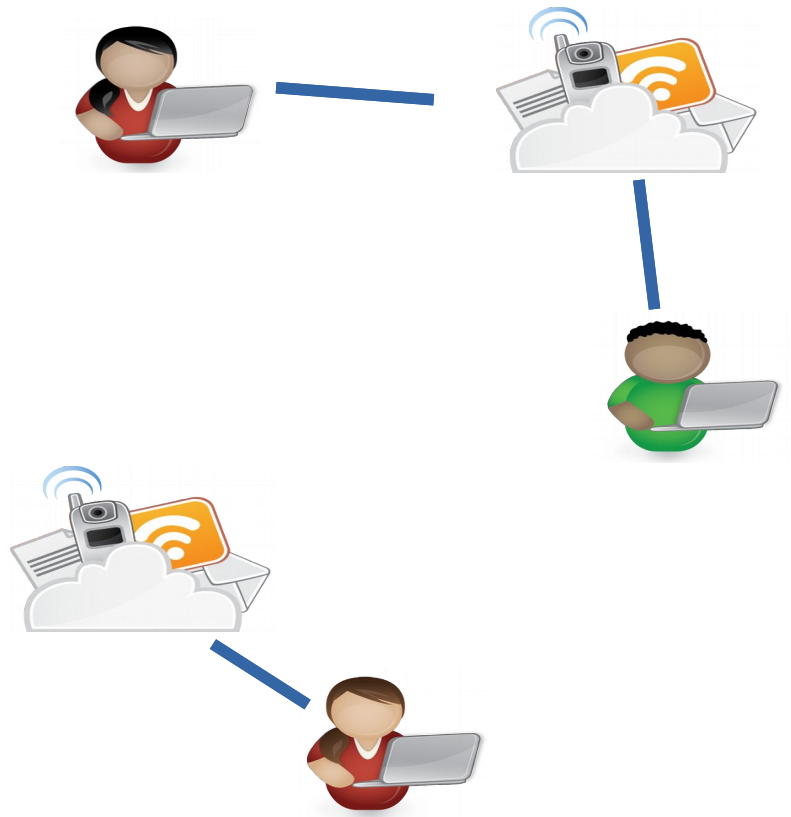
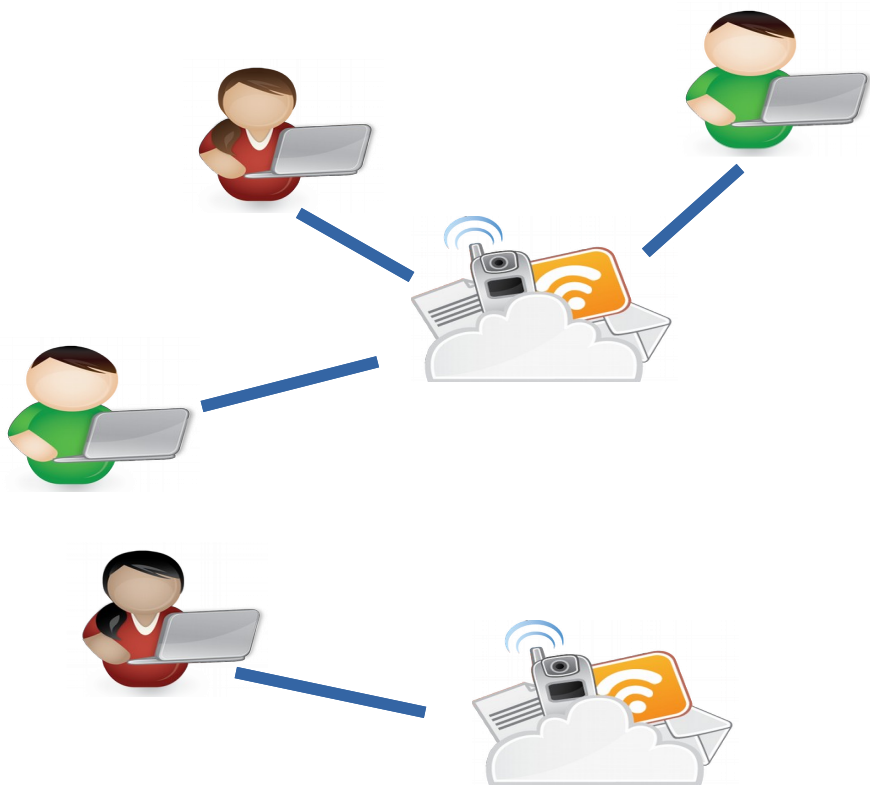


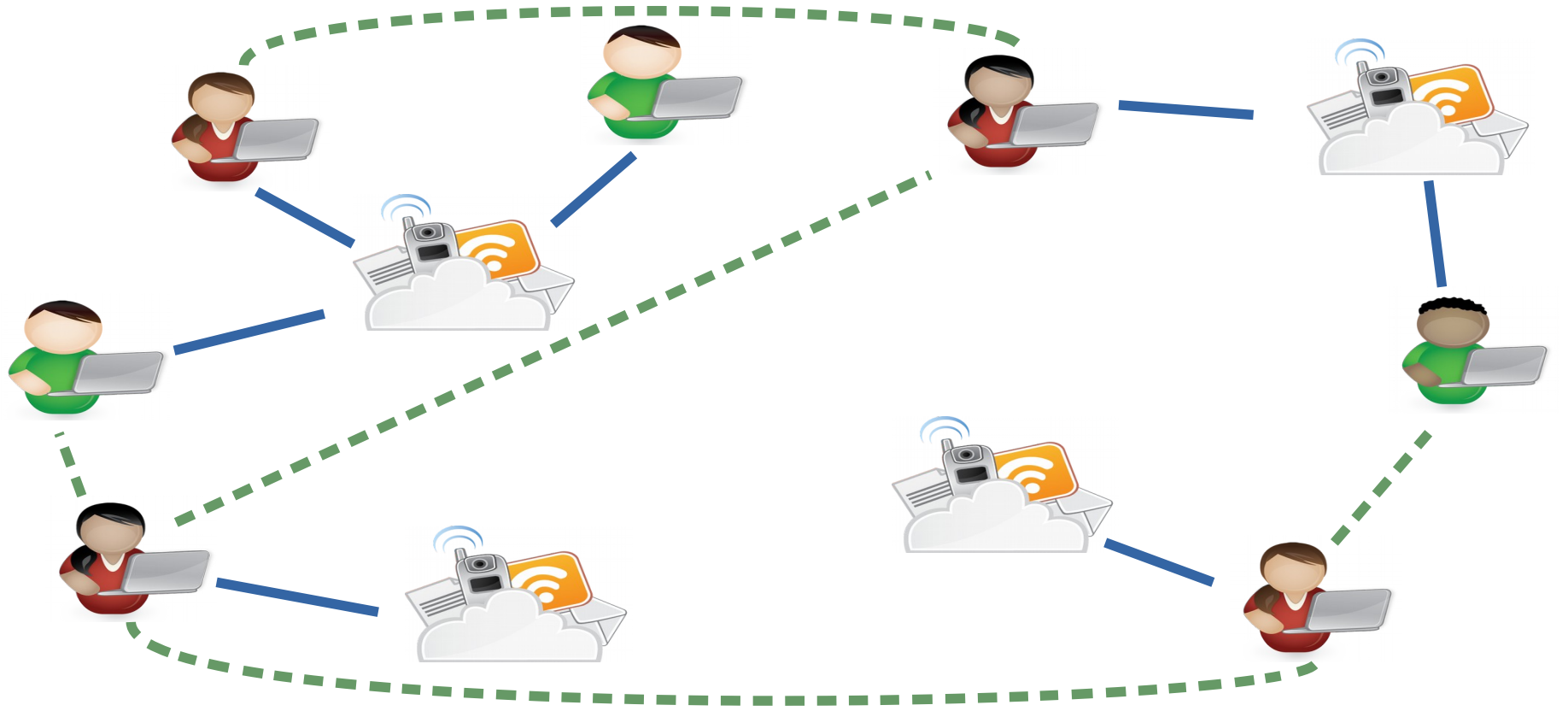
**Great, but...**











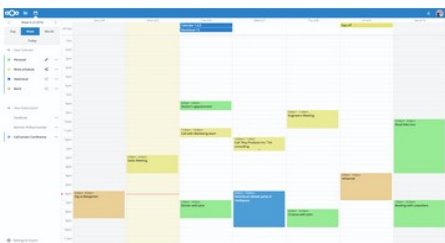
# Cloud Federation

- Every user has a cloud ID, similar to an email address, e.g. [user@my.nextcloud.com](mailto:user@my.nextcloud.com)
- REST API to send shares to another server
- WebDAV to access the files
- Vendor neutral standard: Open Cloud Mesh



# Not just Files



[All apps](#)
[Customization](#)
[Files](#)
[Games](#)
[Integration](#)
[Monitoring](#)
[Multimedia](#)
[Office & text](#)
[Organization](#)
[Search](#)
[Security](#)
[Social & communication](#)
[Tools](#)
[Rating](#)
[Rating \(recent\)](#)
[Latest](#)
[▼ Alphabetical](#)
 [Featured](#)


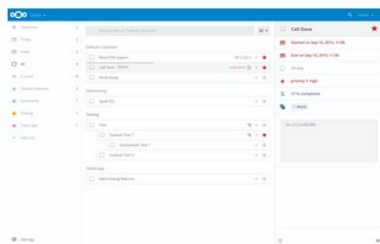
## Calendar

A Calendar app for Nextcloud



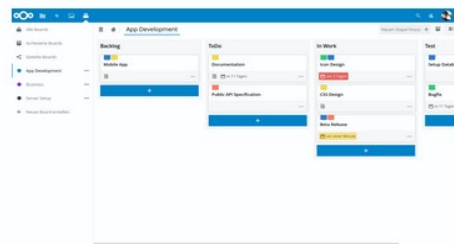
## Markdown Editor

A Markdown Editor with live preview



## Tasks

The Tasks app for Nextcloud



## Deck

A kanban style project and personal manage...



- Personal
- Work schedule
- Nextcloud
- Band

- Facebook
- Berliner Philharmoniker
- CalConnect Conference

	Sun 2/4	Mon 2/5	Tue 2/6	Wed 2/7	Thu 2/8	Fri 2/9	Sat 2/10
all-day			Calendar 1.6.0 Nextcloud 13			Day off	
1am							
2am							
3am							
4am							
5am							
6am							
7am							
8am			8:00am - 9:00am Doctor's appointment				
9am				9:00am - 11:00am Engineers Meeting			
10am							10:00am - 4:00pm Road bike tour
11am			11:00am - 12:00pm Call with Marketing				
12pm				12:00pm - 1:30pm Call "Any Products Inc." for consulting			
1pm							
2pm		2:00pm - 4:00pm Sales Meeting					
3pm							
4pm						4:00pm - 7:00pm rehearsal	
5pm							
6pm	6:00pm - 9:00pm Gig at Biergarten			6:00pm - 10:00pm Nextcloud release party at Hackspace			
7pm			7:00pm - 9:00pm Dinner with Jane				7:00pm - 10:00pm Bowling with coworkers
8pm					8:00pm - 10:00pm Cinema with John		
9pm							
10pm							
11pm							

### Call with Marketing team

Work schedule

Starts: 02/06/2018 11:00 AM  
Ends: 02/06/2018 12:00 PM

All day Event

Details Attendees Reminders Repeating

Nextcloud Talk

Discuss:  
- new features in calendar app  
- get merchandise for release party at Hackspace  
- ...

Confirmed

When shared show full event

Buttons: Delete, Cancel, Export, Update

All contacts

Not grouped

Settings

default





Share with users or groups


musicians (group) - can edit

Address book name

Import

Add contact

-  Adrian Smith
-  Janick Gers
-  Nicko McBrain
-  Steve Harris

 **Adrian Smith**  
 Iron Maiden ing vocals, keyboards

Home Phone

Home Email

Home

Post Offic...

Address

Postal Code

City

State or p...

Country

Groups Groups

Add field ...



= \$Data.E4

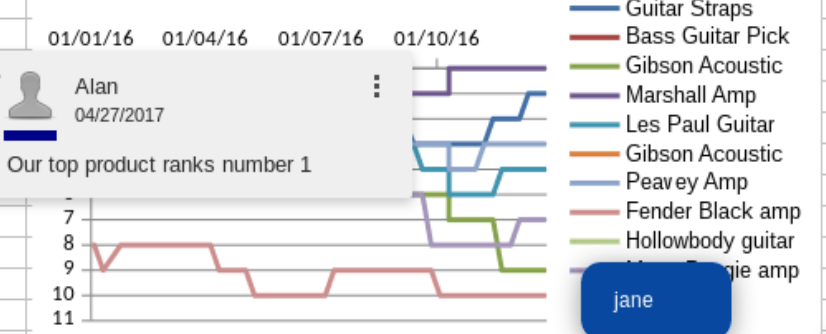
A B C D E F G H I J K L M N O P

1 GuitarShopExample.com 1/1/2016 - 12/31/2016

2 Top Keywords

- 3 Guitar Straps
- 4 Bass Guitar Pick
- 5 Gibson Acoustic
- 6 **Marshall Amp**
- 7 Les Paul Guitar
- 8 Gibson Acoustic
- 9 Peavey Amp
- 10 Fender Black amp
- 11 Hollowbody guitar
- 12 Mesa Boogie amp

### SERP Rank



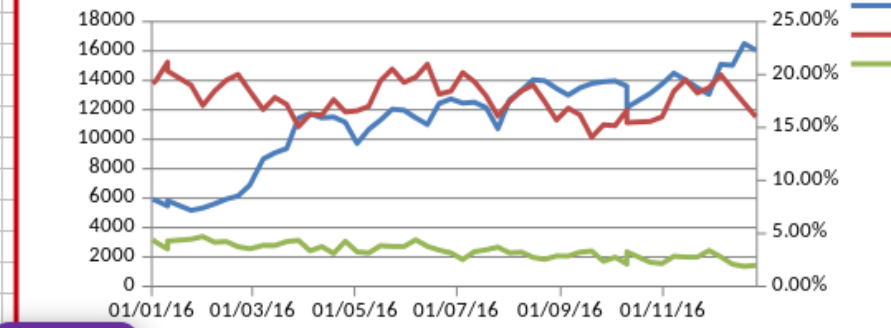
Alan  
04/27/2017

Our top product ranks number 1

jane

john

### Non-Paid Search Traffic



Emily

Page	Backlinks	Indexed URLs	URLs
	953		637
page-1/	30		
page-2/	79		
page-3/	97		
page-4/	285		
page-5/	18		

Search	Conversions	Signups
Guitar Straps	38	10
Bass Guitar Pick	236	197
Gibson Acoustic	143	90
Marshall Amp	550	391
Les Paul Guitar	90	37



New conversation ...

Playoffs

Regular Se... 16

N New Orleans Saints 19 minutes ago

Don't want to be the evil guy, but what are @Seattle Seahawks doing in here?  
They didn't make it!

P Pittsburgh Steelers 19 minutes ago

Must be a mistake 😞

A Atlanta Falcons 19 minutes ago

Oh come on @National Football League  
You can do better

A Atlanta Falcons 16 minutes ago

We worked so hard to get to the playoffs!!11eleven

N National Football League 16 minutes ago

Well this didn't go as planned, so I'm going to remove @Seattle Seahawks in a bit...  
Is everyone ready to start the call then?

@Jacksonville Jaguars are still offline it seems?

N National Football League

New message ...

Playoffs

Join call

Share link

Participants

Add participant ...

N National Football League (moderator)

A Atlanta Falcons

N New Orleans Saints

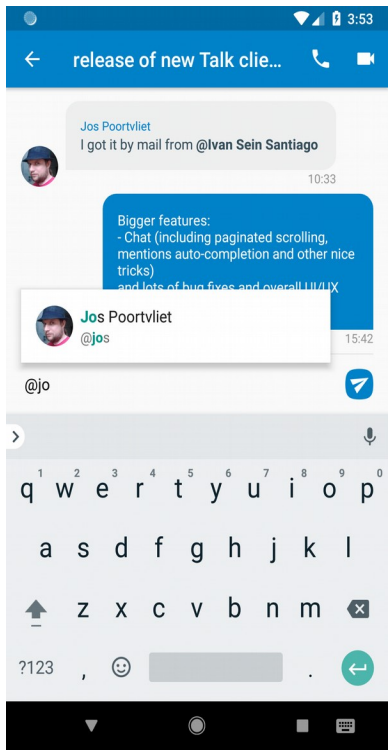
P Pittsburgh Steelers

J Jacksonville Jaguars

S Seattle Seahawks

Promote to moderator

Remove participant



# Federation beyond Files

- Federated Calendars
- Federated Address Books
- Federated Chat/Calls

... and much more is possible based on Open Cloud Mesh



# **Nextcloud Social**

## **(ActivityPub)**





- Home
- Direct messages
- Profile
- Local timeline
- Global timeline

 Cormier Paulette @CormierPaulette@local.dev.bitgrid.net


Share a thought... 

 Post publicly

 AllenMolly AllenMolly@local.dev.bitgrid.net seconds ago  
@CormierPaulette I hope you'll us for the next one as well. 👍

 CormierPaulette CormierPaulette@local.dev.bitgrid.net 27 minutes ago  
@AllenMolly @SelfShane It was really nice to meet you both at the Nextcloud contributor week.

 nextcloud Nextcloud@mastodon.xyz 36 minutes ago  
@AllenMolly Hello from the outside 🥰

 AllenMolly AllenMolly@local.dev.bitgrid.net an hour ago  
Anyone wants to help us testing the latest release candiate of Nextcloud 15?  
<https://nextcloud.com/blog/hextcloud-15-rc1-is-here-for-testing-earn-swag-for-upgrade-bugs/>

 AllenMolly AllenMolly@local.dev.bitgrid.net an hour ago  
@Nextcloud@mastodon.xyz Hello from Nextcloud social to the outside.

 SelfShane SelfShane@local.dev.bitgrid.net an hour ago  
Hi everyone. I joined the fediverse using Nextcloud Social 🥳🎉

# Nextcloud Social

- Based on ActivityPub
- Compatible with Mastodon, Pleroma, Friendica, Pixelfed
- We want to support the Mastodon client API



# Why?

- Public social network
- Let friends follow your (public) photo gallery
- Internal social network (think about Facebook for business, etc)
- Should be part of a modern collaboration platform



# Summary

- 100% Free Software
- File Sync & Share
- Platform for a rich app ecosystem
- Federation as core feature

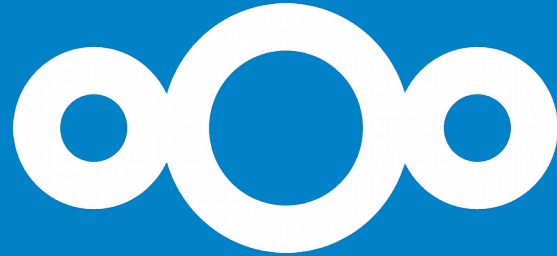




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Thanks!

<https://nextcloud.com/contribute>

**K building (level 1)**