



WE CREATE SOCIAL MEDIA
TO AMPLIFY SOCIAL NETWORKS
WITH ADAPTED TECHNICAL
DEPLOYMENTS & TRAINING

p.s.: Public Universal Base: Libre Infrastructure Consortium



We create a meeting space
to **FEDERATE** the community,
fostering differences,
based on a diversity
of **EXISTING** projects

p.s.: Unity in Diversity

WE CREATE A MEETING SPACE
FOR
DISCOVERY
INTERC H A N G E
& SYNERGIES

p.s.: Unity in Diversity

Community-based social media means:
inclusive social media
run and nurtured by natural people,
responding to actual community needs.

p.s.: Community-based Social Media

Community-based social media means:
community practice ensures the richness,
diversity, and **epistemic validation**
of information.

p.s.: Community-based Social Media

NOT COMPUNTY-BIASED SOCIAL MEDIA!

- 9) DJW 15:37 AAPL,... DJ Google to buy Apple for \$9 billion
- 10) DJW 15:37 GOOG.. *DJ Google Says Yay
- 11) DJW 15:37 AAPL,... *DJ Google to Get 9 Apple Shares for Each Google Share
- 12) DJW 15:37 GOOG.. *DJ Google Says Steve Jobs Suggested this in His Will
- 13) DJW 15:37 GOOG.. *DJ Google Will Takeover Apple Headquarters
- 14) DJW 15:37 GOOG.. *DJ Google Says Deal Expected to Close Tomorrow



"I take today's inadvertent and erroneous publication of testing materials extremely seriously. While immediate corrective action has been taken, I have also ordered a review of news and technology processes in this area," said William Lewis, CEO of Dow Jones and Publisher of The Wall Street Journal.

p.s.:



MANY **DIFFERENT** SYSTEMS TO SUSTAIN

DIFFERENT CONNECTIVITIES

DIFFERENT HOSTING MODELS

DIFFERENT COMMUNITIES

p.s.: Exploring Differences

DIFFERENT CONNECTIVITIES

Connectivity may fail in important situations, rendering network-dependent code useless.

ALWAYS ON / EVENTUALLY CONNECTED

ALWAYS ON? Well, most of the time.

In developed urban spaces, using 4G...

BUT when network becomes unavailable,
or where it does not reach yet...

p.s.: Different Connectivities

Lesson learned from

EVENTUALLY CONNECTED NETWORKS

Do not depend on connectivity for remote locations, disaster recovery, and the right to disconnect.

p.s.: Different Connectivities

DIFFERENT HOSTING MODELS

Promoting different Hosting Models helps to preserve dissemination of knowledges.

SELF-HOSTED / FEDERATED / P2P

SELF-HOSTED social media
enable subsidiarity at home,
in the neighbourhood,
in the city...

p.s.: Different Hosting Models

FEDERATED social media

– made of free software –

restore **technological sovereignty**

to the community of citizens.

p.s.: Different Hosting Models

PEER-TO-PEER social media
ensure respect of individual rights,
and legal protection lost to the GAFAM.

p.s.: Different Hosting Models

DIFFERENT APPROACHES TO COMMUNITY-MAPPING

Understanding the markets,
mapping the network,
territorializing action,
etc.

COMMUNITY-MAPPING can be understood as economic cartography, enabling consumers to better understand markets.

Consumers groups, shop & product recommendations, negotiated group buys.

p.s.: *Different Approaches to Community-Mapping*

COMMUNITY-MAPPING can be understood as network topography, enabling Internet users to understand how networks work.

Ripe Atlas, Ooni Probe

p.s.: *Different Approaches to Community-Mapping*

COMMUNITY-MAPPING can be understood as social cartography, enabling citizens to understand their territory better and act accordingly.

Citizen science, mapping the commons, bicycle paths...

p.s.: *Different Approaches to Community-Mapping*



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- Community-based social media

AMPLIFY EXISTING SOCIAL NETWORKS

- Accompany technical deployments

WITH ADAPTED TRAINING

- Explore differences

TO CREATE UNITY IN DIVERSITY

p.s.: PUBLIC Recapitulation

The Petites Singularités (p.s.:) non-profit association, established in Brussels, aims to a different outlook on transindividual aesthetics within the scope of collectivities and their free/libre digital practices.

p.s.: supports aesthetic projects under various free/libre forms adapted to their expression and their public dissemination.

Literary, poetic, artistic, software, philosophical, live research-action,

p.s.: edits, publishes, produces, hybridizes, supports, invites, travels.

p.s.: Petites Singularités

Petites Singularités accompanies your organization to explore from your existing practices how free technologies can amplify your actions.

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p.s.: Connect With Petites Singularités