Contributopia
“To De-google-ify is not enough”
Hello (it’s me)

Pouhiou

Technical Skills
- Languages: fr, en, es, 1337, 日本語
- Frameworks: Storytelling, Empathy
- Web Development: PEBCAK, n00b

Experience
- Tourist Guide
- Actor
- Writer, Novelist
- Community Outreach Coordinator for FramaSoft
Framasoft

- 17 years old, non-profit
- > 3 million visits
- ~ 200-400 000 users/month
- > 3,500 supporters
- 50+ practical projects:
  - USB keys, a FLOSS directory
  - A blog, a publishing house
  - 32 Web services

*We don’t code: we facilitate.*
Préviousseli, on Framasoft
De-Google-ify Internet

1) Raise awareness

WE <3 YOUR DATA!
De-Google-ify Internet Economical domination

**THE LARGEST COMPANIES BY MARKET CAP**

Top 5 Publicly Traded Companies (by Market Cap)

<table>
<thead>
<tr>
<th>Year</th>
<th>#1</th>
<th>#2</th>
<th>#3</th>
<th>#4</th>
<th>#5</th>
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<tbody>
<tr>
<td>2001</td>
<td>GE</td>
<td>Microsoft</td>
<td>EXON</td>
<td>Citi</td>
<td>Walmart</td>
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<tr>
<td></td>
<td>$406B</td>
<td>$365B</td>
<td>$272B</td>
<td>$261B</td>
<td>$260B</td>
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<tr>
<td>2006</td>
<td>EXON</td>
<td>GE</td>
<td>Total</td>
<td>Microsoft</td>
<td>Citi</td>
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<td>$446B</td>
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<td>$327B</td>
<td>$293B</td>
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<tr>
<td>2011</td>
<td>EXON</td>
<td>Apple</td>
<td>PetroChina</td>
<td>Shell</td>
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<td>2016</td>
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<td>Amazon</td>
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</table>
De-Google-ify Internet
Technological domination
De-Google-ify Internet
Cultural domination
De-Google-ify Internet

Usual response

“OK, but where do I GO?”
2) Demonstrate

De-google-ify Internet

List of services

ALL SERVICES  COLLABORATE  DESIGN USEFUL TOOLS  ORGANIZE TOGETHER  COMMUNICATE WITH OTHERS  SYNCHRONISE AND SHARE  SHARE LINKS AND FILES

Search by keyword

Calendar  Chiffrement  Social  Partager  Jeu

Collaborate

Framapad
Draft a text online, as a team, in real time, with the help of a timeslider, chat, comments... (alternative to Google Docs).

FramaCalc
Collaborate online, in real time, on spreadsheets (an alternative to Excel365, Google Spreadsheet).

Framemo
Create a collaborative online and real time table of notes, to animate your brainstorming sessions (alternative to Padlet).

Framaestro
Merge a pad, a video conference and lots of others tools in a single window with a single web link: ideal for meetings.
De-Google-ify Internet
...another data silo?

I see what you did there.
De-Google-ify Internet

3) Decentralize

There is NO CLOUD, just other people’s computers

fsfe.org
De-Google-ify Internet
From self-hosting...
De-Google-ify Internet
...to collective hosting

CHATONS

Collective of Hosting services providers who Are Transparent, Open, Neutral and Solidarity oriented
De-Google-ify Internet
Our furry Friends

- 49 now (and counting)
- Ethical label
- Network
- Shared experience
- Mutual assistance
- Joint PR

Join and/or Fork!
3 years later, what did we learn?
What we learned
1) By raising awareness
What we learned
This is the scary part...

Free/Libre = Open Source + Ethics

Open Source = Free/Libre - Ethics

IT'S POLITICAL
What we learned
Let’s dream together
What we learned
2) By demonstrating
What we learned
Show of hands

- LibreOffice: 22 > 100 commits
- VLC: 10 > 100 commits
- Inkscape: 8 > 50 commits
- Gimp: 6 > 50 commits
- Thunderbird: 6 > 50 commits
- Diaspora*: 4 > 50 commits
- Etherpad: 0 > 50 commits (2 > 40)
What we learned
Let’s care together
What we learned
3) By decentralizing

COME TO THE
DARK SIDE
WE HAVE COOKIES
What we learned
It’s complicated...

en.wikipedia/free_license, WTF!
What we learned
Let’s share together
De-Google-ify Internet ...

...IS NOT ENOUGH!

- Dream like a Utopist
- Reach out like a Sharer
- Care like a Commoner

Challenge accepted!
Contributopia
Our roadmap: 2017 to 2020
Services
Create and offer tools

- **Frama.site**, enter webspace
- **Framameet**, encouraging gatherings and meetings
- **Framapetitions**, making our opinions heard
- **Framatube**, let’s break the hegemony of YouTube
Hiving off
Propagating know-how

- **CHATONS**, for local, ethical, solidarity hosting
- **YUNOHOST**, easy self hosting
- **Internationalisation**: sharing our experience beyond our borders
- **Framasoft Winter of Code**: « winter is coding »
Popular education
Inspire the possibilities

- **Facilitation** for easy access and more contributions
- **Git** within reach of all of us
- A **MOOC** for the CHATONS
- **UPLOAD**, University of the People of Libre
Contributopia.org
Contribute and join us in this journey!
Contact Framasoft

contact@framasoft.org

- framasoft.org
- ungooglize.org
- contributopia.org
- chatons.org

Pouhiou *(with a little help from my friends)*

*Contributopia drawings CC-By David Revoy*