

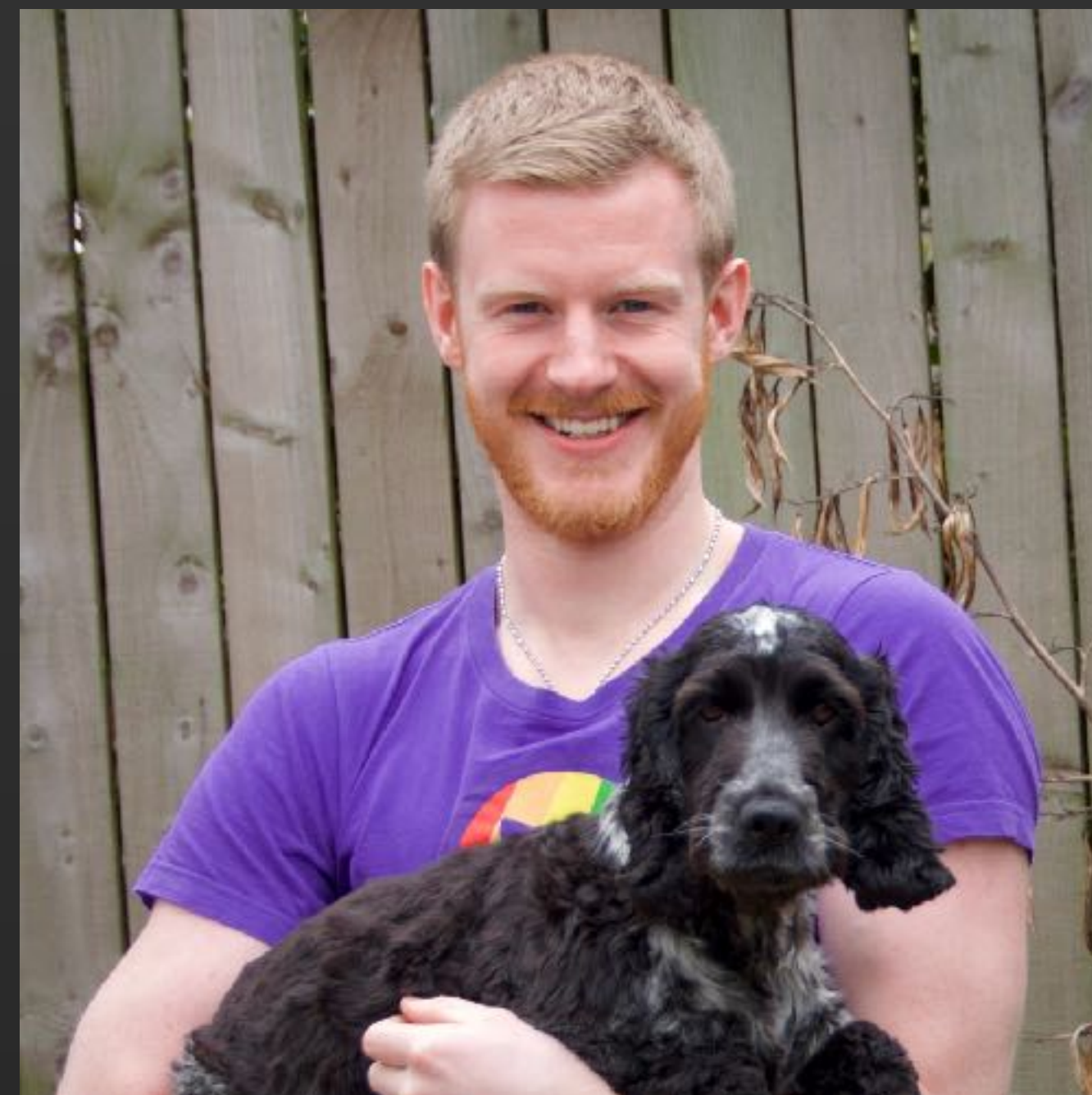
Why People Don't Contribute To Your Open Source Project



@MikeMcQuaid



Mike McQuaid
Lead Maintainer (2009-18)
twitter.com/MikeMcQuaid



Mike McQuaid
Senior Engineer (2013-18)
github.com/MikeMcQuaid



open-sourced



has users



has contributors



has maintainers

@MikeMcQuaid

why does no-one
contribute to
my project?



@MikeMcQuaid

why does no-one
buy
my product?



@MikeMcQuaid

~~(maybe it's bad)~~



@MikeMcQuaid



product created



product used



sales call made



product bought

@MikeMcQuaid



group



funnel



upsell



retain

@MikeMcQuaid

group



@MikeMcQuaid

why are they
interacting with
your project?



@MikeMcQuaid

users



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contributors



@MikeMcQuaid

maintainers



@MikeMcQuaid

funnel



@MikeMcQuaid

**no-one ever became
a contributor
without being a
user first**

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**no-one ever became
a maintainer
without being a
user**

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**no-one excels as
a maintainer
without remaining a
user**

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leads

prospects

sales



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users

contributors

maintainers



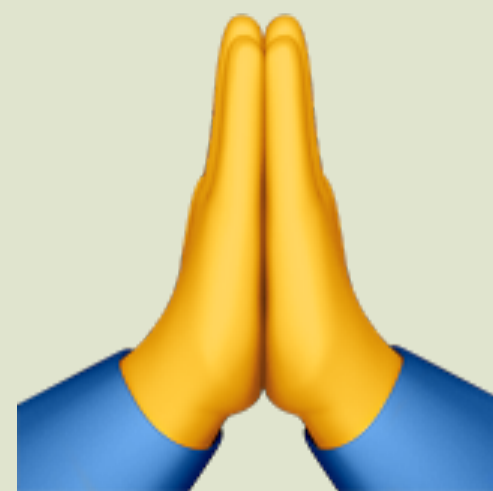
@MikeMcQuaid

upsell



@MikeMcQuaid

**most maintainers
were talked into it**



@MikeMcQuaid



Holger Fuessler @HFuessler · Apr 5

@MacHomebrew Brew update fails with permission denied (publickey). Could this be related to 10.11.4? Please advise on where to get help.



Homebrew

@MacHomebrew



Follow

@HFuessler Please open an issue at [github.com/Homebrew/brew/...](https://github.com/Homebrew/brew/) and we'll try to get you back up and running. ^t

7:51 PM - 5 Apr 2016



@MikeMcQuaid



MikeMcQuaid commented just now

Owner



To help us debug this issue can you explain:

- What you were trying to do (and why)
- What happened
- What you expected to happen
- Step-by-step reproduction instructions (with as minimal input data as possible)

@MikeMcQuaid



MikeMcQuaid commented just now

Owner



Could you try and open a pull request? [This document](#) should help and I'm happy to walk you through anything else.

Thanks!

@MikeMcQuaid

How To Open a Homebrew Pull Request (and get it merged)

The following commands are used by Homebrew contributors to set up a fork of Homebrew's Git repository on GitHub, create a new branch and create a GitHub pull request ("PR") of the changes in that branch.

Depending on the change you want to make, you need to send the pull request to the appropriate one of Homebrew's main repositories. If you want to submit a change to Homebrew core code (the `brew` implementation), you should open the pull request on [Homebrew/brew](#). If you want to submit a change for a formula, you should open the pull request on [the homebrew/core tap](#) or another [official tap](#), based on the formula type.

Set up your own fork of the Homebrew repository

Core `brew` code related pull request

1. [Fork the Homebrew/brew repository on GitHub](#).
 - This creates a personal remote repository that you can push to. This is needed because only Homebrew maintainers have push access to the main repositories.

docs.brew.sh/How-To-Open-a-Homebrew-Pull-Request.html

@MikeMcQuaid

New Maintainer Checklist

This is a guide used by existing maintainers to invite new maintainers. You might find it interesting but there's nothing here users should have to know.

So, there's someone who has been making consistently high-quality contributions to Homebrew for a long time and shown themselves able to make slightly more advanced contributions than just e.g. formula updates? Let's invite them to be a maintainer!

First, send them the invitation email:

```
The Homebrew team and I really appreciate your help on issues, pull requests and  
your contributions around $THEIR_CONTRIBUTIONS.
```

```
We would like to invite you to have commit access. There are no obligations,  
but we'd appreciate your continuing help in keeping on top of contributions.
```

```
A few requests:
```

docs.brew.sh/New-Maintainer-Checklist.html

@MikeMcQuaid

retain



@MikeMcQuaid

do you have a
(very) leaky funnel?



@MikeMcQuaid

users



high quality



no guilt merges



no v2.0

@MikeMcQuaid

contributors



no bike shedding



open discussions



no feature issues

@MikeMcQuaid

maintainers



code of conduct

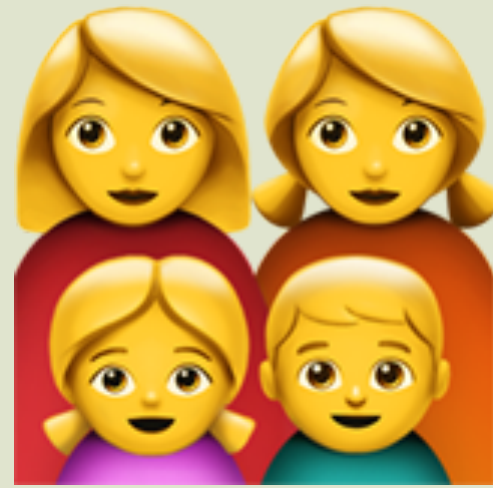


private chat



always growing

@MikeMcQuaid



group



funnel



upsell



retain

@MikeMcQuaid

why does everyone
contribute to
my project?



@MikeMcQuaid

questions?



@MikeMcQuaid