Technical Writing for Non-Writers

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Overview

Warm-up

5 Basic Rules

Questions & Answers

Sources



5 Basic Rules

#1: Change Perspective

"Don't tell me how it works ...



... tell me how to use it!"



#2: Obey the KISS-Principle

words

"utilize" → "use"
"indicate" → "show", "tell", "say"
"prerequisite" → "requirement"

grammar

"Click OK. The Printer Options dialog appears."

sentences

one idea, one sentence

fillers

"already existing", "completely new", "simply"



#3: Split Into Chunks

complex information

split into chunks
first things first: what everyone needs to know
3-level hierarchy: 1. - 1.1 - 1.1.1
Miller's Law: 7 ± 2 items (procedure: < 10 steps)</pre>

structure

does it reflect your *readers*' goals? form follows function

- instructions: active voice, procedure with steps
- warning: *before* procedure/step
- background, concepts: *before* procedure



#4: Be Consistent

choice of words

"symbolic link" – "softlink" – "symlink"

spelling

"add-on" – "addon" – "add on"

parallel constructions

"Why white space is important:

- Attention focus
- It visually separates sections.
- Breaking content into chunks"



#5: Avoid Interruptions

long commands, particles

"however", "nevertheless", "therefore", "for example", "if necessary"...

"They are not, <u>however</u>, marked as installed." "<u>However</u>, they are not marked as installed."

phrasal verbs

"<u>Shut</u> the server <u>down</u>." "<u>Shut down</u> the server."



Q&A Session

Sources

Comprehensive list of sources: <u>https://git.io/fosdem-tw-src</u>

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