Open Design

Fosdem 2017

My Lê  @l_myle_l
What does Open Design consist of?
What can it bring to us?
How to go further?
1 · Graphic Design
2 · Typography
3 · Sharing Identity Rebranding
4 · Tips to share Design Practice
Graphic Design

‘The Hour of Design’
Ricardo Vazquez
What was his aim?
What can it bring to us?
What does it question?
FTU - Move Page Sketch Notebook

1. **FTU POP-UP**
   When the user returns to Map view, we will show this pop-up to let them know how to move a Page.

2. **EXIT PROJECT**

3. **EDIT MAP VIEW CONTROLS**
   Buttons will not hide during this process.
RIDE W/ME
STYLE GUIDE

COLOUR PALETTE

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TYPOGRAPHY

- Heading
  - Semi-Bold 70PX #CCC

- Body Treatment
  - Semi-Bold 70PX #CCC

Roboto Regular

BUTTONS

- 
- 
- 
- 
- 
Typography

Velvetyne Type Foundry
& OSP Foundry
What can we choose?

Why is Open Design interesting in this context?

Further thoughts
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17 FEVRIER À L’ÉLYSEE

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POINTS DE VUE

Non si nasce donna sul Guazzington Post
Siamo oratorissime e, a poco più di una settimana dalla sua uscita, il nuovo Quaderno Viola dedicato al femminismo maxerialista francese sia stato rilanciato (...)
noeply@blogger.com (Marginalia) - Marginalia

Appel à un rassemblement en faveur de l’égalité des droits au Sénat.
Appel à un rassemblement en faveur de l’égalité des droits au Sénat : Nous ne laisserons pas le champ libre à l’homophobie et à la lesbophobie (...)
noeply@blogger.com (élisabeth lebovici) - Le Beau Vice

Carnegie International: une list
noeply@blogger.com (élisabeth lebovici) - Le Beau Vice
Coupeur Jack
Titrage au couteau tranchant

A fork of Cooper Hewitt by Hugo Dumont

Coupeur Skull
A fork of Cooper Hewitt by Arthur Dinant

The job of waxing linoleum frequently peeves ch
My girl wove six dozen plaid jackets before sh
Originality
et copy
Sharing Identity
Rebranding
Mozilla Rebranding
How do we share design process?
What are the raised questions?
How to think further?
First seven concepts

- The Good Fight
  - The Eye
  - Mozilla
  - MAKER PARTY
  - MOZILLA DEVELOPER NETWORK
  - ALL HANDES

- For the Internet of People
  - The Connector
  - Mozilla Egypt
  - Mozilla Brasil
  - Mozilla
  - For the internet. Of People.

- Choose open
  - Open button

- With you from the start
  - Protocol
  - Wireframe world
  - Mozilla
  - M:// Old ideas. New ideas.
  - M:// Pioneers of a better Internet.
  - M:// Turning ideals into ideas.

- Mavericks, united
  - The Impossible M
  - Flik Flak
  - Mozilla
Tips to share Design Practice with your team
1. Issues designers put up with
2. Tips
Yes, but it works.

Good enough.
design
(English) dessein + dessin (purpose + drawing)

葞

desseigner, dessigner, dessiner
(French XVIIIe) (desseing) dessein < > dessin

葞

designare
(Latin) mark out, devise, choose, designate, appoint

(de signum)
mark, sign
Tips

1. Before showing any mock-up and design: introduce your graphic and artistic choices

2. Ask the question ‘Why’

3. Pin your wireframes, mock-ups, final design to the wall
1 · Graphic Design

‘The Hour of Design’, Ricardo Vazquez → YouTube

2 · Typography

VTF → velvetyne.fr
OSP Foundry → osp.kitchen

Originality & Copy


3 · Share Identity Rebranding

Mozilla Rebranding → blog.mozilla.org/opendesign

4 · Tips to share Design Practice with your team

Gestalt Theory
Thank you!