BUILDING AN ACCESSIBLE COMMUNITY

Jenny Wong
FOSDEM 2017
Talks really fast.
Sorry.

Jenny Wong
FOSDEM 2017
Community addict

@miss_jwo
WordCamp London 2016
2016.london.wordcamp.org
Diversity
Diversity
Inclusivity
100%
organiser
buy in
How do you make a community inclusive?
Accessibility at the core
Budget or size of event does not matter
Accessibility
1. Content

Cost: free
Wording
Gender neutral pronouns
Tone of voice
Understand the differences in accessibility terms
Show what you want to see
Proof read
2. Child care

Cost: £2344
Went to put #wcldn dates in family diary to book that w/end away only to see husband has already entered that he’s away on field work :( 

@WordCampLondon any plans for a creche and/or children track?
Don’t do it yourself
Find professionals
Vet the professionals
Have a parent you trust talk to them
Meet them in person
Get testimonials & follow through
Encourage attendees to check it out
3. Space planning

Cost: Free
Wheel chair accessible
Hearing loops
Multi-faith room
Lactation room
Quiet room
Green room
Sprint room

Do some work, without the guilt

@miss_jwo #fosdem
Media room
Break out spaces
Overflow areas
4. Signage

Cost: £3500
Atmosphere & self-support
You will need more signage than you think
Brand them
Bright & eye catching
Use a reading friendly font
Bigger than you realise
Hang above head level
Signage takes more time to put up than you realise
Pre-organise signage
Blank branded signage
Chisel tip marker pens
Volunteer T-shirts
<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>14:00</td>
<td>Lightning Session</td>
<td>Keith Devon, James Roberts,</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Kristof Van Tomme</td>
</tr>
<tr>
<td>14:40</td>
<td>Room change</td>
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<tr>
<td>15:00</td>
<td>Debugging your code with Chrome</td>
<td>The Myth of a Normal Brain:</td>
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<tr>
<td></td>
<td>Dev tools</td>
<td>Rewiring conventional thinking</td>
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<tr>
<td></td>
<td></td>
<td>and the benefits of embracing</td>
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<tr>
<td></td>
<td></td>
<td>Katie Fenn</td>
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<tr>
<td>15:40</td>
<td>Break</td>
<td>Successfully managing a</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Multisite system (or how we</td>
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<tr>
<td></td>
<td></td>
<td>helped over 400 food banks</td>
</tr>
<tr>
<td></td>
<td></td>
<td>online)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Leena Haque</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Kat Reeve</td>
</tr>
</tbody>
</table>

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5. Scheduling

Cost: Free
Turn over
Wheelchair users
Injuries
Children
5 minute breathers
Air the room
Back of house lunch
Shift lunch
6. Live captions

Cost: £5,218.70
Stenographers (Sttr)

Cost: £5,218.70
Hard of hearing
Accents
Extra A/V considerations
Have a secondary monitor for speakers

Budget Pending
7. Bathrooms

Cost: £50
De-gendered toilets
De-gendered toilets
Be aware of local planning regulations and laws
Stalls
May not be the only event in the space
Talk to the venue managers first
“Life Essentials” boxes
For Life's little essentials
Help yourself 😊
Open lid box & personal note
Tampons & towels in different sizes
Have extra to refill
Put them in **ALL** bathrooms
8. Tickets

Cost: Free
Ask for dietary requirements
Accept that swag was an option, not given
Ask if anyone needs sign language
Ask about people requiring child care
Any other requests
9. Opening Remarks

Cost: Free
Events bring different cultures together
Set the tone
Empower your organisers & volunteers
Turn over slide show

Make sure they auto repeat
10. Speakers

Cost: Free
Call for topics
Outreach
Apply to speak sessions
Speaker Mentors
1 to 1

ideal for new speakers
Group mentors
Mentors

Encourage mentors to come along
Virtual green room
Physical green room
Dedicated speaker's organiser
Speakers
Information pack
Speakers
Information pack

Downloadable in PDF format
11. Social

Cost: £5860
Non-alcohol centric
Eat before you drink
Drinks tokens only given out after you got your evening meal
Give the attendees something to do
Retro games
Drinks menu posters
Non-alcoholic drinks listed first
Quieter space to talk
<table>
<thead>
<tr>
<th>After Party</th>
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</thead>
<tbody>
<tr>
<td>Dinner</td>
<td>£3,600.00</td>
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<tr>
<td>Refreshments</td>
<td>£2,260.80</td>
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<tr>
<td>Entertainment (Retro Games)</td>
<td>£367.00</td>
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</tbody>
</table>
User Experience:
It’s for everyone...
...and it’s some other things too!

There’s more to do

Cost: Time
Cost: £73,917.00
Cost: £77,782.64
<p>| | | |</p>
<table>
<thead>
<tr>
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<tbody>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
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<td>£77,782.64</td>
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<tr>
<td><strong>INCOME</strong></td>
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<tr>
<td>Tickets</td>
<td></td>
<td>£7,500.00</td>
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<tr>
<td>Sponsorships</td>
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<td>£44,750.00</td>
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<tr>
<td><strong>TOTAL INCOME</strong></td>
<td></td>
<td>£52,250.00</td>
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<tr>
<td><strong>Variance</strong></td>
<td></td>
<td>-£25,532.64</td>
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<tr>
<td>Variance profit % of expenses</td>
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<td>-32.83%</td>
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Cost: Sleepless nights
Accessibility is a first class citizen
Setting expectations
Tell people what to expect have, & what not to expect
Any improvement is better than no improvements
17–19th March
london.wordcamp.org