# Apache MADlib (Incubating)

Distributed In-Database Machine Learning for Fun and Profit

Frank McQuillan Jan 31, 2016







Machine learning and distributed systems are just plain *FUN!!!* 

Every large commercial enterprise \$\$\$ uses relational databases











## **Topics**

Journey to Apache



In-database machine learning



Making R scalable



## Journey to Apache Software Foundation



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## History



MADlib project was initiated in 2011 by EMC/Greenplum architects and Joe Hellerstein from Univ. of California, Berkeley.















UrbanDictionary.com:

mad (adj.): an adjective used to enhance a noun.

1- dude, you got skills.

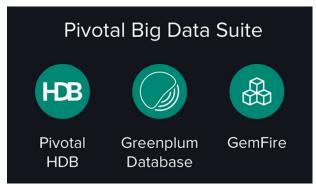
2- dude, you got mad skills.

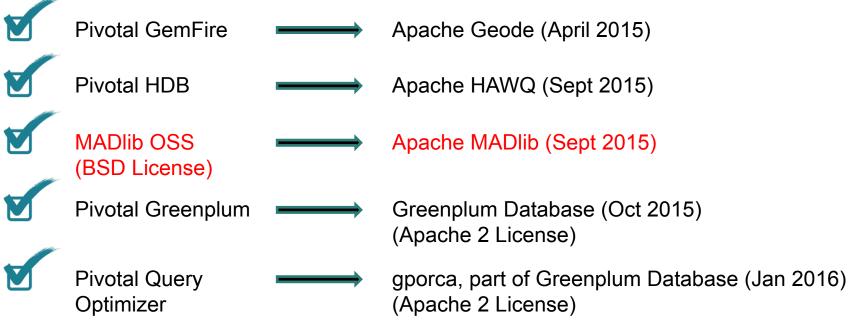
## Why Apache?



- Because the ASF is a great place to be!
- Collaborate on software in open and productive ways
- Need strong community for innovation

# Pivotal is Committed to Open Source





# Apache MADlib Overview



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# Scalable, In-Database Machine Learning



#### Big Data Machine Learning in SQL for Data Scientists

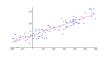
Open Source,
Apache (incubating)

Supports Postgres, Pivotal Greenplum Database, and Pivotal HAWQ

Powerful analytics for Big Data

- Open Source <a href="https://github.com/apache/incubator-madlib">https://github.com/apache/incubator-madlib</a>
- Supports Greenplum DB, Apache HAWQ/HDB and PostgreSQL
- Downloads and Docs: <a href="http://madlib.incubator.apache.org/">http://madlib.incubator.apache.org/</a>













#### **Predictive Modeling Library**

#### **Generalized Linear Models**

- Linear Regression
- · Logistic Regression
- Multinomial Logistic Regression
- Cox Proportional Hazards Regression
- Elastic Net Regularization
- Robust Variance (Huber-White), Clustered Variance, Marginal Effects

#### **Matrix Factorization**

- Singular Value Decomposition (SVD)
- Low Rank

#### **Linear Systems**

- · Sparse and Dense Solvers
- Linear Algebra

#### **Other Machine Learning Algorithms**

- Principal Component Analysis (PCA)
- Association Rules (Apriori)
- Topic Modeling (Parallel LDA)
- Decision Trees
- Random Forest
- Support Vector Machines
- Conditional Random Field (CRF)
- Clustering (K-means)
- Cross Validation
- Naïve Bayes
- Support Vector Machines (SVM)

#### **Time Series**

ARIMA

#### **Descriptive Statistics**

**Sketch-Based Estimators** 

- CountMin (Cormode-Muth.)
- FM (Flajolet-Martin)
- MFV (Most Frequent Values)
   Correlation and Covariance
   Summary

#### Inferential Statistics

Hypothesis Tests

#### Support Modules

Array and Matrix Operations Sparse Vectors Random Sampling Probability Functions

Data Preparation

PMML Export

Conjugate Gradient

Path Functions

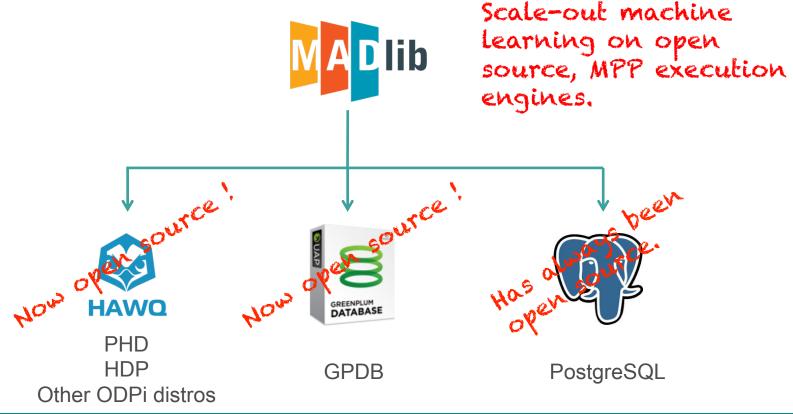
Jan 2016

#### **MADlib Features**



- Better parallelism
  - Algorithms designed to leverage MPP and Hadoop architecture
- Better scalability
  - Algorithms scale as your data set scales
- Better predictive accuracy
  - Can use all data, not a sample
- ASF open source (incubating)
  - Available for customization and optimization

## Supported Platforms



#### Linear Regression on 10 Million Rows in Seconds

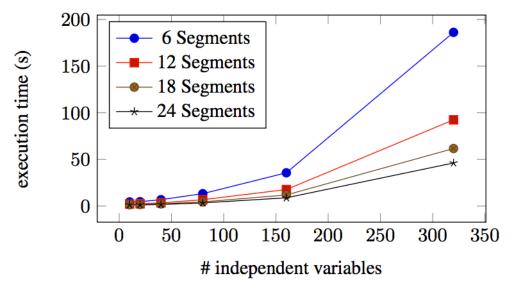
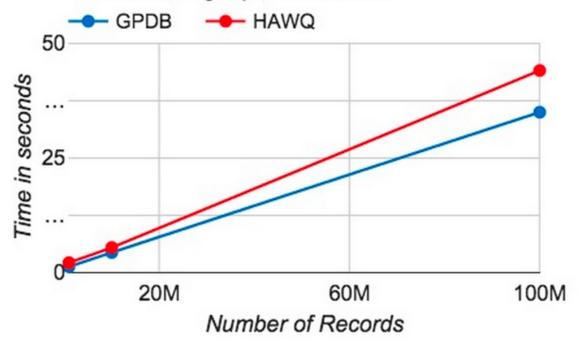


Figure 5: Linear regression execution times using MADlib v0.3 on Greenplum Database 4.2.0, 10 million rows

Hellerstein, Joseph M., et al. "The MADlib analytics library: or MAD skills, the SQL." Proceedings of the VLDB Endowment 5.12 (2012): 1700-1711.

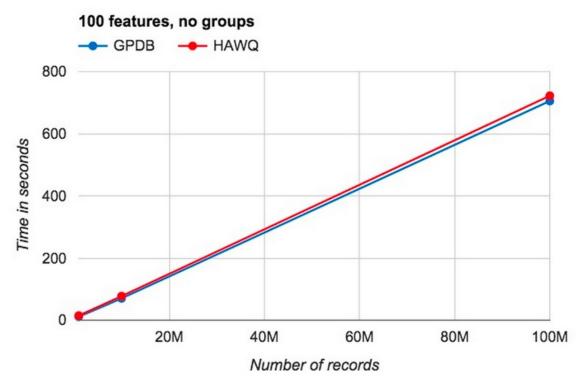
## Linear Regression Scalability

100 features, no groups, heterosked=no



Performance tests are run on a Pivotal Data Computing Appliance (DCA) half-rack for GPDB 4.2.7.1 and a DCA half-rack for HAWQ 1.2.1.0 with 8 nodes and 6 segments per node.

## Logistic Regression Scalability



Performance tests are run on a Pivotal Data Computing Appliance (DCA) half-rack for GPDB 4.2.7.1 and a DCA half-rack for HAWQ 1.2.1.0 with 8 nodes and 6 segments per node.

## **Example Usage**

Train a model

Predict for new data

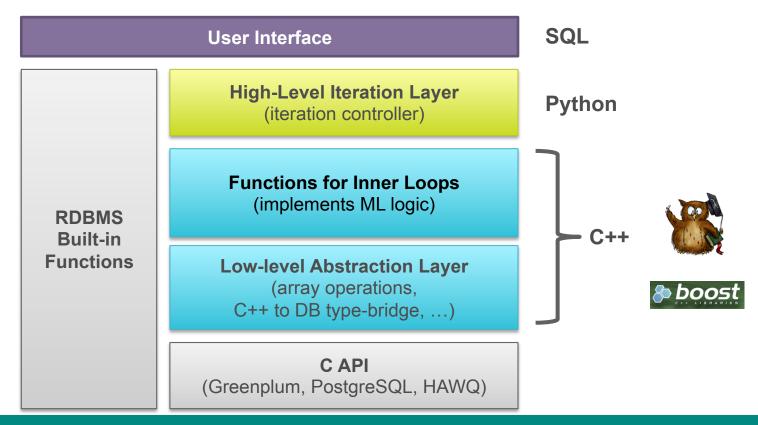
## Architecture



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#### Architecture



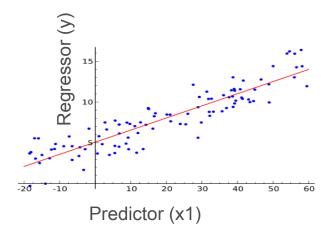
## How to Implement Scalability

#### **Example: Linear Regression**

Finding linear dependencies between variables

$$y \approx c_0 + c_1 \cdot x_1 + c_2 \cdot x_2$$

i.e., want to find  $c_1$ ,  $c_2$ 



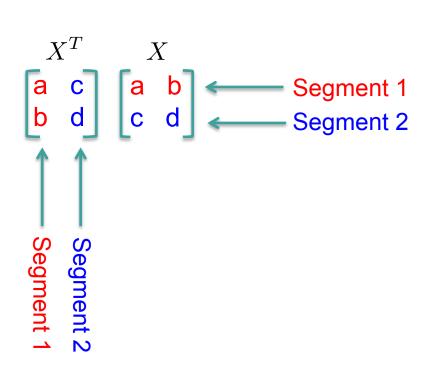
	У	l	x1	x2	
	10.14	† 	0	0.3	•
	11.93	ļ	0.69	0.6	
Vector of	13.57	ļ	1.1	0.9	
dependent	14.17 15.25	 	1.39   1.61	1.2	F
variables y	16.15		1.79	1.8	m

Feature matrix X

## Solve Using Ordinary Least Squares

$$\widehat{\boldsymbol{c}} = (X^T X)^{-1} X^T \boldsymbol{y}$$

$$\widehat{\boldsymbol{c}} = \underline{(X^T X)^{-1} X^T \boldsymbol{y}}$$



$$\widehat{\boldsymbol{c}} = \underline{(X^T X)^{-1} X^T \boldsymbol{y}}$$

$$X^T$$
  $X$ 

a c a b c d

$$\widehat{\boldsymbol{c}} = \underline{(X^T X)^{-1} X^T \boldsymbol{y}}$$

$$= [a^2 + c^2]$$

Operating across segments increases network traffic

$$X^T$$
  $X$ 
 $\begin{bmatrix} a & c \\ b & d \end{bmatrix}$   $\begin{bmatrix} a & b \\ c & d \end{bmatrix}$ 

$$\widehat{\boldsymbol{c}} = \underline{(X^T X)^{-1} X^T \boldsymbol{y}}$$

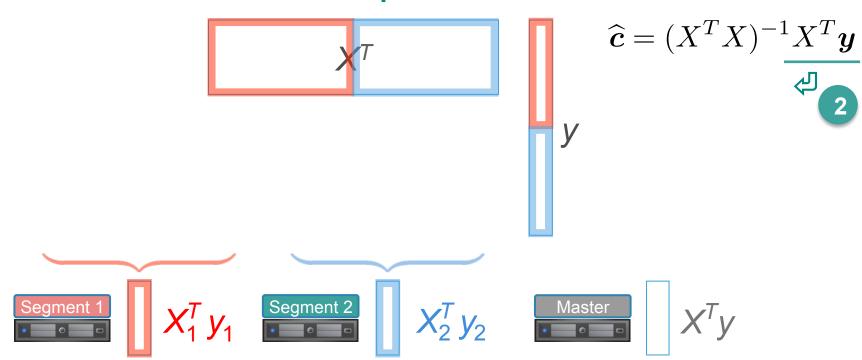
$$= \begin{bmatrix} a^2 + c^2 & ab + cd \\ ba + dc & b^2 + d^2 \end{bmatrix}$$
 Looking at algebra, this is decomposable

$$\begin{array}{cccc} X^T & X \\ \hline \mathbf{a} & \mathbf{c} \\ \mathbf{b} & \mathbf{d} \end{array} \begin{array}{cccc} \mathbf{a} & \mathbf{b} \\ \mathbf{c} & \mathbf{d} \end{array}$$

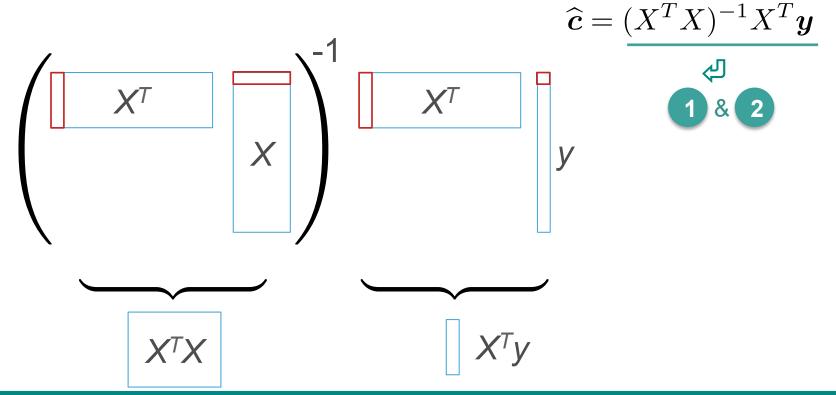
$$\widehat{\boldsymbol{c}} = \underline{(X^T X)^{-1} X^T \boldsymbol{y}}$$

$$= \begin{bmatrix} a \\ b \end{bmatrix} \boxed{a b} + \begin{bmatrix} c \\ d \end{bmatrix} \boxed{c d}$$

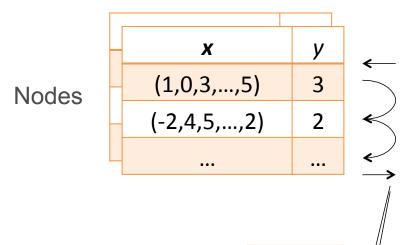
$$= \begin{bmatrix} a^2 + c^2 & ab + cd \\ ba + dc & b^2 + d^2 \end{bmatrix}$$



## Do in Single Table Scan



#### Basic Building Block: User-Defined Aggregate



Master

(A, b)

Aggregation phase 1 on each node:

- Initialize:  $(A, \mathbf{b}) = (0,0)$

2. Transition for all rows:  

$$(A, b) = (A, b) + (x \cdot x^{T}, x \cdot y)$$

$$\Rightarrow 3. \text{ Send } (A, b) \qquad \text{map}$$

reduce

Aggregation phase 2 on master node:

1. Merge: 
$$(\overline{A}, \overline{b}) = (\overline{A}, \overline{b}) + (A, b)$$

2. Finalize: 
$$\hat{\beta} = \text{solve}(\bar{A}, \bar{b}) = \bar{A}^{-1} \cdot \bar{b}$$

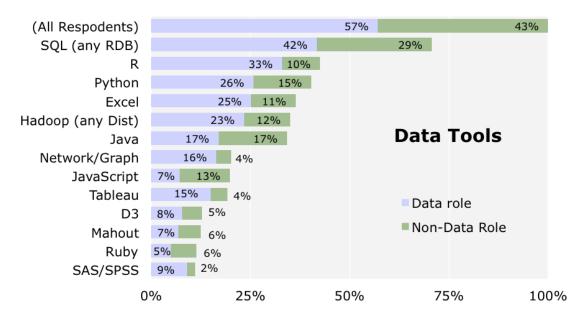
# But not all data scientists speak SQL ...

Making R Scalable



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## Why R?



"The preponderance of R and Python usage is more surprising ... two most commonly used individual tools, even above Excel. R and Python are likely popular because they are easily accessible and effective open source tools."

O'Reilly: Strata 2013 Data Science Salary Survey

# PivotalR: Bringing MADlib and HAWQ to a Familiar R Interface

 Harness the familiarity of R's interface and the performance & scalability benefits of in-DB analytics

#### Pivotal R

#### SQL Code

#### PivotalR Design Overview

Call MADlib's in-DB machine learning functions directly from R
 Syntax is analogous to native R function
 PivotalR
 2. SQL to execute
 Database/HAWQ w/ MADlib
 3. Computation results

No data here

- Data doesn't need to leave the database
- All heavy lifting, including model estimation & computation, are done in the database
- Only strings of SQL and model output transferred across DBI

Data lives here

# What's Coming Up?



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## Upcoming Release (1.9)

#### **Predictive Models**

 Support vector machines including non-linear kernel (Gaussian, polynomial)

#### **Utilities**

- Matrix operations (phase 2)
- Path functions (phase 1)
- Stemming

#### **Descriptive Stats**

Covariance matrix

#### Potential Future Features\*

#### **Predictive Models**

- Mixed effects models
- · Time series models
- Parameter weights
- Graph models
- Connected components
- Linkage operations

#### **Usability**

- · Refresh interface for 2.0
- Python API

#### **Utilities**

- Path functions (phase 2)
- Pivoting
- Anonymization
- Sessionization
- Prediction metrics
- URI tools
- Stratified sampling

<sup>\*</sup> Subject to community interest

#### Please Join Us!



- Web sites
  - http://madlib.incubator.apache.org/
  - https://cwiki.apache.org/confluence/display
  - https://cran.r-project.org/web/packages/PivotalR/index.html
- Github
  - https://github.com/apache/incubator-madlib
  - https://github.com/pivotalsoftware/PivotalR
- Mailing lists
  - dev@madlib.incubator.apache.org
  - user@madlib.incubator.apache.org

