

Counting (on) views — Page views on Wikipedia

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FOSDEM, Brussels
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Daily per article counts

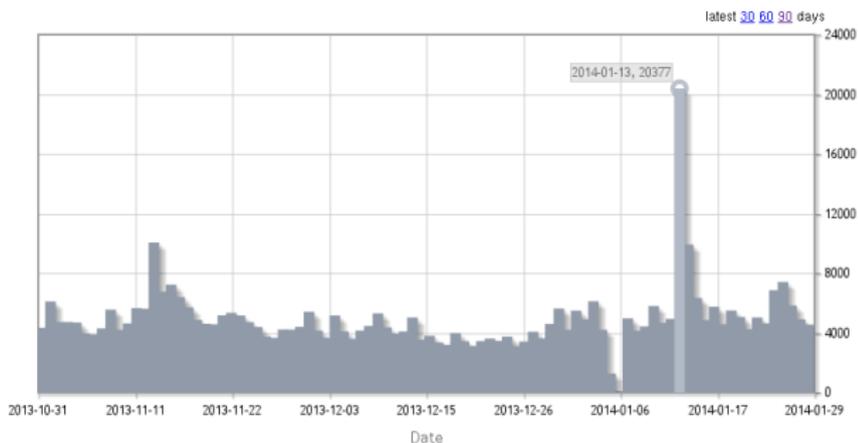
File Edit View History Bookmarks Tools Accessibility Help

Wikipedia article traffic stat... +

stats.grok.se/en/latest90/Michael_J._Fox

Wikipedia article traffic statistics

[Michael_J._Fox](#) has been viewed 438635 times in the last 90 days. This article ranked 1582 in traffic on en.wikipedia.org.



English 201401 Michael_J._Fox Go Top

[toggle labels](#)

[This page in json format](#), (took 1.96411705017 sec)

[About these stats](#). The raw data is available [here](#). This is very much a beta service and may disappear or change at any time.

[SGS]

Per project counts

File Edit View History Bookmarks Tools Accessibility Help

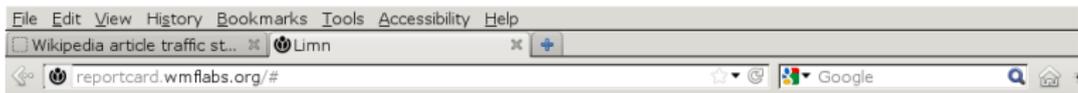
Page Views for Wikipedia, M...

stats.wikimedia.org/EN/TablesPageViewsMonthlyMobile.htm

	All languages													E			
	English	Japanese		German		Russian		Spanish		French		Italian			Portuguese		Chinese
	en	ja	de	ru	es	fr	it	pt	zh								
Dec 2012 → Dec 2013	+51%	+40%	+38%	+92%	+25%	+67%	+55%	+96%	+70%	+89%	+286%						
Dec 2013	4,089 M	1,987 M	531 M	256 M	187 M	232 M	159 M	144 M	36.8 M	65.1 M	75.5 M						
./day	336 M/d	69.2 M/d	17.7 M/d	8.5 M/d	6.2 M/d	7.7 M/d	5.3 M/d	4.8 M/d	1.2 M/d	2.1 M/d	2.5 M/d						
./hour	5.7 M/h	2.8 M/h	738 k/h	356 k/h	259 k/h	322 k/h	221 k/h	199 k/h	51 k/h	105 k/h	105 k/h						
./min	95 k/m	46 k/m	12 k/m	5.9 k/m	4.3 k/m	5.4 k/m	3.7 k/m	3.3 k/m	851/m	1.5 k/m	1.7 k/m						
./sec	1.6 k/s	767/s	205/s	99/s	72/s	89/s	61/s	55/s	14/s	25/s	29/s						
Top month	Jan 28, 2014 4,403 M	Jan 28, 2014 2,119 M	Jan 28, 2014 607 M	Dec 2013 243 M	Jan 28, 2014 204 M	Jan 28, 2014 280 M	Jan 28, 2014 178 M	Jan 28, 2014 176 M	Jan 28, 2014 41.2 M	Jan 28, 2014 68.7 M	Sep 2013 75.4 M						
Trend last 24 months																	
Jan 28, 2014	4,403 M	2,119 M	607 M	243 M	204 M	280 M	178 M	176 M	41.2 M	68.7 M	75.4 M						
Jan 2014	± 4,963 M	± 2,388 M	± 684 M	± 274 M	± 230 M	± 316 M	± 201 M	± 198 M	± 46.5 M	± 77.5 M	± 85.0 M						
Dec 2013	+10%, 100.00%, - 4,089 M	+16%, 48.80%, 1st 1,987 M	+6%, 13.00%, 2nd 531 M	+34%, 6.27%, 3rd 256 M	+12%, 4.56%, 5th 187 M	-3%, 5.66%, 4th 232 M	+13%, 3.89%, 6th 159 M	+13%, 3.51%, 7th 144 M	+6%, 9.60%, 13th 36.8 M	0%, 1.56%, 9th 65.1 M	-8%, 1.85%, 8th 75.5 M	+14%					
Nov 2013	+2%, 100.00%, - 3,733 M	+5%, 48.23%, 1st 1,800 M	-2%, 13.40%, 2nd 500 M	+1%, 5.13%, 4th 192 M	+2%, 4.45%, 5th 166 M	-2%, 6.88%, 3rd 238 M	+4%, 3.78%, 6th 141 M	+3%, 3.42%, 7th 128 M	+7%, 8.93%, 12th 34.6 M	+6%, 17.4%, 9th 64.8 M	-5%, 2.21%, 8th 82.5 M	+2%					
Oct 2013	-1%, 100.00%, - 3,658 M	-4%, 47.06%, 1st 1,721 M	+2%, 13.99%, 2nd 512 M	+1%, 5.20%, 4th 190 M	+6%, 4.43%, 5th 162 M	0%, 6.61%, 3rd 242 M	+1%, 3.72%, 6th 136 M	+0%, 3.39%, 7th 124 M	+6%, 8.88%, 13th 32.3 M	-5%, 1.68%, 9th 61.3 M	-9%, 2.37%, 8th 86.7 M	-1%					
Sep 2013	+2%, 100.00%, - 3,710 M	-1%, 48.28%, 1st 1,791 M	+2%, 13.49%, 2nd 500 M	+4%, 5.10%, 4th 189 M	+14%, 4.11%, 5th 152 M	+6%, 6.52%, 3rd 242 M	-1%, 3.64%, 6th 135 M	+3%, 3.35%, 7th 124 M	+7%, 8.82%, 13th 30.4 M	+4%, 1.75%, 9th 61.5 M	+15%, 2.96%, 8th 95.0 M	-4%					
Aug 2013	-1%, 100.00%, - 3,648 M	-4%, 48.49%, 1st 1,805 M	0%, 13.50%, 2nd 493 M	-2%, 4.99%, 4th 182 M	-3%, 3.67%, 6th 134 M	+6%, 6.25%, 3rd 228 M	+2%, 3.73%, 5th 136 M	+3%, 3.31%, 7th 121 M	-1%, 0.78%, 14th 28.4 M	+8%, 1.71%, 9th 62.5 M	+37%, 2.29%, 8th 92.2 M	+2%					
Jul 2013	0%, 100.00%, - 3,690 M	+2%, 51.07%, 1st 1,884 M	0%, 13.29%, 2nd 490 M	-2%, 5.02%, 4th 186 M	-7%, 3.73%, 5th 138 M	-2%, 5.84%, 3rd 216 M	-8%, 3.63%, 6th 134 M	0%, 3.17%, 7th 117 M	+0%, 0.77%, 14th 28.6 M	+7%, 1.69%, 9th 58.1 M	+11%, 1.47%, 8th 60.2 M	-3%					
Jun 2013	+8%, 100.00%, - 3,679 M	+15%, 50.32%, 1st 1,851 M	+2%, 13.32%, 2nd 490 M	-2%, 5.16%, 4th 190 M	-7%, 4.01%, 5th 147 M	+2%, 5.95%, 3rd 219 M	-2%, 3.87%, 6th 142 M	+3%, 3.17%, 7th 117 M	+5%, 8.85%, 13th 31.4 M	+12%, 1.69%, 9th 62.3 M	+6%, 1.48%, 8th 54.3 M	+3%					
May 2013	+6%, 100.00%, - 3,411 M	+5%, 47.18%, 1st 1,609 M	+9%, 14.66%, 2nd 500 M	+8%, 5.66%, 4th 193 M	+4%, 4.62%, 5th 158 M	+9%, 6.28%, 3rd 214 M	+14%, 4.24%, 6th 144 M	+11%, 3.33%, 7th 114 M	+8%, 8.88%, 13th 30.0 M	+8%, 1.83%, 9th 55.4 M	+17%, 1.47%, 8th 50.1 M	+14%					
Apr 2013	-2%, 100.00%, - 3,168 M	-7%, 48.34%, 1st 1,532 M	+3%, 14.50%, 2nd 459 M	+6%, 5.63%, 4th 178 M	0%, 4.77%, 5th 151 M	+4%, 6.18%, 3rd 196 M	-1%, 4.00%, 6th 127 M	+7%, 3.23%, 7th 102 M	+2%, 0.88%, 13th 27.9 M	+11%, 1.62%, 9th 51.4 M	+32%, 1.35%, 8th 42.7 M	+4%					
Mar 2013	+1%, 100.00%, - 3,225 M	+2%, 50.39%, 1st 1,644 M	-2%, 13.79%, 2nd 445 M	+5%, 5.20%, 4th 168 M	+1%, 4.66%, 5th 150 M	+3%, 5.86%, 3rd 189 M	+5%, 3.98%, 6th 128 M	0%, 2.97%, 7th 95.7 M	-0%, 0.85%, 12th 27.4 M	+13%, 1.43%, 8th 46.2 M	+17%, 1.00%, 8th 32.3 M	-8%					
Feb 2013	+4%, 100.00%, - 3,191 M	+1%, 50.86%, 1st 1,617 M	+1%, 14.18%, 2nd 453 M	+4%, 5.28%, 4th 168 M	+2%, 4.89%, 5th 149 M	+10%, 5.73%, 3rd 193 M	+5%, 3.84%, 6th 123 M	+5%, 3.00%, 7th 95.7 M	+14%, 8.86%, 13th 27.5 M	+13%, 1.20%, 8th 40.8 M	+21%, 0.87%, 10th 27.6 M	+18%					
Jan 2013	+13%, 100.00%, - 3,074 M	+13%, 52.09%, 1st 1,601 M	+17%, 14.86%, 2nd 450 M	+22%, 5.29%, 4th 162 M	-2%, 4.78%, 5th 147 M	+20%, 5.42%, 3rd 167 M	+13%, 3.76%, 6th 116 M	+24%, 2.95%, 7th 90.8 M	+12%, 0.79%, 12th 24.2 M	+5%, 1.17%, 8th 36.0 M	+17%, 0.24%, 9th 22.9 M	+6%					
Dec 2012	+5%, 100.00%, - 2,760 M	+4%, 52.43%, 1st 1,470 M	0%, 14.21%, 2nd 396 M	-3%, 4.92%, 5th 174 M	+87%, 5.31%, 3rd 140 M	-2%, 5.11%, 4th 130 M	+1%, 3.78%, 6th 102 M	+4%, 2.70%, 7th 73 M	+6%, 8.80%, 12th 21.6 M	-1%, 1.27%, 8th 24.4 M	-1%, 0.72%, 13th 10.6 M	+7%					

[WS]

Readership health indicators



sign in

4 Billion

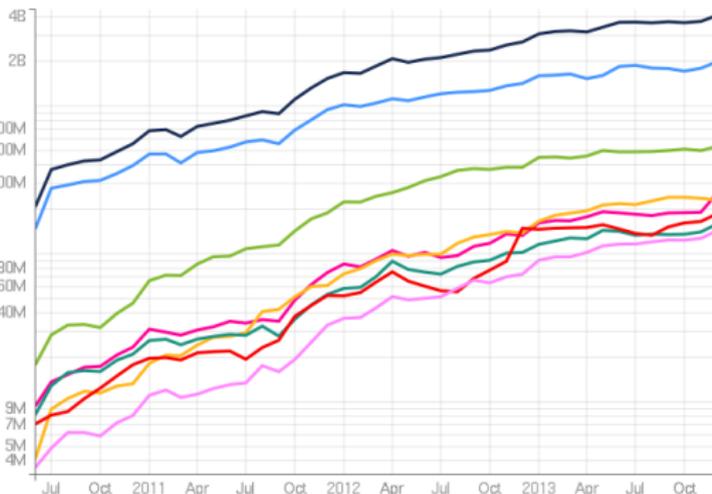
Dec 12 — Dec 13 50.94%

Nov 13 — Dec 13 9.34%

Dec 2013

Total	4.09B
English Mobile	1.99B
Japanese Mobile	531.42M
German Mobile	256.19M
Spanish Mobile	231.63M
French Mobile	159.19M
Russian Mobile	186.65M
Italian Mobile	143.51M

Page Views to Mobile Site



[RC]

Definition (Page view)

Page view is the number of times a page was viewed.

[WAA, page 7]

Count plain article views?

The screenshot shows the Wikipedia page for Michael J. Fox. The browser address bar displays "en.wikipedia.org/wiki/Michael_J._Fox". The page title is "Michael J. Fox". The article text begins with "Michael J. Fox, OC (born Michael Andrew Fox; June 9, 1961) is a Canadian-American actor, author, comedian, producer, advocate and voice-over artist. With a film and television career spanning from the 1970s, Fox's roles have included Marty McFly from the *Back to the Future* trilogy (1985-1990); Alex P. Keaton from *Family Ties* (1982-1989), for which he won three Emmy Awards and a Golden Globe Award; and Mike Flaherty from *Spin City* (1996-2000), for which he won an Emmy, three Golden Globes, and two Screen Actors Guild Awards.

Fox was diagnosed with Parkinson's disease in 1991, and disclosed his condition to the public in 1998. Fox semi-retired from acting in 2000 as the symptoms of his disease worsened. He has since become an advocate for research toward finding a cure. This led him to create the Michael J. Fox Foundation, and on March 5, 2010, Sweden's Karolinska Institutet gave him an honoris causa doctorate for his work in advocating a cure for Parkinson's disease.

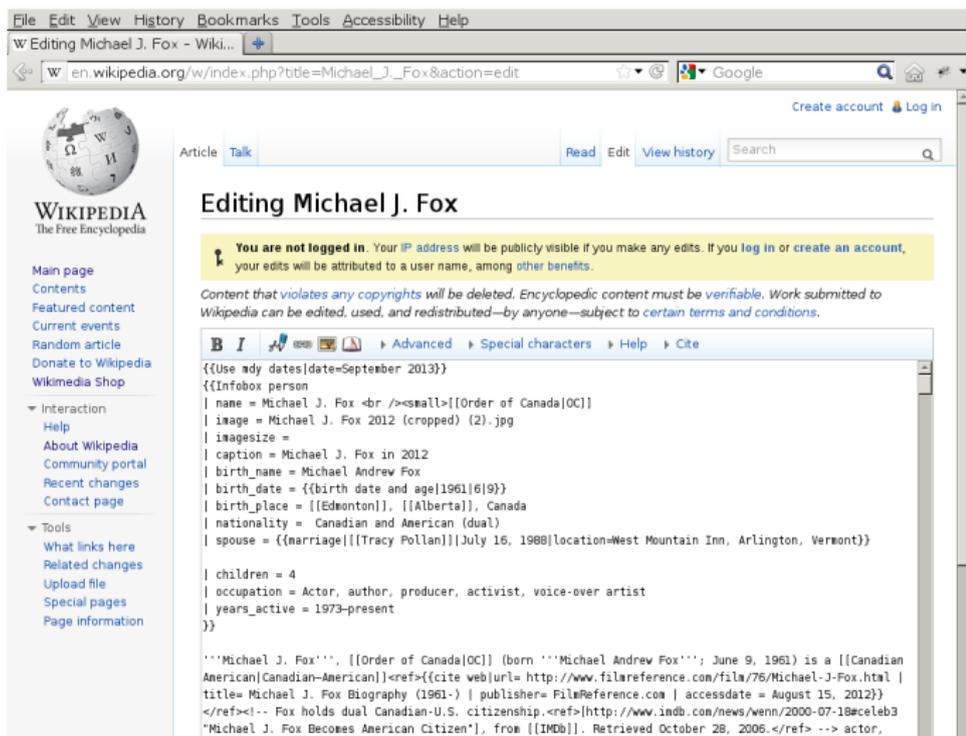
Since 2001 Fox has mainly worked as a voice-over actor in films such as *Stuart Little*, and taken guest TV roles and cameo appearances in shows such as *Boston Legal*, *The Good Wife*, *Scrubs*, *Curb Your Enthusiasm* and *Rescue Me*. He has also released three books, *Lucky Man: A Memoir* (2002), *Always Looking Up: The Adventures of an Incurable Optimist* (2009) and *A Funny Thing Happened on the Way to the Future: Twists and Turns and Lessons Learned* (2010). He was appointed an Officer of the Order of Canada in 2010.

Michael J. Fox OC	
	
 <div>Michael J. Fox in 2012</div>	
Born	Michael Andrew Fox <div>June 9, 1961 (age 52)</div> Edmonton, Alberta, Canada
Nationality	Canadian and American (dual)
Occupation	Actor, author, producer, activist, voice-over artist
Years active	1973–present
Spouse(s)	Tracy Pollan (m. 1988)
Children	4

[WP1]

By definition : Yes.
By community: Yes.

Count edit pages?



The screenshot shows a web browser window with the URL `en.wikipedia.org/w/index.php?title=Michael_J._Fox&action=edit`. The page title is "Editing Michael J. Fox". A navigation bar includes "Article", "Talk", "Read", "Edit", "View history", and a search box. A sidebar on the left contains the Wikipedia logo and various navigation links. The main content area features a warning: "You are not logged in. Your IP address will be publicly visible if you make any edits. If you log in or create an account, your edits will be attributed to a user name, among other benefits." Below this is a notice about copyright and a rich text editor toolbar. The editor contains a code block for a person's infobox and a paragraph of text. A "[WP2]" label is visible in the bottom right corner of the screenshot.

File Edit View History Bookmarks Tools Accessibility Help

w Editing Michael J. Fox - Wiki...

en.wikipedia.org/w/index.php?title=Michael_J._Fox&action=edit

Create account Log in

Article Talk Read Edit View history Search

Editing Michael J. Fox

You are not logged in. Your IP address will be publicly visible if you make any edits. If you [log in](#) or [create an account](#), your edits will be attributed to a user name, among other benefits.

Content that *violates any copyrights* will be deleted. Encyclopedic content must be *verifiable*. Work submitted to Wikipedia can be *edited, used, and redistributed*—by anyone—subject to *certain terms and conditions*.

B I [Advanced](#) [Special characters](#) [Help](#) [Cite](#)

```
{{Use any dates|date=September 2013}}
{{Infobox person
| name = Michael J. Fox <br />{{small>[[Order of Canada|OC]]
| image = Michael J. Fox 2012 (cropped) (2).jpg
| imagesize =
| caption = Michael J. Fox in 2012
| birth_name = Michael Andrew Fox
| birth_date = {{birth date and age|1961|6|9}}
| birth_place = [[Edmonton]], [[Alberta]], Canada
| nationality = Canadian and American (dual)
| spouse = {{marriage|[[Tracy Pollan]]|July 16, 1988|location=West Mountain Inn, Arlington, Vermont}}
| children = 4
| occupation = Actor, author, producer, activist, voice-over artist
| years_active = 1973-present
}}

'''Michael J. Fox''' , [[Order of Canada|OC]] (born '''Michael Andrew Fox'''; June 9, 1961) is a [[Canadian American|Canadian-American]]<ref>{{cite web|url= http://www.filreference.com/film/76/Michael-J-Fox.html |title= Michael J. Fox Biography (1961-) |publisher= FilmReference.com |accessdate= August 15, 2012}}</ref>!-- Fox holds dual Canadian-U.S. citizenship.<ref>[http://www.indb.com/news/wenn/2000-07-18celeb3 "Michael J. Fox Becomes American Citizen"], from [[IMDb]]. Retrieved October 28, 2006.</ref> --> actor,
```

By definition : Yes.

By community: Yes, no.

Count preview pages when editing?

The screenshot shows the Wikipedia editing interface for the article "Michael J. Fox". At the top, there is a navigation menu with "File", "Edit", "View", "History", "Bookmarks", "Tools", "Accessibility", and "Help". The browser address bar shows the URL "en.wikipedia.org/w/index.php?title=Michael_J._Fox&action=submit". The page title is "Editing Michael J. Fox". Below the title, there is a warning box: "You are not logged in. Saving the change you are previewing will record your IP address in this page's public edit history. Please log in or sign up to have your edit associated with a user name, among other benefits." Below this, there is a section for "Preview" with a red warning: "This is only a preview; your changes have not yet been saved! -> Go to editing area". The main content area contains the text of the article, which includes a biographical paragraph about Michael J. Fox, mentioning his birth name (Michael Andrew Fox), his career as an actor and voice-over artist, and his diagnosis with Parkinson's disease. To the right of the text is a portrait of Michael J. Fox with a caption: "Michael J. Fox in 2012". Below the portrait, there is a "Born" section with the text: "Michael Andrew Fox, June 9, 1961 (age 52), Edmonton, Alberta." The left sidebar contains navigation links such as "Main page", "Contents", "Featured content", "Current events", "Random article", "Donate to Wikipedia", and "Wikimedia Shop". The bottom right corner of the screenshot has a red box with the text "[WP3]".

By definition : Yes.

By community: Yes, no, do not know.

Count redirect pages?

The screenshot shows a web browser window with the address bar containing `en.wikipedia.org/wiki/Michael_J_Fox`. The page content includes the Wikipedia logo, navigation tabs for "Article" and "Talk", and the main heading "Michael J. Fox". Below the heading, the text reads: "From Wikipedia, the free encyclopedia (Redirected from Michael J Fox)". A red arrow points from the address bar to the main heading, and another red arrow points from the heading to the text "(Redirected from Michael J Fox)".

By definition : Yes.

By community: Yes (for dot-less), yes (for dotted), yes (for both).

Definition (Page view)

Page view is the number of times a page was viewed.

[WAA, page 7]

Definition (Page)

A *page* is an analyst definable unit of content.

[WAA, page 6]

- Page views focus on site's total displayed ads^Wpages.
 - Page views do not care about content of those pages.
 - People care about specific article *readership*.
 - People care about *activity* on specific articles.
 - People care less about wiki as a whole.
- Classical page views are too unstructured.
- Tie “page views” to articles/activities.
- Interests too diverse to handle all of them individually.

Article view

Some person looked at an article for its encyclopedic content.

- Tied to article in content namespace
- Not tied to URL
- Includes api requests for raw content
- Does not count edits
- Does not count previews
- Does not count history
- Does not count talk pages

Article activity

Some person interacted with an article.

- Tied to article in content namespace
- Not tied to URL
- Counts edits
- Counts previews
- Counts history viewing
- Spans across namespaces (e.g.: considers Talk namespace)
- Breakdowns for actions, namespaces
- Sometimes with additional tags
 - >50% of action=edit have redlink=1

Classical page view

Counting served content that is intended to get viewed.

- Not tied to article
- Counts diffs between pages
- Not tied to content namespace
- Counts special pages that are proper pages on their own
 - Counts Special:Search
 - Counts Special:Export
 - Does not count CentralAutoLogin
 - Does not count RandomBanner

- Page views too unspecific for wikis
- We're working towards making "page views" relevant for WMF wikis again
- Interest in:
 - per article readership
 - per article activity with breakdowns
 - overview over wiki
- We are seeking feedback on use-cases
→ `christian@quelltextlich.at`

- RC
Wikimedia Foundation, Reportcard
<http://reportcard.wmflabs.org/>
(last seen on 2014-01-30). CC0.
- SGS
User:Henrik on Wikipedia, stats.grok.se
http://stats.grok.se/en/latest90/Michael_J._Fox
(last seen on 2014-01-30).
- WAA
Web Analytics Association, Web Analytics Definitions, 2007.
http://www.digitalanalyticsassociation.org/Files/PDF_standards/WebAnalyticsDefinitionsVol1.pdf
(last seen on 2014-01-30). CC BY-NC-ND 3.0 US.
- WP1
Wikipedia, The Free Encyclopedia,
http://en.wikipedia.org/wiki/Michael_J._Fox
(last seen on 2014-01-30). Revision 593001308. CC BY-SA 3.0 US.

References (II)

- WP2
Wikipedia, The Free Encyclopedia, http://en.wikipedia.org/w/index.php?title=Michael_J._Fox&action=edit
(last seen on 2014-01-30). Revision 593001308. CC BY-SA 3.0 US.
- WP3
Wikipedia, The Free Encyclopedia, http://en.wikipedia.org/w/index.php?title=Michael_J._Fox&action=submit
(last seen on 2014-01-30). Revision 593001308. CC BY-SA 3.0 US.
- WP4
Wikipedia, The Free Encyclopedia,
http://en.wikipedia.org/wiki/Michael_J_Fox
(last seen on 2014-01-30). Revision 344917630. CC BY-SA 3.0 US.
- WS
Erik Zachte, Wikistats, <http://stats.wikimedia.org/EN/TablesPageViewsMonthlyMobile.htm>
(last seen on 2014-01-30).

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