What is OpenWengo?

“"People don't want to buy a quarter-inch drill. They want a quarter-inch hole!"

Theodore Levitt, Harvard Professor of Marketing
Our “hole” is communication
Communication

- **Les mots**: 7%
- **Verbal**: 38%
- **Non-verbal**: 55%
All your IM account are belong to us
Free computer to computer voice & video calls
Call land-lines and mobile phones, send SMSes
Free software
open standards
Cross-platform
(but sound on Linux is a disaster)
Wengo online marketplace
The elephant in the room
How big is SIP?
How big is SIP?
How big is SIP?
Open standards beat proprietary solutions (almost) every time
Innovation
That's all folks!

Any questions?
Come talk to me afterwards!

More information on the OpenWengo community at http://www.openwengo.com